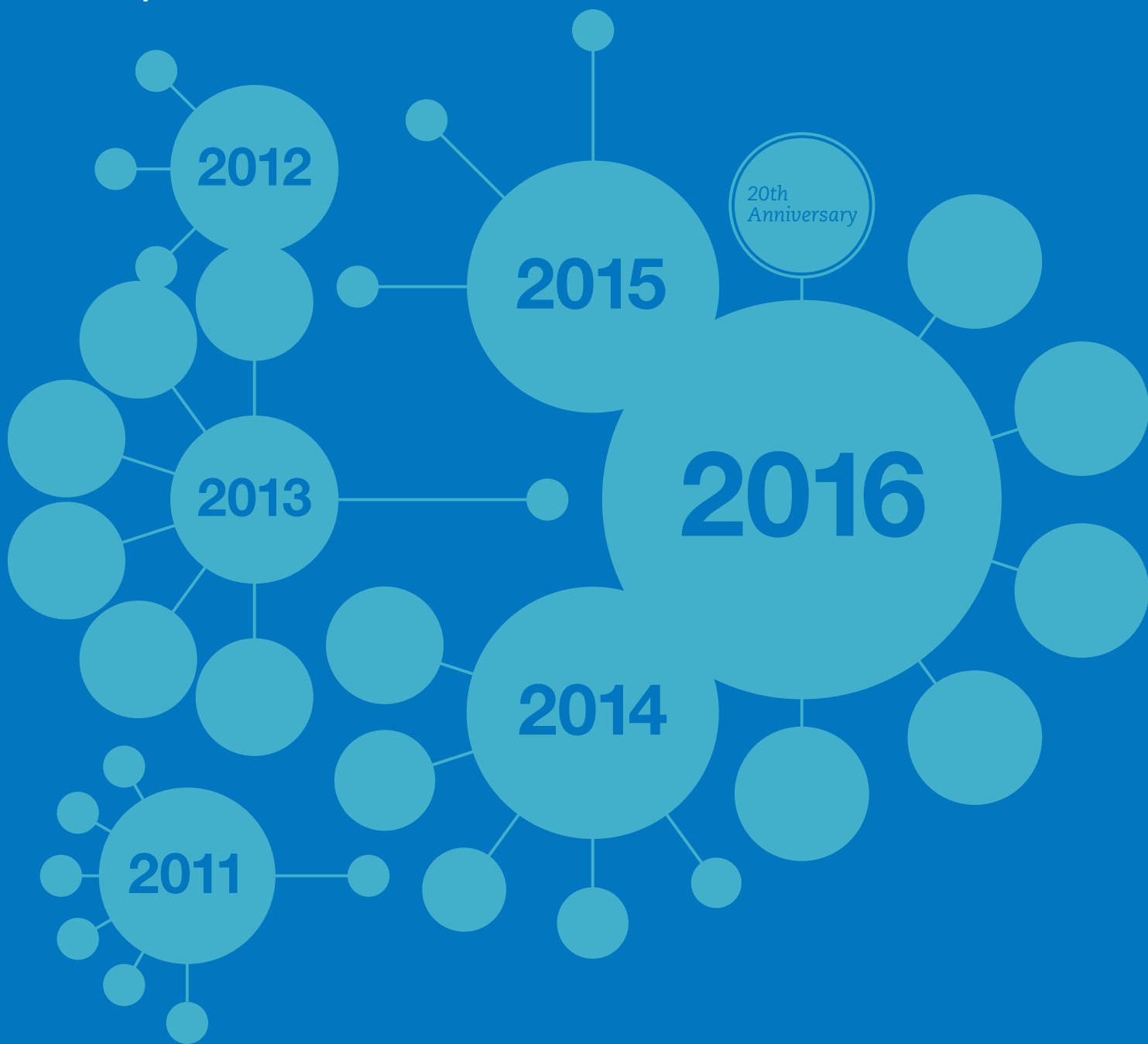




Prostate Cancer
Foundation of Australia

A proud past *a progressive future*

Annual Report 2015/16



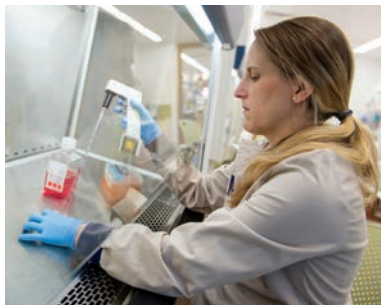
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Our Mission & Vision

Prostate Cancer Foundation of Australia (PCFA) is a broad-based community organisation and the peak national body for prostate cancer in Australia. We are dedicated to reducing the impact of prostate cancer on Australian men, their partners and families, recognising the diversity of the Australian community.



We do this by:

Promoting and funding world leading, innovative research into prostate cancer.

.....
Implementing awareness and advocacy campaigns and education programs for the Australian community, health professionals and Government.
.....

Supporting men and their families affected by prostate cancer through evidence-based information and resources, support groups and Prostate Cancer Specialist Nurses.
.....

PCFA relies on the generosity of individuals, the community and partnerships to carry out our essential work.

Our Values

Compassion
Integrity
Optimism
Respect
Commitment

“Our work would not be possible without our many wonderful, generous supporters and volunteers who contribute their time and money to the cause.”

Associate Professor Anthony Lowe, CHIEF EXECUTIVE OFFICER



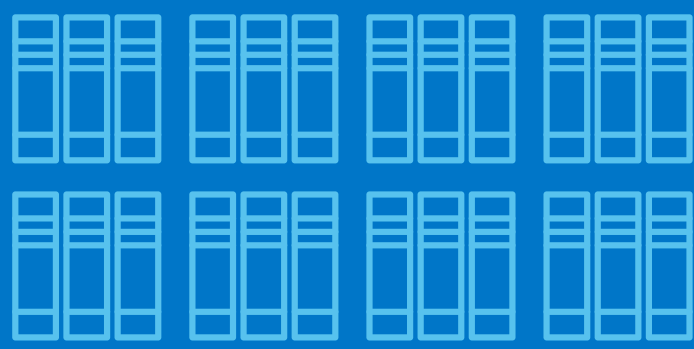
NEW PCFA WEBSITE VISITORS

11,726↑ PER MONTH

182,207 VISITING THE WEBSITE PER YEAR



60,000 RESOURCES WERE DISTRIBUTED WITHIN THE COMMUNITY



RESOURCES FOR ABORIGINAL & TORRES STRAIT ISLANDERS LAUNCHED

134,580



PCFA's AVERAGE SOCIAL MEDIA REACH PER MONTH

21,000+



NUMBER OF SUBSCRIBERS TO PCFA's NEWSLETTER

PCFA launched first 'Big Gay Aussie Barbie'

TOTAL INCOME FOR THE YEAR

\$9.5 MILLION



170 | 28 | 150

TOTAL NUMBER OF SUPPORT GROUPS AFFILIATED WITH PCFA

TOTAL NUMBER OF PROSTATE CANCER SPECIALISTS NURSES

TOTAL NUMBER OF AMBASSADOR TALKS BY PCFA

PSA TESTING GUIDELINE PUBLISHED



Chairman's Report

Before Prostate Cancer Foundation of Australia was formed in Sydney in 1996, men diagnosed with prostate cancer were largely alone as they faced one of their biggest life challenges. There was little information to support them in navigating their cancer journey.

