

Prostate Cancer Foundation of Australia

2017–18 Annual Report

pcfa.org.au



“Our work would not be possible without our many wonderful, generous supporters and volunteers who contribute their time and money to the cause.”

JIM HUGHES AM, National Chairman PCFA



Year in Review	2
Chairman's Report	4
Chief Executive Officer's Report	6
Research	8
Awareness & Advocacy	16
Support	24
Corporate Partners	30
Community Events & Fundraising	34
Our Donors	44
Thank You	46
Boards & Patrons	50
National Board Committees	51
Financial Highlights 2017/18	53



Building & Supporting

This year, our key theme and focus was building knowledge and communities — strengthening the infrastructure of support to improve the lives of people living with and beyond prostate cancer.



NURSING

Prostate Cancer Specialist Nurses walk with men through every step of diagnosis, treatment, and living with and beyond the disease. Our vision is to have 120 nurses supporting every person in Australia with prostate cancer.



INFORMATION RESOURCES

PCFA works to ensure that nobody affected by prostate cancer experiences it alone. Building a library of evidence-based information resources for men at risk of, and affected by, prostate cancer, as well as their loved ones and their clinicians, is at the core of PCFA's mission.



ONLINE COMMUNITY

The PCFA Online Community helps to build the knowledge base of those affected by prostate cancer, allowing people to discuss breakthroughs, research, and their experiences. This provides a space where those with prostate cancer and their loved ones can support each other in a safe and trusted environment.



PARTNERSHIPS

Combating prostate cancer is not a journey that can be taken alone; saving lives takes a village. We are continually inspired by the support from our partners, who come from every walk of life to help in countless ways.



RESEARCH

Building knowledge through robust, independent research is one of PCFA's fundamental roles. We go beyond funding research, working to ensure its translation into clinical practice and support tools that can be used by those living with prostate cancer.



SUPPORT GROUPS

With over 170 affiliated support groups, PCFA remains committed to building the knowledge and skills of the support group community, helping them to thrive as places of mutual care and assistance.



\$3.8million
RESEARCH FUNDING

The total funding of \$3.8 million for this critical research would not have been possible without the amazing effort of our donors, the community and our fundraising team.

Prostate Cancer Foundation of Australia is a broad-based community organisation, and the peak national body for prostate cancer in Australia. From our National Board to our most local organisational bodies, we're committed to reducing the impact of prostate cancer within the Australian community.

We work to improve health outcomes for men with prostate cancer in the areas of early detection through to treatment; and to minimise the impact for their partners, their families, and for all who will be affected by this disease in the future.

PCFA is committed to constantly monitoring the effectiveness of our research program to ensure that it is cutting edge, evidence-based, and ethically proven, in order to constantly improve on existing treatments and knowledge. Our goal is to ensure the best possible quality of life for the more than 200,000 Australian men and their loved ones currently living with the impact of prostate cancer.

This mission, to build knowledge and support communities, is not a straightforward one. It requires engagement with every stage of diagnosis, treatment, and supporting the ongoing lives of men with prostate cancer. It needs evidence-based and independent research. It means supporting communities at every level, so that the foundations for empowering and assisting people with prostate cancer are deep, sustained and secure.

As part of this broader target, this year PCFA continued to expand our Prostate Cancer Specialist Nursing Service towards our target of 120+ Prostate Cancer Specialist Nurses nationwide. This program is made possible by partnerships with the community and funding from the federal government. We aspire that, in the near future, we will have enough nurses to provide support to every Australian in need of this important support.

Our organisation is strongly focused on our key goals, and our growth and innovative services would not be possible without financial support from our many corporate, community partners and individuals. It's exciting to look back and see how far we've come as a result of these collaborative efforts across the country. Due to this commitment and generosity, PCFA remains empowered to reduce the impact of prostate cancer across Australia.

We were particularly delighted this year that our patron, His Excellency General the Honourable Sir Peter Cosgrove AK, AM, generously hosted a major function for Prostate Cancer Foundation of Australia at Government House. Sir Peter continues to be a major advocate for the work of our organisation. I'd like to thank our voluntary National Board members and our State Boards across the country for their continued advice and counsel on the direction of PCFA. Equally, we're an organisation driven by personal and individual commitment, so I'd like to thank all of our dedicated and inspiring staff as well as our wonderful group of volunteers. Our affiliated support groups continue to do great work in providing forums for people affected by prostate cancer to meet and share information. We have continued to expand our digital presence by providing information online. Our web-streamed Community Conversations events are continuing to gain traction, and enable us to provide cached services across Australia, particularly to remote areas.

During this year there have been some changes to the management at Prostate Cancer Foundation of Australia. I'd like to welcome our new Chief Executive, Jane Endacott, who joined us in May. I know that under her leadership, we will continue to be an organisation that delivers incredible support to numerous diverse communities across the country.

I would also like to recognise the work of our previous Chief Executive, Associate Professor Anthony Lowe, for the substantial contribution that he made to this organisation during his tenure.

I would particularly like to thank my Deputy Chairman Steve Callister for his diligence and close collaboration towards the vision and achievement of our goals within Prostate Cancer Foundation of Australia. On a personal note, when I see the devastation that this disease can leave behind, I am even more determined that Prostate Cancer Foundation of Australia does and will make a difference, which is why it has been so gratifying to work alongside such passionate individuals again over the past 12 months. Our research, awareness, support and outreach initiatives – including the rapidly growing specialist nursing program – is made possible by close partnerships and joint ventures with a number of outstanding organisations and individuals.

The report outlines how our connections with leading Australian universities, medical colleges, collaborative clinical trial groups, and individual clinicians and oncologists, have made possible a number of positive changes for men affected by this disease.

Finally, I would like to assure all those affected by prostate cancer that, thanks to the combined support of people all across Australia, you are not alone on your journey. You are the reason for our existence.

With best wishes,

Jim Hughes AM

NATIONAL CHAIRMAN

“This mission, to build knowledge and support communities, is not a straightforward one. It requires engagement with every stage of diagnosis, treatment, and the ongoing lives of people with prostate cancer.”





“Prostate Cancer Foundation of Australia will strengthen our advocacy agenda to campaign for and on behalf of those impacted by prostate cancer. This will involve ongoing collaboration with all our stakeholders.”

JANE ENDACOTT

I feel privileged to have joined Prostate Cancer Foundation of Australia, the peak national body for prostate cancer in Australia. I have been inspired by the important work that we do in research, awareness, advocacy, health education, nursing and support for all Australians impacted by prostate cancer.

This year's annual report outlines how we are continuing to build relationships and support our diverse community as a compassionate, respectful and committed organisation.

The Prostate Cancer Foundation of Australia (PCFA) grew out of Rotary, support groups for men living with prostate cancer and a network of inspired supporters and donors. Our community roots are the soul of our organisation and our unique strength as the peak national body representing prostate cancer in Australia.

This past year, with your support, PCFA has achieved much. We have maintained our world-class research program, advocated for better conditions for patients, provided advances in services such as our online community and increased awareness of this important cause with innovations such as webcasts. Our affiliated support groups continue to provide a vital community service across the country.

My heartfelt thanks to you, our support groups, ambassadors, volunteers, partners and supporters, nurses, scientific community and the Australian Government for your dedication to our important cause. Together, our unwavering commitment is improving the lives of men with or at risk of prostate cancer and their partners, families and communities.

We have achieved so much and yet there is more to do to reach every man impacted by or to be impacted by prostate cancer. As we look to the future, PCFA will continue to work with key stakeholders to fund and promote world class research. We are in the process of updating our research strategy to target research in areas of immediate benefit for men affected by prostate cancer.

We will continue to evolve our support and awareness programs to enable greater reach and impact from early detection to diagnosis, treatment options and beyond. Health education will form an important part of this future.

PCFA will strengthen our advocacy agenda to campaign for and on behalf of those impacted by prostate cancer. This will involve ongoing collaboration with all our stakeholders.

We look forward to partnering with you, learning from you and learning with you to improve the health outcomes of all men at risk of and living with prostate cancer and those who care about them.

Kind regards,

Jane Endacott

CHIEF EXECUTIVE OFFICER

Celebrating 10 Years of Innovative Prostate Cancer Research

Prostate Cancer Foundation of Australia (PCFA) has funded research on a competitive basis since 2007. To date we have supported 209 projects nationally with more than \$60 million. Much has been achieved over the last ten years as a result of this investment. Through dedication, hard work and amazing commitment, funded research has generated new knowledge that helps put together pieces of the overall solution.

This knowledge has been published in 669 research papers in top journals in the field. An amazing \$78 million has been secured as leveraged funding over the years and the outcomes of this investment is now improving the lives of men living with prostate cancer and their families.

For example: A twelve-month Movember Project Grant awarded to Dr Jarad Martin in 2007 provided seed funding for a body of research which has shown that halving the treatment time for prostate radiotherapy was equivalent to the 8-week regime. This study has recently led to a new treatment protocol and has changed practice.

A two-year research funding (2013) into a radiotherapy technique called 'Stereotactic Ablative Body Radiosurgery (SABR)', has led to a potentially curative treatment by Dr Farshad Foroudi and his team at Peter MacCallum Cancer Centre (a new, non-invasive, high-precision SABR in the context of patients with up to three tumours that have spread from the prostate to the bone or lymph nodes).

An expanding body of research into Exercise as Medicine, headed by both Prof Rob Newton and Prof Daniel Galvão has paved the way for the design of referrals of exercise for men with prostate cancer.

More recently, PCFA, It's A Bloke Thing, The Movember Foundation and Can4Cancer have funded a groundbreaking clinical trial in conjunction with ANZUP that we hope will benefit 200 men with metastatic advanced disease headed by Prof Michael Hofman.

Multiple major collaborations in New South Wales, South Australia and Queensland are working to answer some of the most critical questions in the field via a \$16.5 million investment by The Movember Foundation and PCFA.

Two other major clinical trials are also ongoing with the results expected to come out within two years.

PCFA is committed to continuing research funding. Funding already committed to research in 2018 exceeds \$5 million. These commitments include funding for clinical trials and survivorship interventions such as, first in field ideas, training programs for young prostate cancer researchers and support for clinician scientists.

“Through dedication, hard work and amazing commitment, funded research has generated new knowledge that helps put together pieces of the overall solution.”

Worth of 209 projects supported nationally

\$60million

Leveraged funding secured to date

\$78million



“Our strategic approach to prostate cancer research funding has led to breakthroughs and given rise to a vibrant research community.”



10 Years

— OF RESEARCH —

Research That Saves Lives

The nine research projects that Prostate Cancer Foundation of Australia selected for funding over the past year encompass a number of important and varied objectives.

This crucial work ranged from identifying genes that can help doctors obtain a more accurate diagnosis of prostate cancer, to work that seeks to harness the immune system to treat metastatic prostate cancer.

This financial year has been a busy time for our research office. During the 2017 funding round, we received fifty applications in three categories of funding, of which nine were successful. The total funding of \$3.8 million for this critical research would not have been possible without the amazing effort of our donors, the community and our fundraising team, including partners like ANZUP, Movember, and many more.

Here are snapshots of our newly funded research programs, followed by a lay description of other ongoing research funded through our program.



