



# SOCIAL IMPACT REPORT

2018 – 2019



Prostate Cancer  
Foundation of Australia

# WHO WE ARE

Prostate Cancer Foundation of Australia (PCFA) is the peak national body for prostate cancer. We are dedicated to reducing the impact of prostate cancer on men, their partners and families.

We rely on the generosity of caring people like you to carry out our work.

## THE CRISIS

Australia has one of the highest rates of prostate cancer in the world. **Every year:**

 **20,000**  **men diagnosed**

 **3,500** **MEN DIE**

**200,000+**  **men live with it**

 **1 in 7 men affected by it**



# YOUR IMPACT IN 2018-2019

Thanks to you, we are supporting more Australians living with prostate cancer.

**TOGETHER WE RAISED OVER \$12 MILLION**

## RESEARCH



\$5.28 million for ongoing projects



\$2.15 million investment for two ongoing research projects



48 new research blog posts published

## AWARENESS



12,000+ information packs sent



5,000 volunteer hours



4,500 Online Community members

## SUPPORT



8,000 new patients supported by Prostate Cancer Specialist Nurses



51 nurses in 46 locations across Australia



150+ Support Groups met regularly

Thank you for supporting life-saving research, and transforming the lives of Australians living with prostate cancer.

# MEET MARGIE SHEARER

**Margie is our Prostate Cancer Specialist Nurse (PCSN) at Cairns Base Hospital. She's a wonderful example of the vital support we can provide thanks to generous people like you.**

Margie grew up on a dairy farm in Far North Queensland as the seventh of nine children.

Her childhood was marked by poverty, hardship and isolation. But she draws great inspiration from these years, which she describes as being full of *“love, compassion, teamwork, hope, empathy and sacrifice.”*

Margie was the first in her family to finish school, and went on to complete a Bachelor of Nursing and post-graduate qualifications in oncology and palliative care nursing.

She realised early on she had a passion for ensuring equity and access to health services, particularly for people who are socially disadvantaged or from remote areas.

This passion led Margie to become active in developing and leading cancer care services and palliative care in Far North Queensland. She helped develop multidisciplinary tumour meetings and oncology telehealth services, and was heavily involved in the development of the Comprehensive Cancer Centre in Cairns.

Margie's work made her acutely aware of gaps in men's health services and supports, and she became a PCSN in 2014.

Today, she feels the best part of her role is interacting with the men themselves.

*“It's a privilege to listen to men tell their story – to understand the impact on them and their family,”* she said. *“To use my knowledge, skills and experiences to provide hope for a safe passage along their cancer journey.”*



# OUR UNIQUE IMPACT

## RESEARCH



Fund life-saving and innovative research

Promote game-changing research projects and clinical trials



## AWARENESS



Run advocacy campaigns for the community and health professionals

Work with the government to

**IMPROVE PEOPLE'S LIVES**



Distribute information and free resources for men and their families

Provide dedicated Ambassadors Australia-wide to help raise understanding of prostate cancer



## SUPPORT



Connect men and families living with prostate cancer with over 150 Support Groups nationwide

Prostate Cancer Specialist Nurses across the country offer comfort and support that goes above and beyond normal care.



# THANK YOU!

Your support enables us to deliver life-saving research, awareness and support.

Together we can reduce the burden of prostate cancer on Australian men and the community.

Please help us make a difference – donate via [pcfa.org.au](http://pcfa.org.au) or call us on 1800 22 00 99.

If we can assist you or a man in your life – please reach out.

RESEARCH  
AWARENESS  
SUPPORT



Professor Jeff Dunn AO  
CEO, Prostate Cancer Foundation of Australia