PCFA came into being when the Rotary Club of Lane Cove formed Prostate Cancer Research Foundation. Three years later PCRf merged with a committee of support groups led by the late Max Gardner AM and other groups to form Prostate Cancer Foundation of Australia. Twenty years on, we have continued to grow strongly and have developed into Australia's peak body for prostate cancer.

During this time, we have funded 188 research projects, with a total \$53 million invested and have contributed to significant advances in medical science that have improved the outlook for so many men and their families.

We now have 28 Prostate Cancer Specialist Nurses and a large network of affiliated support groups around the country. We have entered the digital communications world to engage with a larger audience at the time and place of their choosing. We have also put prostate cancer on the Australian national agenda in a way that would have been unbelievable in 1996.

In the last year we have built momentum that is taking us to the next level with the aim of meeting the demand of every person in Australia affected by prostate cancer, no matter their age, sexual orientation, ethnicity, or where they live.

- **We have broadened our engagement with the Australian community:** Whilst we remain committed to traditional communication channels, we are enthusiastically entering the digital age. This year we have distributed more than 13,000 USB information sticks, reached 21,000 followers on Facebook and have more than 20,000 subscribers to our digital newsletter.
- **We have built visibility:** We invested in a national advertising campaign which placed key messages about prostate cancer in public facilities. This campaign along with our Big Aussie Barbie has been incredibly successful in raising awareness of the disease.
- **We have strengthened our advocacy focus:** This year we have put considerable effort into strengthening links with key policy makers. With the Parliamentary Friends of Prostate Cancer Awareness we hosted an awareness function at Parliament House attended by 150 Members and Senators.

We are delighted that the Prime Minister opened this important event.

- **We have broadened our support and outreach services:** Rather than focusing on geography alone, we are now targeting support for men and their families according to their community. We have developed resources for a range of groups including gay and bisexual men, Aboriginal and Torres Strait Islander men and communities whose first language is not English.
- **We have diversified our research program:** We have focused this year on new and promising research areas and have boosted our support of basic science, clinical science and survivorship research. We have also committed \$1.5 million to supporting vital clinical trials through our partnership with ANZUP Clinical Trials Group.

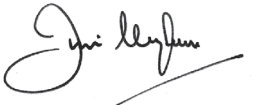
None of these developments would be possible without the hard work of people at all levels of the organisation. We value the support of everyone including leading scientists, medical practitioners, nurses, fundraisers, and men with prostate cancer and their families. I especially acknowledge the work of our wonderful volunteers who make such an important contribution day in and day out.

Thank you my Deputy Chairman Steve Callister, our CEO Associate Professor Anthony Lowe, and our staff for your huge contributions of talent and time.

I would like to acknowledge the hard work of our retiring directors, Mr Peter Gebert, Dr David Malouf, Professor John Mills AO and Mr Tony Sonneveld OAM. Thank you for your immense contribution to PCFA.

I am also delighted to welcome our new directors who are bringing their significant talents to the organisation: Emeritus Professor Bruce Armstrong AM, Professor Mark Frydenberg AM, Mr Bill Munro, Mr Peter Haylen and Mr Geoff Underwood.

I am confident that Prostate Cancer Foundation of Australia is in a pivotal and influential position and that we have the talent and drive to continue to innovate with partnerships in research excellence, working towards enhanced detection, treatment options, and prolonging the life and wellbeing of the men and their families affected by prostate cancer.



Jim Hughes AM
NATIONAL CHAIRMAN



PROSTATE CANCER PACK:
INFORMATION FOR YOUNGER MEN

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CEO's Report

I am pleased to report that 2015/16 saw major achievements in research, awareness and support.

Research

Our research program continues to go from strength to strength. The current funding round, launched in March 2016, includes Young Investigator Awards, New Concept Grants and Clinician Scientist Awards, presented in partnership with the Distinguished Gentleman's Ride, It's a Bloke Thing Foundation and the Movember Foundation.

In March 2016 we announced a ground-breaking partnership with ANZUP, the leading collaborative trials group for urogenital and prostate cancer. Clinical trials are the gold standard for developing new cancer treatments and showing which treatments are the safest and most effective. In July we announced the first clinical trial under the partnership: a study of treatment with Lutetium-177 PSMA led by Chief Investigator Associate Professor Michael Hofman from the Peter MacCallum Cancer Centre.

We have also made steady progress in survivorship research, with the publication of an economic model of prostate cancer, which will be used for policy setting and advocacy. The economic model has already been applied to answer questions about multi-parametric MRI/ MRI-guided biopsy, active surveillance strategies and PSA testing. In partnership with Griffith and Edith Cowan Universities, we were awarded funding from the National Health and Medical Research Council for a Centre for Research Excellence in Prostate Cancer Survivorship.

The Prostate Cancer Foundation of Australia and Cancer Council Australia national clinical guideline on PSA testing and early management of test-detected prostate cancer was published in January 2016, following approval of the guideline recommendations by the National Health and Medical Research Council. The guideline has subsequently been endorsed by the Royal Australian College of General Practitioners, Urological Society of Australia and New Zealand, Royal College of Pathologists of Australasia, Faculty of Radiation Oncology (The Royal Australian and New Zealand College of Radiologists) and Australian College of Rural and Remote Medicine.

Awareness

In October 2015, at Bangarra Dance Theatre in Sydney, we launched three educational flipcharts for health professionals who work with Aboriginal and Torres Strait Islander communities and a monograph entitled *Engaging Aboriginal and Torres Strait Islander Communities in Prostate Cancer Health Care*

Programs. We trust that the monograph and flipcharts will provide Aboriginal and Torres Strait Islander men, their communities and practitioners with information that is evidence-based and culturally appropriate.

In August 2016 we hosted the very first of a new series of Community Conversations on prostate cancer. This pilot event brought together researchers, the PCFA network of volunteers, affiliated support groups and Ambassadors, as well as the broader community impacted by prostate cancer. It was a wonderful opportunity to inform and connect the community impacted by prostate cancer.

Support

There has been significant activity in the support network this year. We now have 170 support groups across Australia, including groups for men with advanced prostate cancer, younger men, partners and carers, gay and bisexual men, culturally and linguistically diverse men, and sport and fitness groups. We also widened membership of our online community to include everyone in the prostate cancer community and introduced a community forum, research blog and video gallery.