\$3.8M

Committed to research in 2017 thanks to donors, the community & our fundraising team



\$5.6M

Raised by It's a Bloke Thing Foundation since its inception



\$55M

Invested in research in Australia over ten years

MOVEMBER REVOLUTIONARY TEAM AWARD

A/Prof Lisa Butler, University of Adelaide

A/Prof Butler's team is developing methods to identify dangerous prostate tumours at the time of diagnosis and to monitor a patient's response to treatment. To achieve these goals, A/Prof Butler's team are growing prostate tumour specimens which were provided by patients.

CLINICIAN SCIENTIST AWARD

Dr Niall Corcoran, University of Melbourne

To get the best management strategy for prostate cancer, it's important that doctors are able to accurately estimate the effects of treatment. Using tumour samples from patients and DNA sequencing, this project investigates new methods for predicting disease outcomes and drug resistance.

NEW CONCEPT GRANTS

Prof Robert Newton, Edith Cowan University

The side effects of prostate cancer treatments can change the type of bacteria living in the gut, causing problems such as diarrhoea. This 12-week exercise study will ask whether exercise can improve the gut bacteria of prostate cancer patients receiving hormone therapy.

A/Prof Natalka Suchowerska, Chris O'Brien Lifehouse

This study tests an improved radiotherapy technique that delivers radiation in a tight lattice pattern to prostate tumours.

Dr Michele Teng, QIMR Berghofer Medical Research Institute

Cancer immunotherapies use a patient's own immune system to fight the tumour. Professor Smyth's research group showed that combining an immunotherapy with a drug that prevents bone destruction worked effectively to slow prostate cancer growth in mice. Dr Teng's study will investigate how this therapy works, and whether it can help men with advanced prostate cancer.

Dr Brett Hollier, Queensland University of Technology

Current clinical therapies are ineffective at inhibiting the growth and spread of neuroendocrine prostate cancer — a rare and more dangerous form of this disease. This project aims to discover new drug targets for neuroendocrine prostate cancer. These new drug targets will serve as the first step to develop new therapies for men diagnosed with this form of prostate cancer.

YOUNG INVESTIGATOR AWARDS

Dr Zeyad Nassar, University of Adelaide

Cancer cells use more energy than normal cells to grow, and draw on fat as their main energy source. This study aims to understand the role of an important fat-regulating enzyme in prostate cancer growth and therapy resistance.

Dr Roxanne Toivanen, Monash University

Neuroendocrine prostate cancers are rare and aggressive tumours that sometimes arise when hormone therapies stop working. Some tumours have neuroendocrine cells present prior to hormone therapy. This study will investigate the properties of early-stage prostate cancers that have neuroendocrine cells.

Dr Srilakshmi Srinivasan, Queensland University of Technology

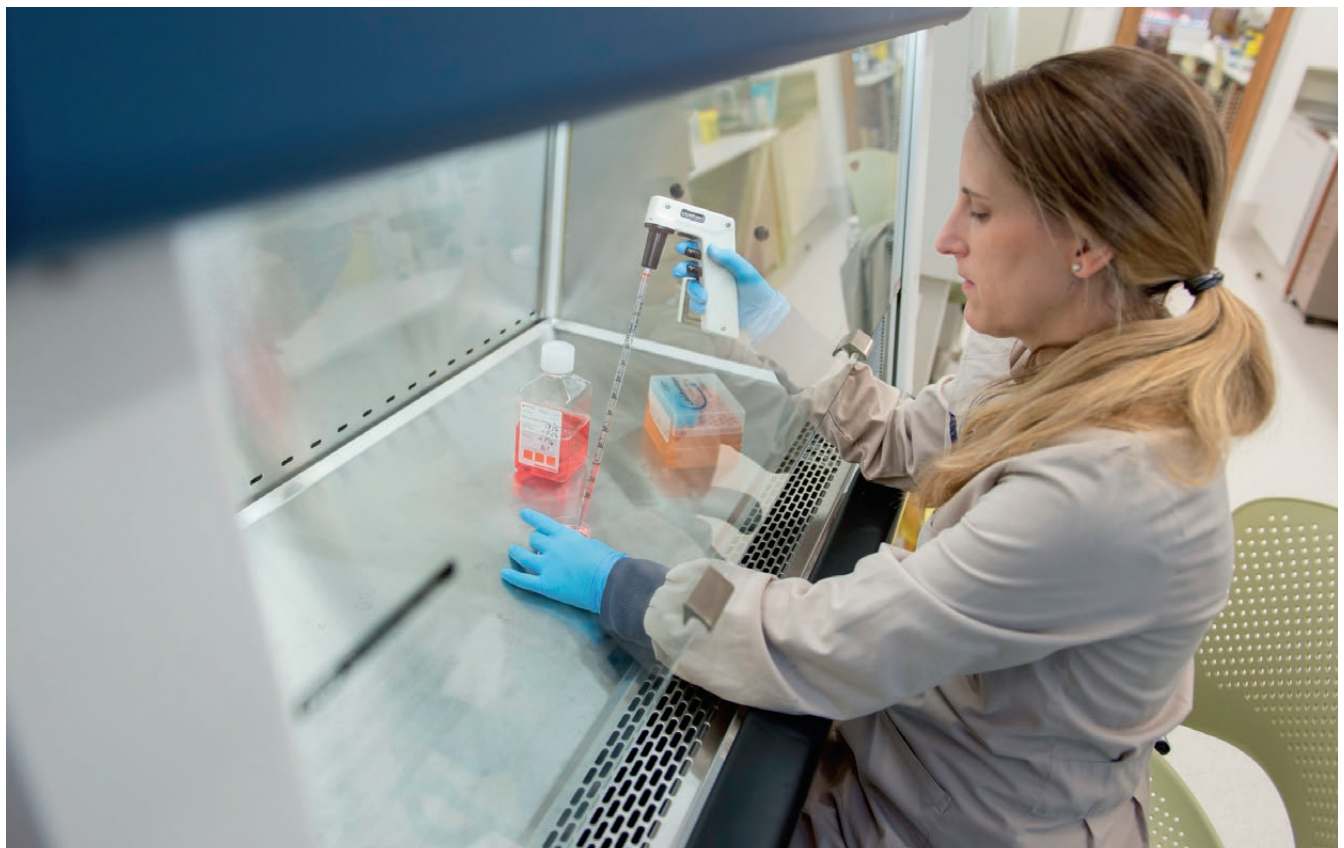
The current PSA test needs to be more effective and reliable. This study will ask how an inherited factor affects PSA's role in disease progression, to improve the way the PSA test is used.



“Metastatic prostate cancer is a debilitating and painful condition. Current therapies have major side-effects which can greatly affect the quality of life of patients and their families. No improvement of the clinical situation can be expected without a better understanding of the complex bone metastatic microenvironment”.

“PCFA funding has helped me establish my pre-clinical platform with a greater level of testing and validation. It has also allowed me to get more visibility in my field, by travelling to important conferences and sharing my results with other dedicated researchers”.

DR NATHALIE BOCK
Translational Research Institute



Research That Saves Lives (CONTINUED)

MOVEMBER REVOLUTIONARY TEAM AWARD

Prof Colleen Nelson, Queensland University of Technology

Prof Nelson’s team is developing new therapeutics to be used together with hormone therapy. The aim is to slow the progression of prostate tumours, improving clinical outcomes and quality of life for men with advanced prostate cancer.

Prof Peter Croucher, Garvan Institute of Medical Research

Prof Croucher’s team is developing methods to understand why cancer cells prefer to travel to the bone, and strategies to stop prostate tumours growing inside the bone. They are testing two new types of treatment which are already used to treat other diseases, accelerating the pace of their translation to clinical use in prostate cancer patients.

Prof Dianne O’Connell, Cancer Council – NSW

This project will develop a method to evaluate changes in the detection, management and treatment of prostate cancer in Australia. It will ask how these factors affect costs and outcomes (rate of new diagnoses, mortality, and treatment side effects).

A/Prof Lisa Butler, University of Adelaide

A major step towards a treatment for prostate cancer has been the development of nanomedicines. Nanomedicines allow the efficient transport of drugs directly to prostate cancer cells, improving treatment outcomes and reducing side effects.

YOUNG INVESTIGATOR AWARDS

Dr Hayley Reynolds, University of Melbourne

This project provides a method for designing improved radiotherapy treatment plans for prostate cancer. Advanced image analysis and machine learning techniques will be used to guide the treatment plan design.



Pictured opposite:
 – Professor Mark Smyth, Head Immunology in Cancer & Infection Laboratory, QIMR Berghofer Medical Research Institute
 – Dr Nathalie Bock, Translational Research Institute

CANCER AUSTRALIA (PDCCRS)

A/Prof Lisa Butler, University of Adelaide

This clinical trial will test the efficacy of a new drug, AUY922, in men with high-risk prostate cancer. The trial will be the first to ask whether this drug can reach the tumour and slow its growth.

Prof Ian Davis, Monash University

This trial will test whether the pain reliever Pentrox, in addition to local anaesthetic, improves outcomes for men having a TRUS prostate biopsy, compared to local anaesthetic alone.

CLINICAL TRIALS

Prof Howard Gurney, Macquarie University

Prof Gurney’s clinical trial explores if vitamin D supplements can help prevent prostate cancer from progressing in men who are monitoring their prostate cancer by active surveillance.

Prof Michael Hofman, The University of Melbourne

PSMA-PET scans are a sensitive new technology for detecting prostate cancer. This clinical trial endeavours to answer if using PSMA-PET scans prior to treatment will improve patient management.

Prof Michael Hofman, University of Melbourne

This clinical trial will test a new radiation treatment, lutetium-177, for men with metastatic prostate cancer who have no more treatment options. The trial will research respectively whether survival time is improved and whether the side effects of the treatment are tolerable.

CLINICIAN SCIENTIST AWARDS

Dr Ian Vela, Queensland University of Technology

Dr Vela’s group are developing methods to take samples of cancer cells from patients for growth in the laboratory. Treatments will first be tested on the laboratory-grown cancer to ask which are the most effective, and to help decide which drug the patient should use as a therapy.

Dr Kate Mahon, Garvan Institute of Medical Research

Currently, prostate cancer patients receive an average nine weeks of chemotherapy before they know if it is working. Dr Mahon’s group are developing a method to assess the benefits of chemotherapy much earlier, in order to move patients to alternative treatments more quickly if the chemotherapy is not working.



Our Research Partners

The cost of research is on the rise, yet the only way to make progress and discover better tools and new treatments for men with prostate cancer is to invest in sound, rigorous research. At PCFA, funding of the best projects is achieved via major partnerships. We are grateful for the support of:



The Movember Foundation

The Movember Foundation has invested \$938 million in research and health programs globally and almost \$55 million, through PCFA’s Research Program, in prostate cancer research in Australia.

Through the PCFA partnership, Movember invests in critical initiatives including building capacity in clinician scientists, supporting clinical trials that deliver near term outcomes and building powerful multi-disciplinary teams through the Movember Revolutionary Team Award program.

Movember is now able to use their size and global network to bring experts and men living with prostate cancer together from across the world to find answers and solutions. Programs like TrueNTH, Global Action Plan and Prostate Cancer Outcomes are uniting the best minds around the world to have an unprecedented collective impact.

Since 2016 the Movember Foundation and The Distinguished Gentleman’s Ride have jointly funded Young Investigators, new ideas in the prostate cancer field, the Clinician Scientist Award and Clinical Trials.

The annual Movember campaign (‘the hairiest month of the year’) is a key way of delivering information for men to take charge of their health, make informed treatment decisions and empower them to take action where necessary so they can live happier, healthier, longer lives and lead ultimately to a time where no man dies of prostate cancer.



It’s a Bloke Thing Foundation

The It’s a Bloke Thing Prostate Cancer Luncheon was born when two friends were in discussion about an unspoken thing they found they had in common. Both of them had been diagnosed with prostate cancer in 2010.

They came up with the idea of raising funds through a social event, where the issue could be brought out into the open. The inaugural luncheon was held in Toowoomba in 2011, and has since become a significant fundraising event. The Foundation has provided generous funding to PCFA for the past five years, supporting the careers of young investigators, new ideas in the field, and clinical trials.

Can4Cancer

Can4Cancer is a Commonwealth Bank (CBA) community initiative, run in conjunction with Tour de Cure, that raises vital funds to cure and prevent cancer. Can4Cancer extends a partnership between CBA and PCFA that has spanned over 18 years.

In 2017, Can4Cancer helped to fund the trial of a ground-breaking nuclear medicine treatment for men with advanced prostate cancer. Researchers believe this innovative new treatment, lutetium 177, could be a game-changer in the treatment of advanced prostate cancer. Can4Cancer extends Commonwealth Bank’s support of Prostate Cancer Foundation of Australia – a partnership which has now spanned over 18 years.





THE MOVEMBER FOUNDATION
HAS INVESTED ALMOST \$55 MILLION
THROUGH PCFA'S RESEARCH PROGRAM.

THE IT'S A BLOKE THING FOUNDATION
HAS PROVIDED GENEROUS FUNDING TO
PCFA FOR THE PAST FIVE YEARS.



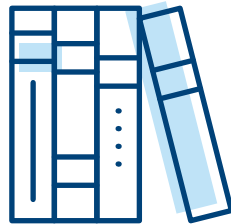
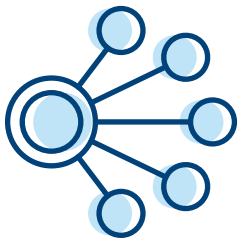
THE DISTINGUISHED GENTLEMAN'S
RIDE, MOVEMBER AND PCFA ARE
WORKING TOGETHER TO TACKLE
PROSTATE CANCER.

IN 2017, CAN4CANCER HELPED PCFA
TO FUND THE TRIAL OF A GROUND-
BREAKING NUCLEAR MEDICINE
TREATMENT FOR MEN WITH ADVANCED
PROSTATE CANCER.



Introduction

Our support and awareness programs are key to our mission of supporting people impacted by prostate cancer. PCFA supports communities and builds knowledge across a wide range of programs, projects, and events, all of which are designed to provide evidence-based information, access to medical specialists, and create opportunities for peer support.



10,212

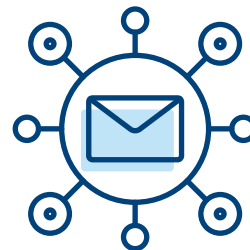
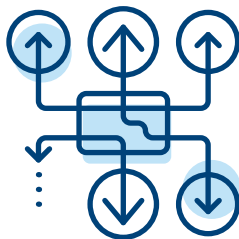
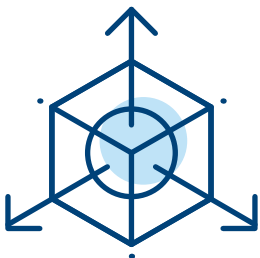
Localised Prostate Cancer information packs distributed

926

Gay and bisexual information packs distributed

1,018

Chinese printed language resources distributed



3,412

Advanced Prostate Cancer information packs distributed

743

Italian printed language resources distributed

662

Arabic printed language resources distributed

Prostate Cancer Foundation of Australia's Ambassador Program builds knowledge of prostate cancer awareness by utilising a peer to peer method of delivering information and education. Ambassadors are trained community presenters and natural storytellers who deliver engaging and informative presentations to groups, workplaces, and organisations.

We have 101 Ambassadors across Australia, who volunteer their time to deliver talks. Peak periods for the program include Men's Health Week, in June, and Prostate Cancer Awareness Month, in September. The Ambassador Program educates people with no obvious symptoms, and their partners, families, and friends, on the importance of prostate cancer awareness and how PCFA can help. Ambassadors also weave part of their personal cancer journey through their presentations, creating empathy and understanding among audience members.

A number of our Ambassadors proudly presented to a broad range of groups and organisations, including Rotary, Lions, Probus Clubs, Men's Sheds, Bunnings stores, and corporate and engineering companies.

"Thank you for helping to coordinate at short notice for an Ambassador to speak to our staff at Scienceworks on 26th June. We had a small group of 12 people in attendance but it went really well and people really appreciated his first-hand account and sharing his experiences on the subject matter."

MUSEUMS VICTORIA

The Ambassador Program is rewarding not just for the community, but also for the Ambassadors themselves.

"I was honoured to meet and be welcomed by wonderful, kind, friendly people out there. Love to do it again."

AMBASSADOR



Pictured top to bottom:

- Ambassador David Golding (Cardno)
- Ambassador Phil Burge (Hitachi staff)
- Ambassador Howard Nelson (WA mine)

NAIDOC Week

National Aborigines and Islanders Day Observance Committee (NAIDOC) Week celebrations were held across Australia in July to celebrate the history, culture and achievements of Aboriginal and Torres Strait Islander peoples. Prostate Cancer Foundation of Australia (PCFA) would like to thank our Aboriginal and Torres Strait Islander volunteers and colleagues for their support in raising awareness of prostate cancer across Australia.

PCFA has also worked with Aboriginal and Torres Strait Islander communities and specialist workers to develop resources specifically for informing Indigenous Australians and their families about prostate cancer.



305

Aboriginal and Torres Strait Islander flipcharts distributed



Fair Day & Midsumma

Prostate Cancer Foundation of Australia attended both Fair Day in Sydney and Midsumma Festival in Melbourne, two highlight events each summer within the GLBTI community. Recognising the specific needs of gay and bisexual men in receiving tailored information and support on prostate cancer, PCFA supports awareness in the gay community through attendance at both events.

Midsumma and Fair Day, celebrating its 40th anniversary this year, are important channels for PCFA to promote gay and bisexual-specific resources and support groups, and to connect with people and their families in a relaxed environment. PCFA was pleased to attend Midsumma for the first time this year.

Community events such as these also facilitate collaboration and networking opportunities with both staff and volunteers from other agencies and community organisations. PCFA were glad to partner with the Shine a Light Support Group, the Melbourne – Gay Men’s PCSG, Cancer Council NSW, Cancer Council Victoria, and local Prostate Cancer Specialist Nurses, to bring to life events that were fun, meaningful, and beneficial.

“Midsumma and Fair Day, celebrating its 40th anniversary this year, are important channels for PCFA to promote gay and bisexual-specific resources.”



Pictured above: — Midsumma Festival 2018, Melbourne



Online Community

Connecting and learning from peers and experts is essential to help men and their families navigate the prostate cancer journey.

To facilitate this, Prostate Cancer Foundation of Australia established our Online Community — an interactive site where members can learn from a weekly research blog, explore videos and presentations from medical experts and patients, and connect with each other through a discussion forum.

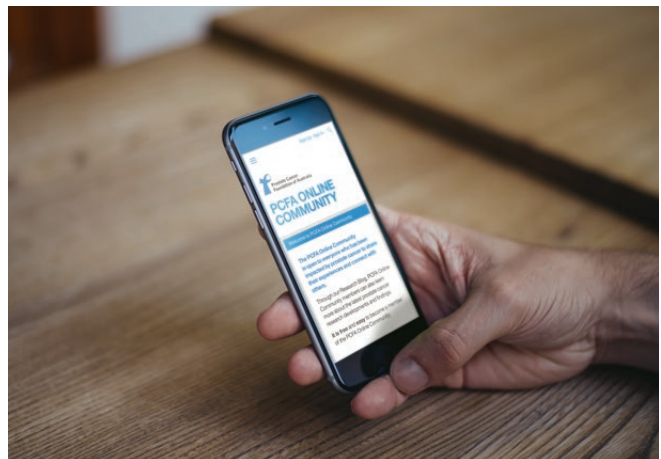
The community support from within the forum has been amazing, with members able to share stories, ask questions, and connect anonymously. Forum members had this to say:

“Information and questions are the answer. It is a SCARY time. My family has no known history of Prostate Cancer, I’m the first one. I have been up, down, and all over the place. It’s part of the journey, and you just get on here and have a whinge if you are upset or down. Someone will help you. PCFA is helping so many men I cannot believe it.”

“All of us are here to help each other, mate.”

“I’m very heartened with the support I’m getting, but not really sure which way I’ll go with the treatment option. Glad I stumbled upon this site.”

The video gallery has grown to over 18 videos this year, creating a wealth of knowledge for men and their families to draw on and learn from. A series of ‘Patient Experience’ videos were launched this year, creating detailed insight into what men and their partners are going through.



Pictured above:
— PCFA Online Community interactive website

2,500+

Number of online members

175

Number of forum posts

1,929

Number of forum comments

18

Number of videos
(experts & peer experiences)

110

Number of blog posts sharing
the latest advances in prostate
cancer research

34,106

Number of visits to the online
community

Ask the Experts Webcasts

Acquiring up-to-date knowledge from medical experts increases knowledge of prostate cancer, its treatment options, and side effects.

Research has shown that men in regional and remote communities often have poorer health outcomes than their metropolitan counterparts, and one reason for this is lack of access to medical specialists. To help narrow this gap, PCFA launched a series of webcasts, entitled 'Ask the Experts', 60 minute online live broadcasts for men, their families, and health professionals.

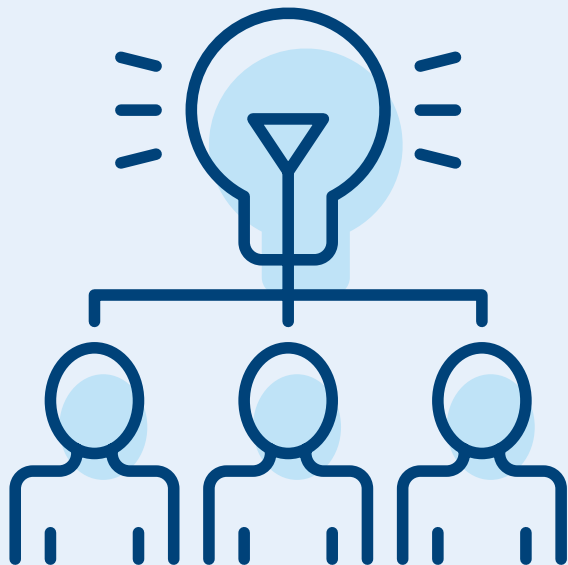
Hosted by SBS presenter Ricardo Goncalves, the two webcasts brought together a team of medical specialists on the themes of 'Prostate Cancer: What You Need to Know' and 'Prostate Cancer: Sex, Intimacy, and Relationships'. Viewers could ask the panel questions live via the conferencing software, and the webcasts were made available afterwards via PCFA's Online Community.