We are pleased with the strong community support for our Prostate Cancer Specialist Nursing Service, which has enabled us to place new a nurse at Murrumbidgee Local Health District in Wagga Wagga, NSW, and a nurse shared between Toowoomba Hospital and St Andrew's Toowoomba Hospital in Queensland. This brings the total number of Prostate Cancer Specialist Nurses across Australia to 28.

Thank you to our supporters

Our work would not be possible without our many wonderful, generous supporters and volunteers who contribute their time and money to the cause – many of whom are featured in this report. I would especially like to give my heartfelt thanks to the thousands of support group members and Ambassador speakers around Australia who generously contribute their time to support men and their families affected by prostate cancer and to raise awareness of the disease.

Together we can be justifiably proud of our work in research, awareness and support.



Associate Professor Anthony Lowe

CHIEF EXECUTIVE OFFICER

20 YEARS OF ACHIEVEMENT



Whilst much has been achieved over the past twenty years, much still remains to be done to reduce the impact of prostate cancer on Australian men, their partners and families.

1996 – 2016

1996

Pro A new independent organisation, Prostalk is formed

New Additional support groups NSW emerge and connect informally

NSW The Prostate Cancer Research Foundation is established in NSW

The Prostate Cancer Research Foundations forms in NSW

Additional support groups form in QLD, NSW, VIC

Activism-focused groups form in SA and develop a model to raise prostate cancer awareness

First First groups of Prostate Cancer Specialist Nurses graduate

2003

50% PCFA Survey 50% of Aus no informat

2002

Peak Inaugural conference, PCFA declared national peak body

Merge Australian Prostate Cancer Foundation merges with Prostate Cancer Research Foundation forming the Prostate Cancer Foundation

1999

Association of Prostate cancer Support Groups becomes the national Support & Advocacy Committee

1997

First First post-doctoral research fellowship offered

2001

Nat

Form Formation of Victorian State Board

First national audit of prostate research

Additional NSW & VIC support groups form

2000

New DNA test on detection of prostate

SA & NSW support groups form

ACT support group forms

Form

First First annual PCFA national Support & Advocacy Committee conference

National prostate cancer tissue bank launched

1998

Bye Prostalk ceases

Fund Prostalk leads a petition of 250,000 signatures for Parliament to increase funding for PCA research & education

More Additional support groups form in SA, QLD, NSW & TAS

NT NT support groups form

NSW

NSW support group network meets and forms a committee to connect support groups

The Association of Prostate Cancer Support Groups forms with a national goal to connect support groups