Over 600 people watched the webcasts live and many more have watched the videos of them on our online community. Thank you to Astellas for their support of the webcast series.

Quotes from viewers:

"Thank you for a very informative webcast. We live in regional NSW and this assisted us to access experts."

"Excellent webcast. Excellent panellists who explained difficult concepts in an easy to understand manner from a variety of perspectives. Should be more of them!"



Key facts for both webcasts:



600+

Live viewers watched the webcasts



1,010

Number of people who registered



34%

34% of registrants were from regional locations



20%

20% of registrations were by health professionals

Community Conversations 2018

After the success of our events in Adelaide in 2016 and Brisbane in 2017, Prostate Cancer Foundation Australia decided to host a 2018 Community Conversations event in Melbourne.

The 2018 Community Conversations forum is designed so that members of the community affected by prostate cancer can get to know our organisation. Additionally, it aims to support, inform, connect and empower them.

At this year's Community Conversations, we were delighted to collaborate once more with Peter MacCallum Cancer Centre, following our joint 2017 Men's Health Week event 'Let's Talk About Prostate Cancer'. For us, this meant the opportunity to partner with a world-class research, education and treatment centre, to support and advocate for people at all stages of their journey with prostate cancer.

The program was developed across PCFA's Research and Support and Community Outreach teams. We selected researchers and health professionals from the local community to present tailored, relevant, and clear information.

Community Conversations 2018 was a major success, and was attended by health professionals, prostate cancer researchers, donors, and 170 members of the community. Our professional MC Julie McCrossin moderated an engaging series of interview-style 'Our Story' sessions.

The keynote presentation was delivered by **Dr Ben Tran**, a medical oncologist and researcher from the Peter MacCallum Cancer Centre and the Walter and Eliza Hall Institute of Medical Research in Melbourne. Dr Tran is developing new drugs and personalised medicines to improve treatment for men with advanced prostate cancer.



Dr Ben Tran speaking at Community Conversations 2018

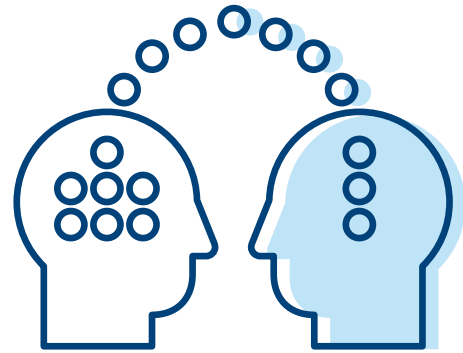
Dr Niall Corcoran from Epworth Prostate Centre, a Movember clinician scientist funded through PCFA's research program, spoke about his research into genome sequencing to attempt to discover what drives prostate cancer's resistance to treatments.

Gay Corbett, a Prostate Cancer Specialist Nurse at Ballarat Health Services, described the many challenges for sex and intimacy that arise with prostate cancer treatment. Ms Corbett described side effects, discussed practical solutions, and addressed the myths surrounding a subject which is often considered taboo.

Dr Patricia Neumann, a specialist pelvic floor physiotherapist and lecturer at the University of South Australia, described how exercise can help men with prostate cancer by improving muscular and aerobic fitness and decreasing depression. She also discussed specific programs that can assist recovery from prostate cancer treatment.

A/Prof Sue Evans is the Head of the Clinical Registries Unit at Monash University, and custodian of the Prostate Cancer Outcomes Registry of Australia and New Zealand. She talked about how registries work, and illustrated the patterns of prostate cancer diagnosis, treatment and outcomes in Australia.

A Q&A panel session held in the afternoon enabled an interesting conversation between the attending community and health professionals. Following the session, an online resource was produced for people who could not attend.



“It’s amazing to see the ground-breaking developments made in recent years, with new chemo, immuno and hormone treatments advancing the search for a cure.”

“Apart from the wonderful food and venue, I really appreciated the quality of the presenters – the information they provided was up to date and relevant.”



Community Conversations 2018 at the Peter MacCallum Cancer Centre

Support Groups

With over 170 affiliated Prostate Cancer Support Groups (PCSG) across Australia, support groups build knowledge of prostate cancer on a grassroots level.

Groups provide support through regular meetings and attendance at community events, and group members benefit from guest speakers, evidence-based information, and just sharing a cup of tea with someone who has walked in their shoes.

Support groups operate nationwide, with specialised groups in place for advanced cancer, carers and partners, gay and bisexual men, and for culturally and linguistically diverse groups. Prostate Cancer Foundation of Australia extends a warm welcome to the two newly affiliated groups this year: Fleurieu Cancer Support Foundation – Men’s Cancer Support Group (SA) and St Kilda Prostate Cancer Support Group (VIC).

We would like to acknowledge the tireless efforts of the Support Group Leaders and all volunteers in the groups. Their leadership and generosity make these vital spaces for men possible.



Pictured left to right & opposite:
– Nepean & Blue Mountains PCSG
– Members of Parkes PCSG
– Parkes PCSG Information Evening
– Westmead PCSG 20th Anniversary
– PCSG members



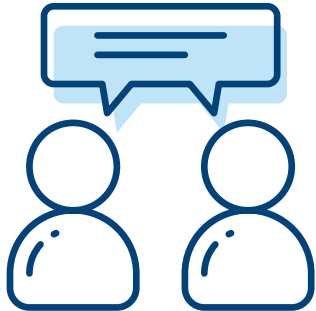
National Support & Community Outreach Committee

In 2018, the National Support and Community Outreach Committee (NSCOC) continued to provide valuable guidance to PCFA's support and awareness programs.

Productive discussion and structured feedback was undertaken quarterly to provide community insight and consultation on key themes for PCFA.

This process works to ensure the work of PCFA is community driven, relevant to the needs of men and their families, and meets best practice guidelines. In the past year, the NSCOC has helped to provide feedback on:

- 01 Promotion strategy for PCFA's Ambassador Program
- 02 Webcast topics and themes
- 03 Support provided to the national network of affiliated support groups
- 04 Key strategic priorities for PCFA's Research Program and NHMRC Centre of Research Excellence in Prostate Cancer Survivorship



“Prostate Cancer Foundation of Australia has its origins in the community, and the National Support and Community Outreach Committee ensures that the community voice continues to be heard in all that we do. The Committee is drawn from diverse members of the community, each with their own lived experience with prostate cancer, which allows them to bring their own unique perspective and help guide the PCFA’s programs and activities so that they meet the evolving needs of all men and their families.”

ASSOCIATE PROFESSOR TONY WALKER
NSCOC Chairman

Max Gardner Award for Distinguished Service

TALKING WITH CHAMPIONS OF THE NETWORK

The Max Gardner Award for distinguished service is a prestigious award, presented annually by Prostate Cancer Foundation of Australia. It is awarded to individual members of the network, who have made a significant contribution to improving health outcomes for their communities.

David Abrahams, Malcolm Ellis, and Terry Grano were nominated by their peers, and received the award for 2017 for their incredible work. They share below how they have worked to build knowledge and support others through their roles.

How did you become involved with PCFA?

Terry —

“I first went along to a support group meeting while I was in Townsville recuperating from my various treatments. When I returned to Ballarat, I went along to the support group’s monthly meetings. Like all groups, the membership numbers ebb and flow, so after a while I found myself as the chairman and facilitator. In the beginning, the Ballarat group was an independent unit. The members found it difficult to find information about prostate cancer. As a result, we investigated affiliating with PCFA and have formed a relationship that has helped us with a wide variety of things over the years.”

David —

“I joined a group when I lived in Launceston and became a PCFA Ambassador shortly after that. When I moved up to Queensland I continued my Ambassador work and in early 2011 connected with the Advanced Prostate Cancer Support Group.”

What has been a highlight from your years of service to the community?

David —

“As an Ambassador, I travelled a lot to speak to a wide cross-section of the community across three Australian states. I think if there are a hundred people in the audience and one person’s life is changed, that makes it worthwhile.”

Malcolm —

“There’s been many highlights. I really enjoy giving Ambassador talks, and I’ve maybe done 40-50 in my time. I once went underground 609 metres to speak with a group of miners in Roxby Downs.”

What message would you share on the value of helping others impacted by prostate cancer?

Malcolm —

“When you hear some horrendous stories, all we can do is offer a shoulder to lean on if they need it. Men shouldn’t be afraid to open their mouths and talk about things, and that’s still the biggest problem. I like to think I’ve made a difference along the way.”

Terry —

“I think that helping sufferers get a better understanding of prostate cancer enables them to ‘live’ with the disease rather than the cancer being their lives. The possibility of having a chance to save just one life by speaking to men, that’s of the greatest value to me.”

“If there are a hundred people in the audience and one person’s life is changed, that makes it worthwhile.”



Pictured top to bottom:

- Jim Hughes AM (PCFA Chairman), Sandra Grano, Terry Grano, David Abrahams & Steve Callister (PCFA Deputy Chairman)
- Associate Professor Tony Walker ASM (PCFA Director) & Malcolm Ellis

Prostate Cancer Specialist Nursing Program



Pictured top to bottom & opposite:

- Gay Corbett, Prostate Cancer Specialist Nurse, Ballarat
- Suzie Sedevic, Prostate Cancer Specialist Nurse
Central Coast, Gosford
- Prostate Cancer Specialist Nurses
- Meredith Studdert, Prostate Cancer Specialist Nurse,
Annual Training Day

The Prostate Cancer Specialist Nursing Program aims to improve the quality of care received by men diagnosed with prostate cancer, their families, and carers. Thanks to generous support from local communities, the federal government, and other partnerships, we now support nurses in 45 locations across Australia.

Prostate Cancer Specialist Nurses provide invaluable care and support. Support starts at diagnosis, with the provision of evidence-based information about treatment options, and support while these difficult decisions are made. Nurses also provide physical, emotional and psychological support while treatments are underway, and have a vital role to play in side effect management.

Prostate Cancer Foundation of Australia (PCFA) continues to explore avenues for further funding for more specialist nurse positions because all men affected by prostate cancer should have access to a Prostate Cancer Specialist Nurse. With approximately 200,000 Australian men living after a prostate cancer diagnosis, growth of the nursing program is a key priority for PCFA.

The Prostate Cancer Specialist Nurse role is an advanced, specialised care role that requires highly developed skills and knowledge. All nurses complete prostate cancer specific education at tertiary level, and many have additional qualifications in specialty areas. They frequently deliver presentations at major urology and oncology conferences, and are often called upon to take part in specialist multi-disciplinary teaching panels.

Prostate Cancer Specialist Nurses are very involved in their communities. They are regular guest speakers at community events and support group meetings. Prostate Cancer Specialist Nurse Gay Corbett shared her expert knowledge at Community Conversations in Melbourne, and other nurses have participated in webcasts and other community events.