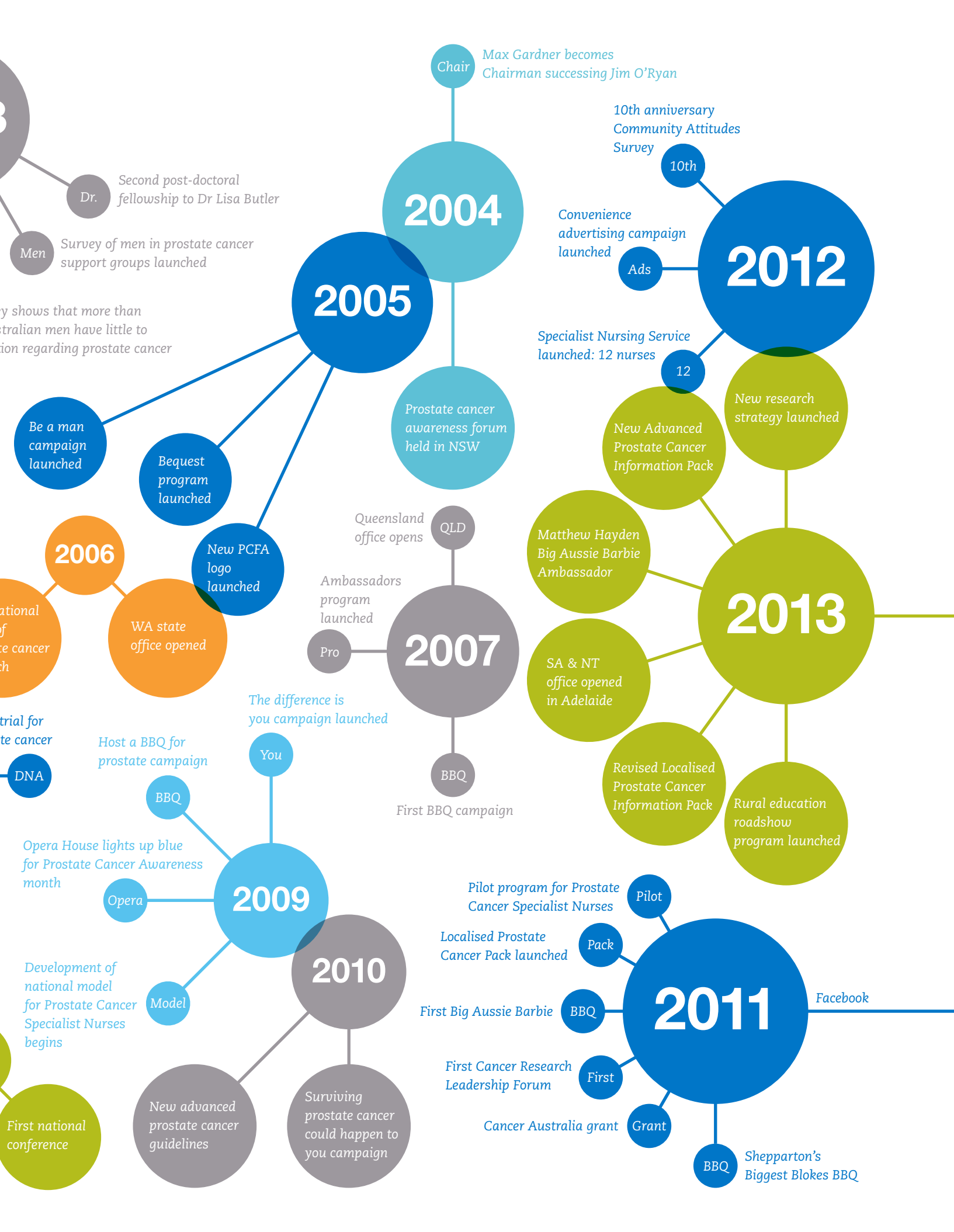
Goal

39 Prostalk has 39 member groups

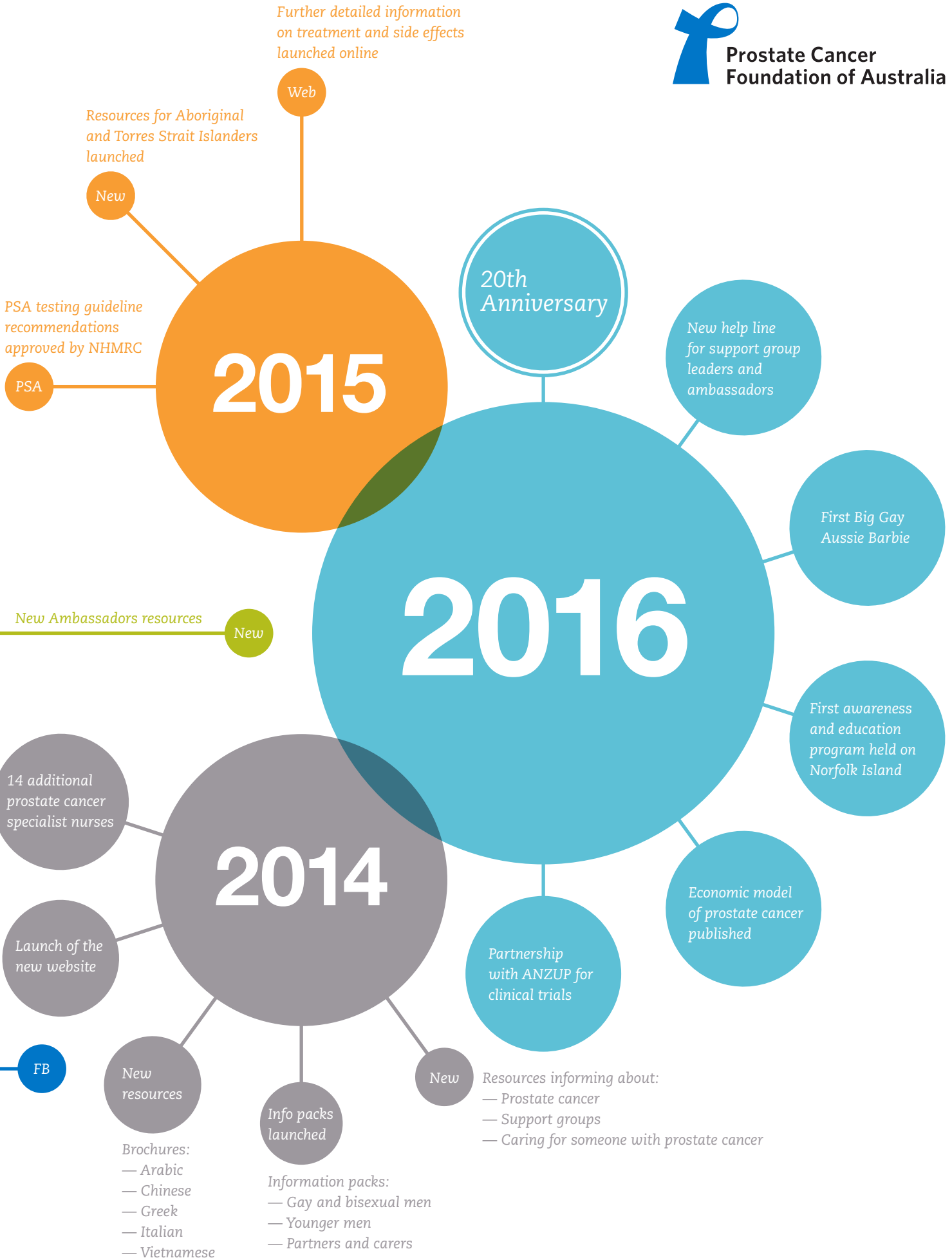
Call Launch of the 1800 22 00 99 hotline by Roger Climpson

2008

Community Attitudes Survey



Further detailed information
on treatment and side effects
launched online



OUR RESEARCH YOUR FUTURE

Our research mission is to make discoveries that will improve the length and quality of life of men with prostate cancer, especially prostate cancer that cannot be cured by surgery or radiation therapy.



Twenty Years of Investment in Prostate Cancer Research in Australia

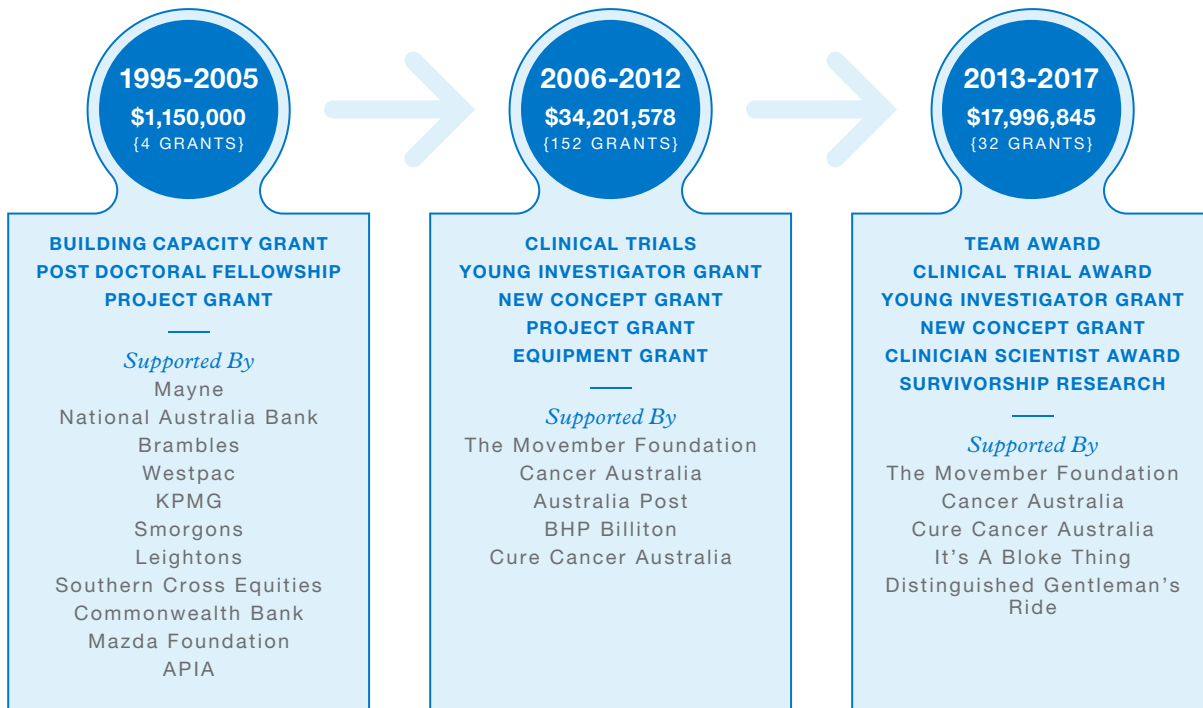
Research is one of the major ways in which we support our community to achieve our mission of reducing the burden of prostate cancer. For the past 20 years, one of the highest priorities on our agenda has been to support worthwhile research that will lead to a better understanding of this disease.

Prior to 2006, research grants were awarded on an ad-hoc basis. Then in 2006 we started planning a structured research program to support Australia's internationally renowned prostate cancer scientists to find better ways of diagnosing and treating prostate cancer. A strategic alliance with The Movember Foundation in 2007 enabled the establishment of a structured research program with a clear mission, funding priorities and categories of funding. In all, we have so far supported 188 innovative projects Australia-wide (see diagram below).

This decade-long support from The Movember Foundation and other funders, such as Cancer Australia, Cure Cancer Australia, Distinguished Gentlemen's Ride, It's a Bloke Thing Foundation and our generous community, continues to deliver outcomes. Funding has contributed to a high level of innovation and has increased Australia's prostate cancer research profile, helping to ensure that prostate cancer research is on the agenda of policy makers, the community and donors.

Most importantly, our research program has had a direct impact on the lives of Australian men and their families. Pioneering work in 'exercise as medicine' conducted by Professors Rob Newton and Daniel Galvão, from the Edith Cowan University in Perth, has delivered real benefits to men with prostate cancer locally and internationally by showing that exercise has benefits on overall outcomes, improves quality of life and enables men to tolerate treatment better. Professor Galvão is now looking at ways of introducing exercise as medicine into the clinical management plan of patients with prostate cancer.

Work is now underway to translate a number of highly innovative new concepts funded through our research program into new treatment choices for men with prostate cancer. These include the work conducted by Associate Professor Jeff Holst and his team, from the University of Sydney, who have worked out how to starve prostate cancer cells of amino acid nutrients and thus slow the growth and spread of cancer. The team is currently identifying compounds that target these nutrients and will begin clinical trials in men with prostate cancer in 2017. Similarly, work conducted by Professor Des Richardson, from the University of Sydney, into new compounds that could bind iron in cancer cells and slow the growth of prostate cancer has now moved into clinical trials.

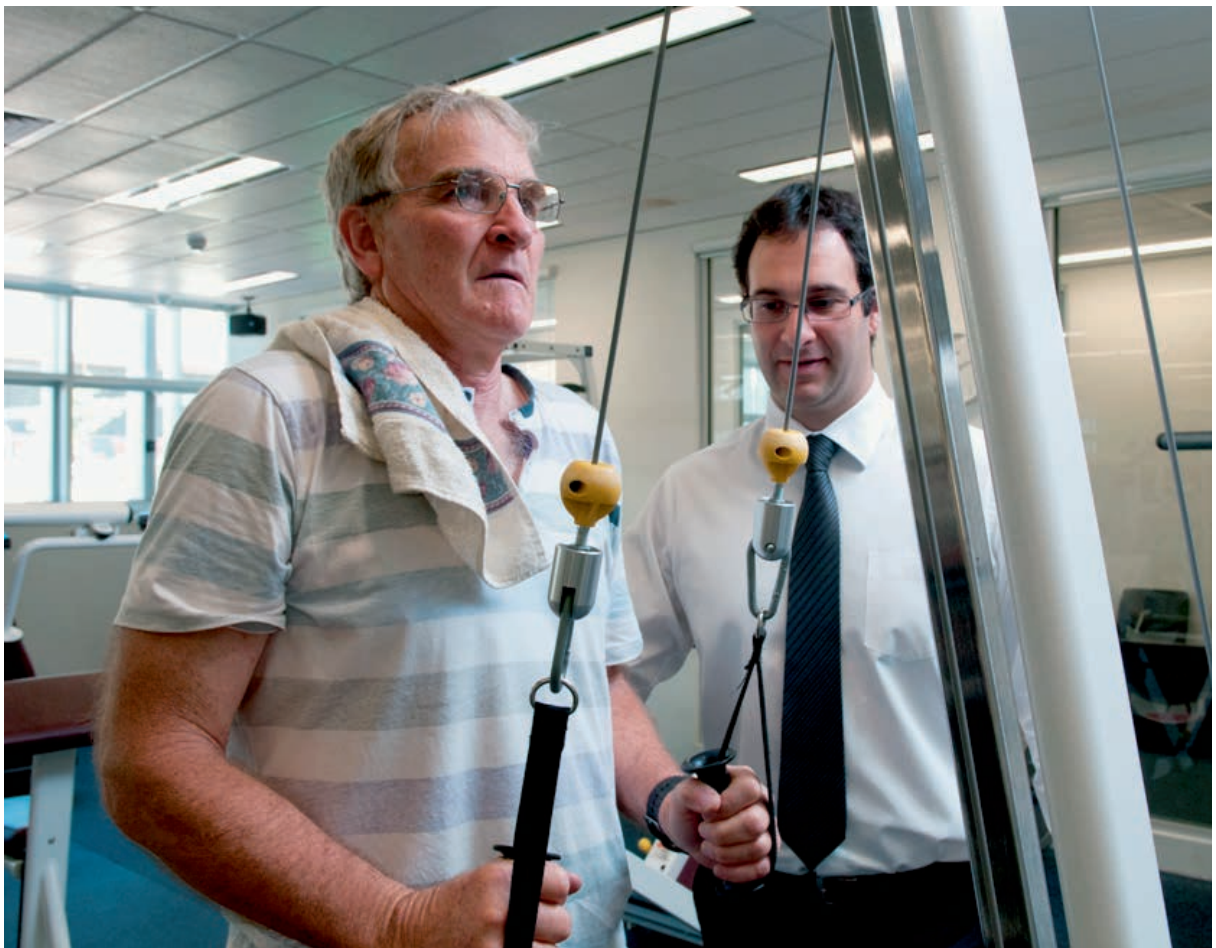


Our partnership with Cancer Australia within the Priority-driven Collaborative Cancer Research Scheme has supported a number of translational projects and clinical trials. Work towards improving treatment options for men with advanced prostate cancer by Professor Andrew Scott, from the Ludwig Institute for Cancer Research, Melbourne, has led to the production of an antibody that can target prostate cancer cells and slow their growth, stopping them from invading other healthy tissues. This new treatment is being tested on blood cells in early clinical trials, with a view to future trials.

Associate Professor Kristen Radford, from the Translational Research Institute Australia, and her team have identified a molecule that could help target immune cells to kill prostate cancer cells, without the need for invasive procedures to extract the cells from men. This work is at the forefront of cancer immunotherapy – using a ‘vaccine’ that causes the immune system to fight cancer – and promises to

deliver treatment options without the burden of side effects of current treatment.

We have funded a project to establish the Victorian Prostate Cancer Clinical Registry, for the first time providing a way to accurately understand how care and treatment for prostate cancer is affecting health outcomes for men in different parts of Australia. A project team headed by Associate Professor Jeremy Millar, from the Alfred Hospital in Melbourne, collected data from across Victoria about the health of men undergoing treatment for prostate cancer, which was used to identify hospitals that were under-performing so they could analyse their methods and ultimately improve education and treatment. The registry has already helped reduce variation in standards of treatment among different hospitals in Victoria. The approach is now a template for the rest of the world, with prostate cancer clinical registries being developed in Ireland and New Zealand.