Prostate Cancer Specialist Nurses are essential for helping people impacted by prostate cancer. We at PCFA thank all of the nurses for their support, enthusiasm, and commitment to improving prostate cancer outcomes throughout Australia.

“I am here to help men with prostate cancer and their families, from the moment of diagnosis through to their treatment and beyond.”

SUZIE SEDEVIC, Prostate Cancer Specialist Nurse



The Power of Partnership

Prostate cancer doesn't just affect the life of the people diagnosed. It can affect a whole community, including the companies where they make a living or are important customers.



18

Commonwealth Bank has committed 18 years of support for PCFA.

80

Youfoodz learned 80% of their staff and families have been affected by prostate cancer.

Australian businesses and philanthropic organisations are dedicated to kindly supporting Prostate Cancer Foundation of Australia's important work. Our cause is stronger because these organisations stand by us and we share this journey together.



Youfoodz

A leading Australian fresh food company joined the PCFA family with a pledge to raise \$1 million for cancer. Youfoodz also learned that 80 per cent of their people had been personally impacted by cancer. The sale of Youfoodz Charity Protein Balls will help fund 13,000 hours of research into better treatments for breast and prostate cancer.



“A leading Australian fresh food company joined the PCFA family with a pledge to raise \$1 million for cancer.”



BMW Group

Australia's CEO Vikram Pawah also reminds us that business partners can have an impact which extends beyond financial support:

“The aim of our partnership with PCFA is to propel the understanding and significance of prostate cancer in Australia... Our group has a strong retail, digital and customer base in Australia, and a following that directly aligns to PCFA's target audience.”



Retail Business

Subway, GAZMAN and UBET are communicating PCFA's health message through their substantive store networks, realising that one in seven men who walk through their doors will be diagnosed with prostate cancer at some point in their lifetime. Given the benefits of early detection with prostate cancer, there is a very real chance that this awareness is saving lives. UBET's Radio TAB also afforded PCFA opportunities to communicate this message with a (predominantly) male audience.



Tyrepower

Store-holders and members were originally motivated to support prostate cancer after a diagnosis touched their community. One of their colleagues underwent a life-saving treatment for prostate cancer, partially as a result of the awareness raised by Tyrepower’s partnership with PCFA. After hearing his powerful story, the Tyrepower family raised significant funds at their conference to double down their support for the fight against prostate cancer.



New Holland Agriculture

Helping improve awareness in rural and regional communities where outcomes for prostate cancer are much poorer. New Holland’s understanding of and connection to rural communities has enabled them to amplify PCFA’s important health message outside of major cities. New Holland’s support in producing a series of heartfelt videos in which country-men shared their own prostate cancer story created further momentum around the message.



“Helping improve awareness in rural and regional communities where outcomes for prostate cancer are much poorer.”



Commonwealth Bank

Following 18 years of committed support for PCFA, staff at the bank remain passionate about creating a better future for men diagnosed with prostate cancer.

The CommBank Foundation brought their various cancer-fundraising efforts under the auspice of Can4Cancer in 2017, a community initiative with Tour de Cure. At this time they asked their staff where they wanted to direct the funds raised. Prostate cancer research came through very strongly in the staff vote, and PCFA is delighted to continue Commbank’s longstanding association with our work.

Pictured left & following spread:
— Can4Cancer 2017

CORPORATE PARTNERS

The Power of Partnership (Continued)

MAJOR PARTNERS:



CORPORATE PARTNERS:



CORPORATE SUPPORTERS:





0003

REDIRECTING TO CURE CANCER

LEXUS

CAN 4 CANCER
proudly supporting Tou de Cure

OPTUS

TOUR de Cure
CURE CANCER

TOUR de Cure

GARMIN

INTEGRA

CAN 4 CANCER
proudly supporting Tou de Cure

CAN 4 CANCER
proudly supporting Tou de Cure

CAN 4 CANCER
proudly supporting Tou de Cure

Big Aussie Barbie

Throughout this year, we ran our national fundraising campaign Big Aussie Barbie. We held major events during September Prostate Cancer Awareness Month, and throughout the summer barbecue months.

We'd like to thank the hundreds of hosts and supporters all over the country for your generosity. Your amazing fundraising efforts are crucial to funding vital prostate cancer research, encourage awareness in the community, and empower and support men and their families living with prostate cancer.

We'd also like to thank Australian cricket legend Matthew Hayden AM for his ongoing support as our Big Aussie Barbie ambassador. *"I'm delighted to be involved in the Big Aussie Barbie campaign which brings both awareness and much needed funds to support Prostate Cancer Foundation of Australia. Every year, 20,000 Aussie men are diagnosed with prostate cancer. Unfortunately, one of those men was my father, Lawrie. I give my full support to the incredible work that Prostate Cancer Foundation of Australia does."*



"Every year, 20,000 Aussie men are diagnosed with prostate cancer. Unfortunately, one of those men was my father, Lawrie. I give my full support to the incredible work that Prostate Cancer Foundation of Australia does."

MATTHEW HAYDEN AM
Big Aussie Barbie Ambassador



Pictured left to right:

- Big Aussie Barbie Ambassador Matthew Hayden AM with his father Lawrie
- Beaumaris Motor Yacht Squadron
- Steve's Australia Day Barbie
- Neil's 10th Anniversary BBQ for the Boys



— THANK YOU —

A big thank you to the hundreds of
hosts and supporters all over the country
for your generosity.



— TEN YEAR ANNIVERSARY —

In August 2018, the Shepparton
Biggest Ever Blokes' Lunch celebrated
a decade of support.

Biggest Ever Blokes' Lunches

The Biggest Ever Bloke's Lunch started in Shepparton in 2009 after one bloke, the late Chris McPherson AM, found out he had incurable prostate cancer. Chris wanted to persuade other men to take responsibility for their health and get checked as well as raise vital funds, so he created this event.

Since then, our Biggest Ever Bloke's Lunches have grown into one of Prostate Cancer Foundation of Australia's largest community fundraising activities. Not only are the lunches a great deal of fun, they bring together remarkable people from across the community. The Shepparton Biggest Ever Blokes' Lunch has gone on to inspire new lunches across the country including Noosa and Brisbane.

Apex Australia* have endorsed the initiative and are organising additional events in Victoria, New South Wales, Queensland including Gympie Muster and in Western Australia.

The original Biggest Ever Blokes' Lunches, in Victoria and Wagga Wagga NSW, continue to draw huge audiences with their fantastic calendars of entertainment. These events help to support four Prostate Cancer Specialist Nurse positions, fund important research, and contribute significantly to PCFA's awareness programs.

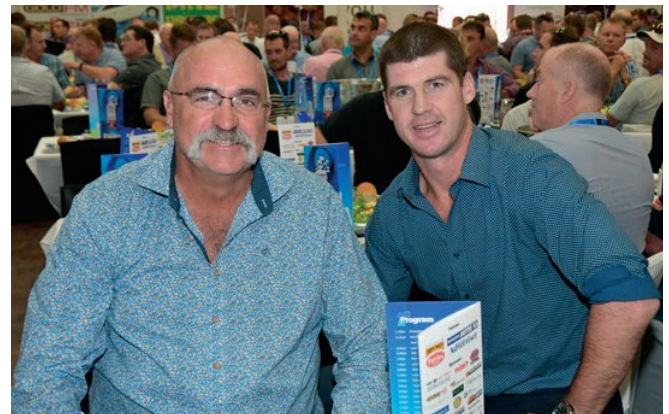
In August 2018, the Shepparton Biggest Ever Blokes' Lunch celebrated their 10th anniversary. Over the course of the past nine events, the lunch has raised \$1.23 million to support the Prostate Cancer Specialist Nurses at Goulburn Valley Health.

We'd like to give a big thank you to all committees, sponsors and incredible supporters who come out every year and show their support for a cancer free future.

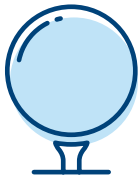
“From its beginnings in Shepparton in 2009, our Biggest Ever Blokes' Lunches have grown into one of Prostate Cancer Foundation of Australia's largest community fundraising activities.”

Pictured top to bottom:

- Shepparton Biggest Ever Blokes' Lunch
- Merv Hughes & Jonathan Brown, Bairnsdale Biggest Ever Blokes' Lunch
- Casey Cardinia Biggest Ever Blokes' Lunch
- APEX Clubs of Australia, supporters



Fundraising Partnerships



QLD

We were privileged in Queensland to have so many different community fundraising events during the year, including golf days, lawn bowls, race days, bike rides, yachting, and many more. Our supporters run, trek, swim, drive, and jump from bridges, all in the name of charity.

Many businesses and organisations chose PCFA as their charity partner for the year, which assisted us in raising vital funds and awareness. Special mention to Ken and Rhonda Thackeray (Shag Islet Cruising Yacht Club), Jenni Day and Graham Leddy (Versace Timbers Golf Day) and Margaret & Neil Robbins (Rumble Riders) whose annual events continue to raise significant funds.

We're grateful to our valued philanthropic supporters, and would like to give a special thanks to Nick and Judy Mather from the Mather Foundation for their significant contribution towards vital research. We'd also like to thank the Morgans Foundation, who have committed to a three-year partnership with PCFA, in addition to ongoing additional corporate support.

Thank you to Rotary Noosa Daybreak for the generous donation from their annual Bookfest, and to all the other Rotary and Apex Clubs for their support. Finally, a big thank you to the many volunteers who helped support the PCFA throughout the year.



“We were privileged in Queensland to have so many different community fundraising events during the year.”



Pictured left to right:

- Shag Islet Cruising Yacht Club
- Goodwill Bridge Swing
- Light up Brisbane
- Richard Bennet PCFA QLD Deputy Chairman accepts a cheque from Stewart Wood, President, Rotary Club of Noosa Daybreak



VIC & TAS

Thank you to all our fundraising partners who contributed so much throughout the year. The majority of this support comes from grassroots communities, such as local sporting clubs and community groups, who are extremely generous – volunteering their time to organise, promote and run events that benefit PCFA’s mission.

These events are driven by both men and women, some of whom have personal experience with prostate cancer, and all of whom have a desire to highlight and improve men’s health messaging within their communities.

We’d like to extend a special thanks for the continuing support of our long-term partners, such as The Charity Boys, Run for Dad, Rotary Club of Devonport North Inc, I will Survive, and Pedal for Prostate, to name just a few.

We were also thrilled to be appointed as the charity partner for the 2017 Michelin Australian Motorcycle Grand Prix. This major international event provided awareness and fundraising across the 90,000 attendees thanks to over 120 volunteers from our friends at The Long Ride.

Along with our wonderful communities, we would like to acknowledge the long-term corporate support of the Reece Australia Limited Group, Bell Charitable Fund, the RobMeree Foundation, Australian Institute of Superannuation Trustees, and the Pethard Tarax Charitable Trust for their generous contributions.

“Thank you to all our fundraising partners who contributed so much throughout the year.”

Pictured top to bottom:

- Ivanhoe Cricket Club
- Jack Millar & The Long Ride volunteers at the 2017 Michelin Australian Motorcycle Grand Prix
- Walk for John



Fundraising Partnerships (Continued)



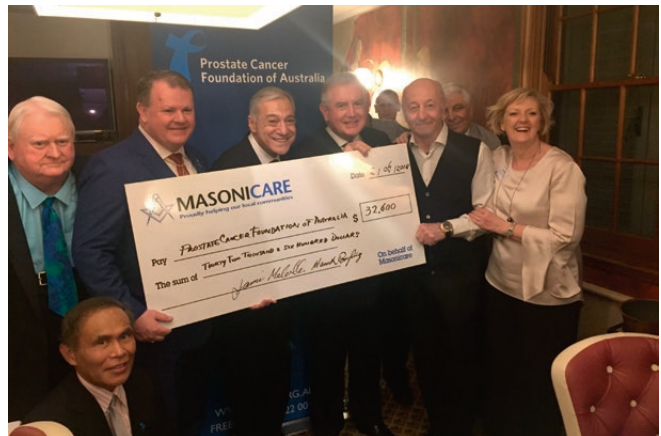
NSW & ACT

NSW/ACT has been overwhelmed by the support and kindness of our community fundraisers over the last year. We'd like to say a massive thank you to everyone that has taken part in a fundraising activity in NSW/ACT – what an inspiring community we have around us.

Some of the highlights over the last year include BT Financials' BTing Cancer Walk, which attracted over 1,000 staff; Freemasons NSW/ACT, who fundraised through a cruise and seafood banquet at the Blue Angel Restaurant; Lendlease Building and PwC Sydney, who held a cocktail function to raise funds for a new treatment trial; Balmain Sports Medicine, who held their seventh annual charity golf day; Links Seaside Community in Wollongong, who held a large movie night; Epping Boys High School, with their multi-cultural business day; and Stephen Bromhead MP, who once again held a family fun day on the Central Coast.

Additionally, a huge thank you to Chris and Gail Dunne and the committee of The Long Ride, who attracted over 420 motorcyclists riding from all over Australia to Tasmania.

We're so proud to be supported by so many fantastic fundraisers in the NSW/ACT community.



“NSW/ACT has been overwhelmed by the support and kindness of our community fundraisers over the last year.”

Pictured top to bottom:

- BTing Cancer Walk
- Peter Haylen, PCFA NSW/ACT Chairman accepts a cheque from the Freemasons Grand Masters' fundraising banquet
- The Long Ride



SA & NT

The men and women of SA and NT continue to be an absolute inspiration.

In Darwin, an entire team from many walks of life including the Rotary Club of Darwin, the Run With Dad devotees and It's A Bloke Thing Committee banded together to fundraise for a future Prostate Cancer Specialist Nurse position in for the region.

In SA, our arms have reached out North to Alice Springs, South to Mt Gambier, West as far as Perth, East as far as the Riverland including initiatives involving yet again Rotary Clubs, Subway Restaurants and even nationally – The Good Guys.

On a more local level, partners have delivered us Run with Dad, Pink and Blue Swim, Paddle 4 Prostate, Adelaide Motorsport Festival and Trailblazer by the Sea.

We thank our marvellous donors, our sponsors and the incredible people who volunteer their energy, time and generosity of spirit.



“The men and women of SA and NT continue to be an absolute inspiration.”

Pictured left to right:

- Chief Minister of the Northern Territory Hon Michael Gunner with Qantas Airways CEO Alan Joyce AC & It's a Bloke Thing Darwin Chair, Katie Woolf
- Paddle 4 Prostate
- The Pink & Blue Swim
- Martin Koehne & On the Run Subway Restaurant staff member



Fundraising Partnerships



WA

Western Australia had a variety of fundraising events during this financial year, all throughout the state. Golf days, auctions, sausage sizzles, dress blue days, and office get-togethers were just a few of the initiatives taken up by the community. Event highlights during the year include:

The Central Park Plunge, managed by Zenith Events, which was a first-time commitment for PCFA. The 32 participants who signed up either as individuals or as part of a team had the opportunity to abseil 220 metres from the Central Park building to raise funds for prostate cancer. Many of the PCFA WA Board Members took up the challenge, as well as several West Australian Football League Club CEOs.

Prostate Active Cycle from Perth to Margaret River attracted 120 cyclists who took on the 350km challenge as one group along the route. The ride is held in memory of Alan Brown (the father-in-law of the event organiser, Jeremy Watkins) who sadly passed away from prostate cancer.

Thank you also to the new Classic Cars and Coffee events, which have been running monthly in the grounds of Perth's University of WA. The event involves classic cars, coffee, and a relaxed Sunday morning for spectators, with proceeds from the day donated to PCFA.

Thank you once again to all our supporters, sponsors and committees in WA for your ongoing support.

“Western Australia had a variety of fundraising events during this financial year, all throughout the state.”



Pictured top to bottom & opposite:

- PCFA WA Board Member Max Kay AM CitWA along with other plungers at Central Park Plunge
- Prostate Active Cycle from Perth to Margaret River
- Classic Cars & Coffee Event
- Michael Weir, PCFA WA Deputy Chairman participated in the Central Park Plunge



Thank You

We'd like to give an enormous thank you to the thousands of kind-hearted donors who have supported us during the 2017/18 financial year. No matter the size of the gift, we are profoundly grateful for your generosity. Whether you've supported us with donations throughout the year, or have kindly included a gift to Prostate Cancer Foundation of Australia in your Will, each and every one of you has helped make an incredible impact.

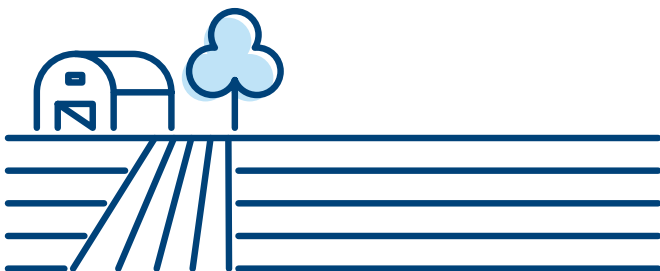
We are committed to a future where men live with prostate cancer, not die from it; a future where every man affected by prostate cancer has expert support, and where research leads to new treatment pathways that enable men to live better and longer lives.

Your support has brought us a step closer to creating better outcomes for all Australians who are affected by prostate cancer. With the help of our community of donors, we have been able to make significant progress, such as the expansion of our Prostate Cancer Specialist Nursing Service. We'd like to give a special thank you to the Profield Foundation, and a generous donor who included a bequest to us in their Will. These generous gifts have enabled us to place a new Prostate Cancer Specialist Nurse in Tamworth, NSW.

Due to difficulties in accessing support services, men in regional areas often face additional challenges when seeking care. This means that having access to a specialist nurse can make all the difference.

One such man is Geoff, a grazier from rural Australia. At 68, he's been fighting prostate cancer for eight years. He's the first to admit that life on the land presents some unique challenges such as isolation and specialists being far away.

"I think for men like me, the emphasis is always on the property, livestock and crop management, so you put yourself second. You just never consider that something will go wrong with your health, possibly until it's too late."



“Prostate Cancer Specialist Nurses are absolutely essential. It is so important to have someone to steer you in the right direction during the incredibly emotional time of diagnosis.”

“With a specialist nurse to help, families can have peace of mind, knowing their loved ones will have expert guidance and support when they need it most. It’s such a relief to them.”

*** MARK & LINDA ***

“I think for men like me, the emphasis is always on the property, livestock and crop management, so you put yourself second. You just never consider that something will go wrong with your health, possibly until it’s too late.”

GEOFF ELLIOTT
Grazier from rural Australia



Thank You

Our work at PCFA would not be possible without the support from our many valued partners, supporters and donors. We are so grateful for your commitment and belief in our cause.

ROTARY

Rotary Club of Armidale
Rotary Club of Armidale North
Rotary Club of Batemans Bay
Rotary Club of Belconnen
Rotary Club of Belvoir-Wodonga Inc
Rotary Club of Berry
Rotary Club of Berwick
Rotary Club of Biloela
Rotary Club of Boggabri
Rotary Club of Busselton Geographe Bay
Rotary Club of Byron Bay
Rotary Club of Charles Sturt Grange
Rotary Club of Cockburn
Rotary Club of Como
Rotary Club of Coonabarabran
Rotary Club of Devonport North Inc
Rotary Club of Drouin
Rotary Club of Dural
Rotary Club of Goolwa
Rotary Club of Gosford North
Rotary Club of Gunnedah West
Rotary Club of Hervey Bay City
Rotary Club of Hervey Bay Sunrise
Rotary Club of Holdfast Bay
Rotary Club of Horsham East
Rotary Club of Inverloch
Rotary Club of Irymple
Rotary Club of Kempsey Inc
Rotary Club of Kyogle
Rotary Club of Lane Cove
Rotary Club of Maroonah
Rotary Club of Melton Valley
Rotary Club of Mildura
Rotary Club of Moora
Rotary Club of Noosa Daybreak
Rotary Club of Northern Yorke Peninsula
Rotary Club of Perth
Rotary Club of Richmond
Rotary Club of Rosanna
Rotary Club of St George D963
Rotary Club of Surfers Sunrise
Rotary Club of Sutherland
Rotary Club of Torquay

Rotary Club of Townsville Sunrise
Rotary Club of Traralgon
Rotary Club of Umina Beach
Rotary Club of Windsor Inc.
Rotary Club of Wollongong Inc.
Rotary Club of Yass
Rotary Club of Yeppoon
Rotary E-Club of Australia Nomads

CORPORATE

Agosta Constructions Pty Ltd
Aranz Geo Australia
Astellas
AstraZeneca Australia
Australian Institute of Superannuation Trustees
Balmains Sports Medicine
Bayer Australia Limited
Bleasdale National Contractors
BMW Group Australia
BT Financial
Bureau Veritas Minerals Pty Ltd
Colliers International-Melbourne City Sales
Commonwealth Bank of Australia
Council of Motor Clubs Inc
Dragoman
Drummond Golf
Evolution Mining Ltd
Falcon Hotel Motel
Fuchs Lubricants (Australasia) Pty Ltd
GAZ MAN Pty Ltd
Gold Fields Australia Pty Limited
Hare & Forbes Pty Ltd
Hire A Hubby
Hitachi Construction Machinery (Australia) Pty Ltd
IG Australia Pty Ltd
In Vitro Technologies Pty Ltd
International Explosives Equipment Pty Ltd
Janssen-Cilag Pty Ltd
JJ Richards & Sons Pty Ltd
Kane Constructions
King Island Marine Research Pty Ltd
Laverty Pathology
Lendlease Building
Lotterywest
Macrosphere
Makita Australia
Malouf Pharmacies
Mann Family Settlement

Merc Homes Pty Ltd
New Holland Agriculture
PIRTEK
PwC Sydney
Queensland Police Services
Rayskm Pty Ltd
Reece Australia Limited
Roy Hill Holdings Pty Ltd
RWW Group Pty Ltd
Safeman
Sandown Greyhound Racing Club
Simson Cards
Subway Restaurants
The Good Guys
Tour de Cure Limited
Tyrepower Limited
UBET QLD Limited
Vic's Premium Quality Meat
Youfoodz
Zoetis Australia