Twenty Years of Investment in Prostate Cancer Research in Australia

We are supporting a substantial number of projects that address critical issues ranging from diagnosis to treatment and survivorship.

From 2013 we have progressively implemented a new strategy that consists of three pillars of research. Each of the pillars represents a broad funding area with its own priorities and governance:

Pillar I: Basic Science, including Team Awards, Young Investigator Awards and support towards first-in-field ideas in prostate cancer research (New Concept Grants);

Pillar II: Clinical Science, including Clinical Trials, Clinician Scientist Awards and Clinical Guidelines;

Pillar III: Survivorship Research into psychosocial and survivorship needs of men with prostate cancer, their partners and families.

We are supporting work to revolutionise the clinical management of localised and advanced disease by nearly 150 scientists in three different states under the Movember Revolutionary Team Award

category, awarded with the support of The Movember Foundation. We have supported two major clinical trials in 2015 into a novel imaging technique and the benefits of vitamin D in men with prostate cancer. We have established the Clinician Scientist Award Category, which will greatly help to translate research from the lab to the bedside.

We are continuing to establish and foster new relationships with other independent organisations to make a difference for men living with prostate cancer. Over the next three years and beyond, we will have the opportunity to leverage the work of the Prostate Cancer Survivorship Research Centre and our relationship with Griffith and Edith Cowan Universities, our close relationship with Australian and New Zealand Urogenital and Prostate Cancer Trials Group, The Urological Society of Australia and New Zealand, The Royal Australian and New Zealand College of Radiologists, other medical professional organisations and individual clinicians to evolve PCFA's research program and to carve out a unique place in the prostate cancer research landscape.



2015 Funded Research

This year, we are very proud to have continued to support the prostate cancer research community by funding world-class research in the field in a number of categories across basic research, clinical research and survivorship.

MOVEMBER CLINICAL TRIALS

We are particularly excited to announce funding towards two major clinical trials with principal investigators located in NSW and Victoria.

The first trial led by Associate Professor Howard Gurney, from the University of Sydney aims to determine whether vitamin D supplementation prevents the progression of prostate cancer. This intervention has the potential to reduce anxiety in men with low-to intermediate-risk prostate cancer. It will allow these men to take control in managing their cancer during clinical monitoring and help them persevere with active surveillance, which will consequently reduce the uptake of unnecessary active treatment.

The second clinical trial, led by Associate Professor Michael Hofman, from the University of Melbourne, aims to prove that a new imaging approach, PSMA-PET/CT, performs better in diagnosing prostate cancer and so could be used as a first-line test for staging, prior to surgery or radiotherapy. It is expected that the results of this trial will lead to significant changes in patient management.

“The intervention has the potential to reduce anxiety in men with low-to intermediate-risk prostate cancer.”

MOVEMBER CLINICIAN SCIENTIST AWARDS

In 2015, for the first time, we launched our Clinician Scientist Award Category, designed to support clinicians who wish to combine their clinical career with a research career. Establishing more independent clinician researchers in the field will help build a bridge that links the research bench to the patient’s bedside and vice versa.

Our inaugural Clinician Scientists, Dr Ian Vela of Princess Alexandra Hospital and Dr Kate Mahon of Chris O’Brien Lifehouse, will spend 50 per cent of their time over the next three years in the laboratory. Their research focuses on a program for using precision medicine – treatment that is targeted to patients’ unique tumour types – to treat men with metastatic prostate cancer and identify men who will not benefit from chemotherapy prior to treatment.



NEW CONCEPT GRANTS

We continue to identify and fund innovative research ideas that could provide breakthroughs in prostate cancer, from prevention to treatment and survivorship.

The ultimate goal of this investment is to support first-in-field, high-risk approaches that have the potential to generate new and exciting research directions in prostate cancer. This year’s New Concept Grant recipients are listed below:

Professor Ken Ho, Princess Alexandra Hospital, Queensland will test whether a novel liver-targeted testosterone therapy for sarcopenia in androgen-deprived men with prostate cancer will improve the quality of life of these patients.

Professor Des Richardson, University of Sydney, will look for “proof-of-principle” evidence that stopping polyamine production could be the basis for a new prostate cancer treatment.

Professor Judith Clements, Translational Research Institute, QUT, will investigate a molecule called KLK14 as a novel therapeutic target in muscle wasting induced by androgen deprivation therapy.

Dr Paul Neeson, Peter MacCallum Cancer Centre, will be investigating the effects of localised radiotherapy on prostate cancer immune signature.

Professor Kirill Alexandrov, The University of Queensland, is working towards the development of a highly sensitive diagnostic test for the active form of prostate specific antigen.

Professor Magnus Nyden, University of South Australia, will employ MRI visible fiducial markers and brachytherapy seeds to improve target localisation during delivery of radiotherapy for prostate cancer. If MRI can be used to trace the position of brachytherapy seeds, we can better predict how effective this treatment will be.

2015 Funded Research (Continued)

JOHN MILLS YOUNG INVESTIGATOR AWARDS

The Young Investigator Award provides funding for early, postdoctoral researchers to provide a catalyst that will help further their research and attract ongoing funding.

Our prestigious John Mills Young Investigator Award was established in 2013, in recognition of the outstanding contribution of Professor John Mills AO to PCFA as Chairman of our Research Advisory Committee from 2007 to 2013. One of the major objectives of this award is to attract some of the most promising, talented researchers and foster career development at the postdoctoral level. This year's recipients are listed below.

DR JINGLI HAO, University of New South Wales, will be working towards the identification of biomarkers associated with prostate cancer radio-resistance, which in return, will allow clinicians to better choose the most appropriate treatment for prostate cancer.

DR NATHALIE BOCK, Queensland University of Technology, will be using bioengineered 3D in vitro models to replicate the tumour microenvironment in prostate cancer bone metastasis. The results of this project could help determine whether bone marrow adipocytes are legitimate targets for new drugs and treatments to combat bone metastasis in prostate cancer.



ANZUP PARTNERSHIP 2016-2019

Due to the global research efforts in the fight to reduce and eventually eradicate prostate cancer, numerous new therapies have been developed for men living with prostate cancer. It is through clinical trials that these treatments finally become available to the men who need them.

To further accelerate the pace of translation, in March 2016, we announced a major strategic partnership with ANZUP, the leading collaborative trials group for urogenital and prostate cancer. In the next three years, we will work closely together to identify the best concepts for clinical trials to be conducted in Australia and work jointly to raise funds to support these trials.

The first clinical trial to be conducted in Australia as a part of this partnership is a national trial led by a team of researchers based at different public and private hospitals across Australia. The trial will be led by Associate Professor Michael Hofman, who also holds one of the two inaugural Movember Clinical Trials, allocated in 2015.

This ANZUP Clinical Trial focuses on a prospective Phase II randomised control trial of Lutetium-177 PSMA radionuclide therapy in castrate-resistant prostate cancer patients. Targeted radiotherapy or radionuclide therapy is a promising cancer treatment approach that uses tumour-targeting agents to deliver a therapeutic radionuclide to sites of disease.

Conducting a world-first, well-designed, prospective, multicentre randomised clinical trial will provide robust data on the utility of Lu-177 PSMA in patients with castration-resistant metastatic disease. It has the potential to establish where Lu-177 PSMA will fit into the treatment sequence and is anticipated to have a substantial influence on clinical practice.

This trial represents an important opportunity for Australian prostate cancer research to contribute significantly on a global scale, and it will pave the way to expanding this therapy for other types of prostate cancer.

PSA Guideline



Jim Hughes AM, Professor Simon Willcock, Professor Sanchia Aranda, Emeritus Professor Bruce Armstrong AM, Associate Professor Anthony Lowe at the publication of the PSA Guideline

In partnership with Cancer Council Australia and a multi-disciplinary expert advisory panel comprising urologists, radiation oncologists, pathologists, general practitioners, epidemiologists, medical oncologists, allied health professionals and consumers, we have developed a national evidence-based clinical practice guideline on PSA testing and early management of test detected prostate cancer.

The guideline was published on 20 January 2016, following approval of the guideline recommendations by the CEO of the National Health and Medical Research Council, Australia's leading expert body for developing health advice for the Australian community, health professionals and governments.

We developed the guideline in order to resolve the controversy surrounding PSA testing for both men and their doctors. The guideline does not recommend a population screening program for prostate cancer (a program that offers testing to all men of a certain age group), as evidence does not support such a program. For men who decide to be tested, the guideline contains guidance on matters such as what age to start testing; how frequently to be tested; when to stop testing; the PSA level that should prompt further investigation; family history; and the role of the digital rectal examination.

The main recommendations contained in the guideline are as follows:

- Men who are considering having a PSA test should be offered evidence-based decision support, including the opportunity to discuss the benefits and harms of PSA testing, before making the decision to be tested. Note that we are currently working on a PSA testing decision aid for use by men and their doctors.
- Men who are at average risk of prostate cancer who have been informed of the benefits and harms of testing, and who decide to undergo regular testing for prostate cancer, should be offered PSA testing every 2 years from age 50 to 69. Further investigation should be offered if the total PSA concentration is greater than 3ng/mL.
- Men aged 70 years or older who have been informed of the benefits and harms of testing, and who wish to start or continue regular testing, should be advised that the harms of testing may be greater than the benefits for men of their age.
- Men who have a father or one brother who has been diagnosed with prostate cancer have 2.5 to 3 times higher than average risk of developing the disease. Such men who have been informed of the benefits

To be continued over page

PSA Guideline (Continued)

and harms of testing, and who decide to undergo regular testing for prostate cancer, should be offered PSA testing every 2 years from age 45 to 69.

- Men who have a father and two or more brothers who have been diagnosed with prostate cancer have at least 9 to 10 times higher than average risk of developing the disease. Such men who have been informed of the benefits and harms of testing, and who decide to undergo regular testing for prostate cancer, should be offered PSA testing every 2 years from age 40 to 69.
- Digital rectal examination is not recommended as a routine addition to PSA testing in primary care. Note, however, that on referral to a urologist or other specialist, digital rectal examination remains an important assessment procedure prior to biopsy.
- Since early diagnosis of prostate cancer due to PSA testing is not likely to have an influence on mortality in less than 6 to 7 years from testing, PSA testing is not recommended for men who are unlikely to live another 7 years.

Other recommendations contained in the guideline cover further investigations if the PSA concentration is above 3ng/mL; prostate biopsy and multiparametric MRI; active surveillance; and watchful waiting. The full text of the guideline can be found at pcfa.org.au/psa-testing-guidelines.

We have been actively promoting the guideline recommendations. Our goal is to ensure that all Australian men are fully informed about prostate cancer and are in a position to make an informed decision about PSA testing based on the latest available evidence on the benefits and potential harms of testing and treatment for prostate cancer.



– In Memory –

DR IAN ROOS OAM

The guideline is dedicated to the memory of Dr Ian Roos OAM, who passed away on 10 April 2015 after a long battle with prostate cancer. Ian was a scholar, scientist, administrator, educator, guide, philosopher and friend of Cancer Council Australia and Prostate Cancer Foundation of Australia. His work as a consumer representative, patient advocate and policy advisor since his diagnosis with an aggressive prostate cancer 16 years ago set him apart. Dr Roos will be greatly missed.

“We acknowledge The Male Bag Ride as the major fundraising partner of the guideline.”



Male Bag Riders



Economic Modelling of Healthcare Services for Prostate Cancer



Health services and treatments for prostate cancer are changing rapidly as researchers and clinicians look for better ways to control the disease.

With more than 20,000 men diagnosed with prostate cancer each year in Australia and an estimated 200,000 men currently living with the disease, prostate cancer imposes a substantial financial burden on men and their families. It also presents an immense challenge to the health system for planning of future services. We need to better understand the healthcare resources used in prostate cancer diagnosis and treatment and their impact.

Prostate Cancer Foundation of Australia commissioned researchers at the Centre for Applied Health Economics at Griffith University to develop an economic model for the healthcare services involved in prostate cancer treatment. The key findings from the validated economic modelling include:

- On average, each case of prostate cancer has an estimated lifetime cost to the health system of \$26,645, with the majority incurred in the few years after diagnosis

- The lifetime cost of prostate cancer is less expensive for low-risk disease at \$19,680 and increases linearly by disease severity up to metastatic disease at \$45,475
- For privately insured men, the estimated out-of-pocket costs to men over the long term were on average \$9,150 but this is highly dependent on physician fees. Out-of-pocket costs will be substantially lower for men treated in the public system
- The total estimated cost of prostate cancer treatment to the Australian health system in 2016 was \$394.2 million rising to \$546.7 million in 2025, an increase of 43%.

The economic model has been used to analyse the cost effectiveness of multi-parametric MRI, active surveillance and PSA testing.

This research and the publication of the *Economic Modelling of Healthcare Services For Prostate Cancer* monograph have been proudly supported by Steadfast Foundation and Bayer Australia.

Our Funding Partners



It's a Bloke Thing Foundation

When two Toowoomba mates shared their prostate cancer diagnoses over a bottle of red in 2010, they decided to try and make it easier for other blokes to talk about men's health issues.

In five short years, the It's a Bloke Thing Luncheon has turned into the largest daytime fundraising event in Australia. Toowoomba-based businessmen and foundation members Gary Gardner, John Wagner, Mark Crampton and John Fitzgibbons wear Akubras, Drizabones and boxer shorts to the luncheon, held in August annually.

Funds raised from It's a Bloke Thing support prostate cancer research, including the Queensland University of Technology's Australian Prostate Cancer BioResource team at the Translational Research Institute (TRI) in Brisbane. The bio bank, across four centres, has collected tissue samples from more than 5,800 men over the past 10 years and has 150,000 samples nationally.