ESTATES

Estate of the Late Kevin John Anderson
Estate of the Late Brian Lawrence Coates
Estate of the Late Peter Craig
Estate of the Late Wayne Robert Hawkes
Estate of the Late John Henry James Hendy
Estate of the Late Gunter Herrgesell
Estate of the Late Neville Bruce Hogno
Estate of the Late William John Irwin McIntyre
Estate of the Late Tadeusz Urbanowicz-Urbanski

COMMUNITY FUNDRAISERS

24 Hours of LeMons
5c's Car Club-Melbourne
Association of British Car Clubs
Ballarat Biggest Ever Blokes Lunch
Balmains Sports Medicine Golf Day
Baw Baw Biggest Ever Blokes Lunch
Beumaris Motor Yacht Squadron
Bendigo Biggest Ever Blokes Lunch
Biggest Ever Blokes Lunch Melbourne
Bracknell Football Club
Bradley Plumb
BTING Cancer Walk
Casey Cardinia Biggest Ever Blokes Lunch
Charity Boys
City of Charles Sturt

Thank You (Continued)

Clare Thomson
 Classic Cars and Coffee
 Council of Motor Clubs Inc
 East Gippsland Biggest Blokes Inc.
 Eastern Vic Pleasure Harness Club
 Echuca Biggest Ever Blokes Lunch
 El Disaster Ride
 Epping Boys' High School
 Eschol Park Football Club Incorporated
 Falcon Hotel Motel
 Freemasons NSW/ACT
 Griffith PCSG
 Italian Social Club
 John Little's Prostate Crusade
 Latrobe Biggest Ever Blokes Lunch
 Links Seaside Community Movie Night
 Lions Club of Capalaba
 Lions Club of Gerringong
 Michelin Australian Motorcycle Grand Prix 2017
 Mildura Biggest Ever Blokes Lunch
 Mount Gambier Racing Club
 Muscle on the Mountain
 Neil Carswell's BBQ for the Boys
 Noosa Heads Surf Lifesaving Supporters Club
 Noosa Mining Conference
 Office of Stephen Bromhead MP
 Outback 4WD Adventure
 Pedal for Prostate
 ProState Active
 Redlands RSL
 Ride Sunday
 Rumble Riders
 Run with Dad
 Seachange Social Club
 Shag Islet Cruising Yacht Club
 Shed Men Canning Vale
 Shepparton Biggest Ever Blokes Lunch
 Shoalhaven Men In Sport Calender Inc
 Solomon Hollett Lawyers
 Southport Golf Club
 Tail End Charlie The Tractor
 Taste Buds
 The Black Pudding
 The East Hills Charity Car Show
 The Hunt Bunbury
 The Long Ride
 The Pink Bag Club
 The Rockits
 Tom's Ride

Versace Timber Charity Fundraiser
 Victorian Harley Davidson Riders Social Group
 Wagga Wagga Biggest Ever Blokes Lunch
 Waverley College Junior School
 Weir Bros Dinner
 Wellington Biggest Ever Blokes Lunch
 West Beach Surf Lifesaving Club
 Whisky Live
 Willalooka Tavern

INDIVIDUALS

Philip Abbott
 Neil Adams
 Barbara Adamson
 Trevor Allen
 Lester Anderson
 Rita Andre
 Peter Andrews
 Amanda Andrijasevich
 George Arthur
 Jim Bagshaw
 Earle Bailey
 The Late J L Baker
 Lynette Barnett
 Paul Barnett
 Trevor Bassett
 Gregg Bates
 Nicole Beavan
 Scott Biddell
 Gavin & Karen Bird
 Blake Blain
 Paul Blank
 C Bleechmore
 Geoffrey Board
 John Bolt
 Graham Bradley
 Marguerite Braeckman
 Lynda Burgess
 Ron & Kerry Bywaters
 Steven Cains
 Elizabeth Calder
 Joanna Calder
 Marika Calfas
 John Cameron
 Donald & Jill Cant
 Joseph Carrozzi
 Freda Cassen
 Leslie Chan
 Winnie Chen

Irfan Choudhry
 Michael Cohn
 A Colaluca
 Ian Coleman
 John Collingwood
 Elizabeth Collins
 John Conroy
 Russell Cope
 Geoffrey Cottrell
 Rick Crethar
 Margaret Cunningham
 David Daley
 Geoff Daley
 Murray David
 John Davies
 Shane Delforce
 Jonathan Denovan
 Jeff Dickson
 Chris Dunne OAM
 Gail Dunne OAM
 Dexter Dunphy AM
 Jared Eisemann
 Dr Louise Emmett
 Kerry Eupene
 Frieda Evans
 Goldmith Family
 Cliff & Jenny Farmer
 Gary Farrow
 Ray Ferguson
 William Finighan
 Colin Flint
 Laurence Force
 Peter Foster
 Robert Giles
 Geoffrey Gill
 Peter Gissing
 J Glass
 Bruce Goddard
 A J Goebbels
 Roger Goldsmith
 John Gorrell
 Frank Goudge
 Alan Green
 Alex Green
 Peter Griffiths
 Peter Hackett
 Roger Hallaran
 Scott Hall-Johnston
 Greg Hanson

THANK YOU

Thank You (Continued)

D Harris	David Mullen	Graham Timmins
Rhonda Hawley	Nico & Dysey Nicol	Liam Timms
Mark Hawwa	Geoffrey Nottle	Jeff Tims
Matthew Hayden AM	David O'Connor	Noel Toms
Nicholas Heath	Geoffrey Organ	Rhonda Tursi
Graeme & Joan Herring	Alastair Pearson	Anthony Valos
Martin J Higgins	Neil Pearson	Andrew Veitch
Otto Hofstetter	R Peters	Mylan Vu
John Holliday	Scott Phillips	Rod Wade
Cornelis Hoogland	Luigi Piccone	Paul Wakeling
Carlos Hsu	Stephen Charles Pike	David Waller
A Hung	Deborah Poulton	Roger Walpot
David Hunt	Aaron Powell	Barry J Walsh
Harry Hunt	Clive Powell	Michael Walsh
Don G Hutton	Brian & Sandra Prendergast	Malcolm Ward
Graeme Jenkins	S Ray	Garry & Winifred Warner
Gregory Johns	Leigh Reeves	Glenn Watson
Graeme Johnson OAM	Bryan Reid	Penelope Weir
Bob Johnston	Peter Robertson	Bethel White
Anthony Jones	David Ross	Janet Whiting
Alan Joyce AC	Reg Row	Kerri and Peter Wilkinson
Ingrid Kaiser	Ken Rowley	Graham Williams
Siefeld & Heather Krausser & Jeriliu	Allen Russell	Lyn Williams
Jennifer Leray	Thomas Ryan	Bruce Wilson
Thomas Lin	Bernard Sadler	Terry Wilson
Greg Lindsay	Keith Schelberg	Ray Witherby
Philip Luck	Glenn Scotter	Stewart Wood
Theo Marinis	Hugh Sheardown	Katie Woolf
S F Marks	Nick Sher	David Worrell
Sarah Martin	Greg Sheridan	Michael Wright
Graham & Jeanette McConnochie	William Sherlock	Lynn Yager
Robin McCosker	R A Simpson	Raymond Young
Matt McCrohon	Steve Simpson	Alex Zhang
Beverly McIlwain	Alexander Smith	
Bruce McKeough	Guy Smith	MAX GARDNER AWARD
Ian McLachlan	J Spence	David Abrahams
David McManus	Karl Stefanovic	John Allen
Ian Miller	Michael J Steven	The Late Don Baumber
Sam Miller	JK & SM Stiller	Spencer Broughton
David Milne	Nigel Stoker	Con Casey
John and Joan Mitchell	Tim Stollznov	Bob Collard MBE
Cathryn Mittelheuser	Edward Strapp	The Late John Conroy OAM
Martin Monro	Alexandra Stuart	Peter Dornan AM
John D Montgomery	Peter Sutherland	The Late John Dowsett
Wilma Moore	Noel Tanzer	Malcolm Ellis
Bruce Morgan	John Taverna	Colin Farmer
Warren Morley	Raj Thambyah	Ian Fisk
Andrew Mulcahy	E B Thomas	John Goodall
Paul Mullaly	Clare Thomson	Terry Grano

Thank You (Continued)

David Gregory
 Alan Hall
 Jim Hope
 The Late Trevor Hunt
 Daryl Hyland
 The Late Bruce Kinnersley
 Bruce Kynaston
 Len Lamprecht
 Jim Marshall
 Les Mather
 Jayne Matthews
 Bill McHugh
 Gabrielle Moran OAM
 Alan Moran OAM
 Michael O'Neill
 Les Payne
 The Late Robert Phillips
 Jim Reid
 Jeff Roberts
 Ron Schmarr
 John Shields
 Max Shub
 The Late Robert Slade
 John Stead
 Allan K Sudholz
 Rob Tonge
 Fred Travis
 John Trollor
 Ian Wagner
 Philip Webster
 Terry Wheeler

PCFA AWARD

The Honourable Jim Lloyd
 Lindsay May OAM
 The Late Chris McPherson AM
 David Parkin OAM
 Dr Carole Pinnock AM
 The Late Dr Ian Roos OAM
 The Hon Wayne Swan MP

HONORARY LIFE MEMBERS PAST & PRESENT

Rosalind Baker
 Connie Cameron
 Roger Climpson OAM
 Dexter Dunphy AM
 Bruce Fisher
 Peter Gebert

Peter Hledik
 Graeme Johnson OAM
 David Malouf
 Emeritus Professor Willis Marshall AC
 Professor John Mills AO
 Jim O'Ryan OAM
 Professor Pamela Russell AM
 David Sandoe OAM
 Pam Sandoe OAM
 The Late Tony Sonneveld OAM
 Ian Wagner
 Patricia Watson

GIFTS IN KIND & PRO BONO

12 Media
 94.5 Radio
 ABC
 Adelaide Oval
 Airnorth Group
 Atteris
 Australian Football League
 Baker Young Stockbrokers
 Blue Angel Restaurant
 California Superbike School
 Channel 7
 Channel 9
 CMI Toyota & Inasmuch Foundation
 Coopers Brewery
 Dandelion Vineyards
 Discovery Channel
 Divalicious
 Feverbee
 Finn's Fine Food
 For Wine Or Reason
 Harvey Norman Gepps Cross
 Helistar
 Hurley Hotel Group
 KPMG
 Malabam Aboriginal Health Service
 Mix 104.9
 Mount Gambier Racing Club
 NT Airports
 NT News
 Oranje Creative
 Paragold Distributors
 Peter MacCallum Cancer Centre
 Princi Food Services
 RM Williams
 S Smith & Sons

Sebel Coolangatta
 Seppeltsfield
 Star News Group
 Stirling Jewellers
 Tamazos Group
 The Good Guys
 The Propaganda Club
 USANZ
 V8 Supercars
 Voyages Indigenous Tourism Australia
 Warragul Gazette
 Win TV Mount Gambier

TRUSTS & FOUNDATIONS

Australian Communities Foundation
 Crenbex Pty Ltd ITF Tony Gianduzzo Family Trust
 David Mactaggart Foundation
 Dry July Foundation
 Harcourts Foundation
 Insurance Advisernet Foundation Australia
 It's a Bloke Thing Foundation
 Morgans Foundation
 Neil & Norma Hill Foundation
 Neumann Benevolent Foundation
 Paul Ainsworth Family Foundation
 Pethard Tarax Charitable Trust
 Payne Family Charitable Fund
 RobMeree Foundation
 Stan Perron Charitable Trust
 Steadfast Foundation
 The Catfish Foundation
 The Good Guys Foundation
 The Mather Foundation
 The Profield Foundation
 The Triple S Trust
 The Wales Family Foundation
 West End Community Fund
 5050 Foundation

Boards & Patrons



National Board

NATIONAL BOARD

- Jim Hughes AM *(National Chairman)*
- Steve Callister *(Deputy Chairman)*
- Emeritus Professor Bruce Armstrong AM
- Michael Brock
- Distinguished Professor Judith Clements AC
- Professor Mark Frydenberg AM
- Chris Hall
- Peter Haylen
- Associate Professor Andrew Kneebone
- Bill Munro
- John Palmer
- Geoff Underwood
- Associate Professor Tony Walker ASM
- Ian Wagner

STATE BOARDS

NSW & ACT

- Peter Haylen *(Chair)*
- Lyn Thurnham *(Deputy Chair)*
- Ross Alexander
- Sharon Buckley
- Scott Gartrell
- Wayne Higgins
- Mark Johnstone
- Dr Varsha Tembe

VIC & TAS

- Geoff Underwood *(Chair)*
- Peter Antonius *(Deputy Chair)*
- Neil Brennan
- Gary Goldsmith
- Liana Johnson
- Peter Kilkenny
- Associate Professor Nathan Lawrentschuk
- Professor Gail Risbridger

WA

- Bill Munro *(Chair)*
- Michael Weir *(Deputy Chair)*
- The Honorable Dr Ken Michael AC
- Max Kay AM CitWA
- Jeff Leach
- Neil Randall
- Suzanne Perry
- Dr Tom Shannon
- Morgan Solomon

QLD

- Distinguished Professor Judith Clements AC *(Chair)*
- Richard Bennet *(Deputy Chair)*
- Kerri-Anne Bridge

- Warren Cameron
- Patrick Cook
- Dr Michael Gillman
- Scott Guse
- Daryl Hyland
- Kim Keating
- Ian Smith

SA & NT

- Michael Brock *(Chair)*
- David Baker *(Deputy Chair)*
- David Colovic
- Matthew Cowdrey OAM
- Helen Dundon
- Ian Fisk
- Peter Hurley AO
- Will Taylor
- Dr Dick Wilson OAM

PATRON-IN-CHIEF

- His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd), Governor-General of the Commonwealth of Australia

PATRONS

- His Excellency General The Honourable David Hurley AC DSC (Ret'd), Governor of New South Wales
- His Excellency the Honourable Hieu Van Le AC, Governor of South Australia
- Her Honour the Honourable Vicki O'Halloran AM, Administrator of the Northern Territory
- Her Excellency Professor The Honourable Kate Warner AM, Governor of Tasmania
- His Excellency the Honourable Kim Beazley AC, Governor of Western Australia
- His Excellency the Honourable Paul de Jersey AC, Governor of Queensland

National Board Committees

FINANCE & OPERATIONS COMMITTEE

Chris Hall (*Chairman*)

Steve Callister

Malcolm Freame

Jim Hughes AM

John Palmer

MEDICAL ADVISORY COMMITTEE

Professor Mark Frydenberg AM (*Chairman*)

Associate Professor Andrew Kneebone

NATIONAL SUPPORT & COMMUNITY OUTREACH COMMITTEE

Ian Wagner (*Outgoing Chairman*)

Kerry Caldwell

Ross Campbell

Bronwyn Cook

John Clinton

Dr Peter Kay

Dr Gary Morrison

Domenico Piro

Associate Professor Tony Walker ASM
(*Incoming Chairman*)

RESEARCH ADVISORY COMMITTEE

Emeritus Professor Bruce Armstrong AM
(*Chairman*)

Alan Barlee

Associate Professor Lisa Butler

Professor Afaf Girgis

Professor Mary Haines

Associate Professor Declan Murphy

Dr Carmel Pezaro

Professor Pamela Russell AM

Professor Mark Smyth

Associate Professor Scott Williams

MARKETING & FUNDRAISING COMMITTEE

Steve Callister (*Chairman*)

Jim Hughes AM

Kris Alisch

Sukhvinder Kaur

“Prostate Cancer Foundation of Australia exists to improve the lives of those who need it most. We aim to reduce the impact of prostate cancer on Australian men, their partners and families. We will continue to make strides towards this goal and help save men’s lives along the way.”

STEVE CALLISTER, Deputy Chairman



FINANCIAL HIGHLIGHTS 2017/18

Financial Highlights 2017/18

The audited consolidated financial report for the year ended 30 June 2018 forms a separate report. These financial highlights are intended to provide an overview of the financial report and to highlight matters of interest. They are not intended to replace or modify the content of the separate audited consolidated financial report.

The principal activities of Prostate Cancer Foundation of Australia (PCFA) during the 2017/18 financial year continued the ongoing mission of reducing the impact of prostate cancer on Australian men, their partners, families and the wider community.

PCFA has fundraising and grant income from:

Events

including The Big Aussie Barbie and community fundraising events

Individual Giving

including direct mail, major gifts, monthly pledges and bequests

Government and Other Grants

Corporate Partnerships

Trusts and Foundations

Movember and

Department of Health

Total fundraising and grant income from these sources was \$13.24 million. Other income represented \$0.88 million sourced from interest, dividends and donations in kind, bringing the total income to \$14.12 million.

In addition, PCFA has a contingent asset of \$1 million relating to income from the Movember Foundation and a contingent asset totalling \$7.77 million in relation to funding agreement receivable from the Department of Health.

PCFA continued to benefit from support provided by The Movember Foundation. The funds provided by Movember and The Distinguished Gentleman's Ride, It's A Bloke Thing Foundation and Can4Cancer, a CommBank Foundation initiative, provided valuable support for PCFA's research program. The Department of Health continued to provide support for PCFA's Prostate Cancer Specialist Nursing Program.

Income from other community fundraising activities such as the Biggest Ever Blokes Lunches remained an important source of funds. Community involvement in and support of fundraising activities events raised income of \$2.8 million in 2017/18 (\$2.7 million in 2016/17).

The level of income received from Trusts and Foundations and from Corporate Partnerships provide a significant source of income as in previous years. Major gifts, in the form of bequests from various estates also reflected the generosity of members of the Australian community towards PCFA's mission.

Investments

PCFA raises in full the amount required to fund research grants before committing to funding grants. The funds raised are then invested over the duration of the grant period and released in periodic intervals.

PCFA's investment policy is to hold short term funding requirements on deposit at the Commonwealth Bank where they are available for immediate withdrawal without penalty. The balance of funds is invested in Commonwealth Bank term deposits.

At 30 June 2018, the cash investments amounted to \$6.4 million (\$7.6 million at 30 June 2017). During the 2017/18 financial year PCFA benefited from investment income of \$0.1 million (\$0.1 million in 2016/17).

PCFA endeavours to control costs and benefit from donated goods and services whenever possible. **Direct fundraising costs were \$2.40 million or 18% of fundraising and grant income** (\$1.96 million or 16% of fundraising and grant income in 2016/17).

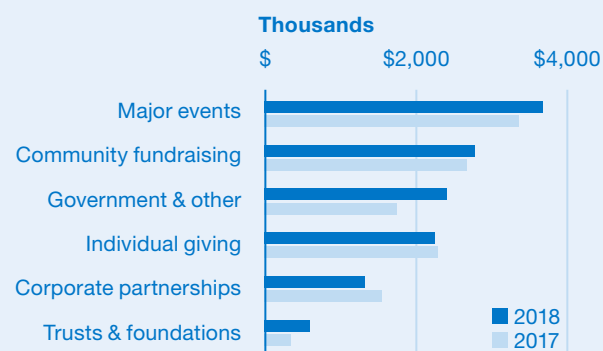
At 30 June 2018, the future commitments to research grant funding and to the Prostate Cancer Specialist Nursing Program amounted to \$3.79 million and \$8.52 million respectively (\$6.4 million and \$2.8 million respectively at 30 June 2017).

“We rely on your generosity to advance research, raise awareness and provide support to men diagnosed with prostate cancer and their families. We sincerely thank all donors and supporters who generously made a contribution during 2017/18.”

MALCOLM FREAME
Chief Operating Officer

Financial Highlights 2017/18 (Continued)

Where our income comes from



Where your money goes



Distribution of fundraising & grant income in 2017/18

Income	Income (\$M)	% of Income
Major events	3.7	28%
Community fundraising	2.8	21%
Government & other grants	2.4	18%
Individual giving	2.3	17%
Corporate partnerships	1.4	11%
Trusts & foundations	0.6	5%
	13.2	100%

Allocation of expenses in 2017/18

Expenses	Expenses (\$M)	% of Expenses
Research grants	3.8	28%
Specialist Nursing Program	2.8	20%
Direct fundraising expenses	2.4	18%
Other operating expenses	2.0	14%
Administration employee benefit expenses	1.6	12%
Awareness activity and support expenses	1.1	8%
	13.7	100%

FINANCIALS

Financial Highlights 2017/18 (Continued)

Financial Position as at 30 June 2018

Balance Sheet	Amount (\$M)
Assets	9.4
Liabilities	6.5

5 Year Trend Tables

	2017/18	2016/17	2015/16	2014/15	2013/14
Income	\$	\$	\$	\$	\$
Government & other grants	2.4	1.8	0.8	2.3	3.0
Fundraising	10.8	10.3	8.5	12.2	13.3
Other revenue	0.9	0.7	0.2	0.9	0.6
TOTAL INCOME	14.1	12.8	9.5	15.4	16.9
Expenses					
Administration employee benefit expenses	1.6	1.7	1.8	1.9	1.6
Direct fundraising expenses	2.4	2.0	2.2	2.4	1.9
Direct support group expenses	0.4	0.6	0.7	1.0	0.6
Research Grants	3.8	3.4	4.2	11.3	3.0
Specialist Nursing Program	2.8	0.4	0.2	0.4	5.2
Direct awareness activity expenses	0.7	1.0	1.0	1.1	0.7
Other operating expenses	2.0	1.8	1.9	2.8	3.7
Loss on sale of financial assets	0.0	0.0	0.0	0.0	0.0
TOTAL EXPENSES	13.7	10.9	12.0	21.0	16.7
NET CURRENT YEAR SURPLUS/DEFICIT	0.4	1.9	(2.5)	(5.6)	0.2
Total Equity as shown on Balance Sheet	2.9	2.5	0.5	3.0	8.5



Prostate Cancer
Foundation of Australia

Prostate Cancer
Foundation of Australia
Level 3, 39-41 Chandos Street
St Leonards NSW 2065

pcfa.org.au

Follow us on:    

facebook.com/pcfa1

twitter.com/pcfa

youtube.com/pcfaweb

linkedin/company/prostate-cancer-foundation-of-australia