Movember

Since 2003, millions have joined the men's health movement that is the Movember Foundation, raising \$685 million and funding over 1,000 men's health projects globally.

More than \$50 million has been invested in PCFA's Research Program. Through the PCFA partnership, the Movember Foundation invests in critical initiatives including building capacity in clinician scientists, supporting clinical trials that deliver near-term outcomes, and building powerful multi-disciplinary teams through the Movember Revolutionary Team Award program.

The Foundation is now able to use its size and global network to bring experts and men living with prostate cancer together from across the world to find answers and solutions. Programs like TrueNTH, Global Action Plan and the Prostate Cancer Outcomes Registry are uniting the best minds around the world to have an unprecedented collective impact.

They are creating positive change for men's health by raising awareness and educating men year-round, and through the take-over of the month formerly known as November. For 30 days, the moustache turns men into walking, talking billboards for men's health.

"It's a Bloke Thing Luncheon has turned into the largest daytime fundraising event in Australia."



Distinguished Gentleman's Ride

Distinguished Gentleman's Ride (DGR) is described as the world's most unique motoring charity event. Globally DGR has its own style guide, ensuring the longevity of this enormous event.

Founder of Distinguished Gentleman's Ride Mark Hawwa says, *"The success and growth of this event is down to the volunteers, participants and our sponsors. Focusing on men's health as a whole this year, we are hoping to create a space and event that can initiate conversations around all aspects of men's health."*

Funding key areas of men's health including prostate cancer and mental health, DGR is a one-of-a-kind event.



RAISING COMMUNITY AWARENESS

We have worked extensively to broaden our engagement with the whole Australian community, regardless of their age, gender, cultural background or sexual orientation.



Ambassador Program

The 2015/16 year saw great progress for our Ambassador Program, which reached out to increase awareness amongst diverse communities, rural and regional areas, and culturally diverse groups, in addition to clubs, workplaces, and organisations.

Our Ambassadors are trained community speakers who deliver presentations to groups across Australia on the importance of awareness and early detection, and also discuss their personal experiences with prostate cancer. The program aims to increase awareness in the community, to encourage men to engage with their doctor around health issues, and to deliver timely and evidence-based information about prostate cancer.

150 presentations occurred in all states and territories, with organisations reporting that the information presented was very well received, and often inspired attendees to be more proactive with their own health, or to encourage a loved one to be so.

In reflection of the diversity of the Australian community, Ambassadors expanded their reach to better help all Australians. In a first for the Prostate Cancer Foundation of Australia, Ambassador Mick Pittman and the Honorable Jim Lloyd presented to a group of men at the Glen Centre (NSW) in March 2016, using PCFA's new flipcharts for Aboriginal and Torres Strait Islanders. There have since been several other similar presentations, with more planned for next financial year.

We also delivered presentations to culturally diverse groups, notably to several Arabic Men's Groups in the Sydney region. Several presentations were delivered with the assistance of interpreters and our Arabic language resources, with the event organisers reporting that the men were very engaged, and hoped to learn more about this disease. Other presentations were made using interpreters to Macedonian and Greek groups, as well as to the Indian community in Sydney.

To further increase the reach of the program into regional and rural areas, we attended the Australian Men's Shed Association 6th National Conference, in Newcastle (NSW), in October 2015. We delivered a presentation and promoted our Ambassadors to delegates from Men's Sheds nationwide, including many from regional areas. This led to an increase in the number of Ambassador speaker requests from Men's Sheds, and increased knowledge of our free information and resources. Thank you to Ambassadors Gary Herrett and Garry Minto for delivering a fantastic presentation on 'Your Prostate, Your Shed: What You Need to Know' and strengthening the positive relationship with Australian Men's Shed Association.

The Honorable Jim Lloyd travelled to Norfolk Island, delivering a series of Ambassador Presentations to service clubs in this remote part of Australia. These were the first Ambassador presentations to occur on the island, and the support and interest from the community was overwhelming.

We would like to thank all of the Ambassadors who volunteer their time to make the program a success, as well as the groups and workplaces who have hosted a speaker over the past year. We look forward to ongoing development of the program and delivery of updated and redesigned versions of the Ambassador presentation in the community.

“Our Ambassadors are trained community speakers who deliver presentations to groups across Australia.”



PCFA Ambassador Joel Plummer at the Indian Community event



PCFA Ambassador the Honorable Jim Lloyd speaking on Norfolk Island

Aboriginal & Torres Strait Islander Resources



In 2015, Prostate Cancer Foundation of Australia launched a series of flipcharts on prostate cancer for Aboriginal and Torres Strait Islander communities, Australia's first specific prostate cancer resource for Indigenous Australians.

We worked with Aboriginal and Torres Strait Islander communities and specialist workers to create the resources. It is a strategic priority for us to ensure that evidence-based, culturally appropriate, and easily accessible prostate cancer information and support is available to all Australians.

Three flipcharts have been designed, to assist in discussions on the following topics:

- 1 Know about your prostate — prevention and living well
- 2 Diagnosis, treatment options and challenges — prostate cancer
- 3 Support and care — what carers and partners of men with prostate cancer need to know

We also published a monograph to showcase our research into Aboriginal and Torres Strait Islander men and prostate cancer, entitled *Engaging Aboriginal and Torres Strait Islander Communities in Prostate Cancer Health Care Programs*.

On 23 October 2015, we officially launched the new resources at the Bangarra Dance Theatre in Sydney. This event was a great way to promote the new materials and celebrate Indigenous culture, with a traditional dance performance from the Koomurri dancers, a smoking ceremony and bush tucker. We thank the Honorable Warren Snowdon for attending, as well as the authors of the resources, our community and corporate partners, and Janssen for supporting the launch event.

In 2016, we began the process of promoting the flipcharts to health workers across the country, and was also able to showcase their availability at the World Indigenous Cancer Conference, held in April 2016 in Brisbane. We delivered an abstract on the development of the flipcharts to the several hundred in attendance and promoted the flipcharts to Indigenous community members and health workers.

March 2016 saw the delivery of the first presentation using the new resources. The Honorable Jim Lloyd and Mr Mick Pittman visited the Glen Centre at Chittaway Bay, a rehabilitation centre on the Central Coast (NSW), to deliver a presentation on the importance of prostate cancer awareness. Both men also spoke to their own personal experiences with prostate cancer, and the information was very well-received by the attendees. As research has shown that Aboriginal and Torres Strait Islander men experience poorer survival outcomes, compared to non-Indigenous men, we are proud of these new resources and the role they will play in improving health outcomes in Australian communities.



Participants at the Glen Centre



Mr Mick Pittman at the Glen Centre

Webcast

Our first Ask the Experts webcast was launched during Men's Health Week June 2016 on prostate cancer: diet, supplements and lifestyle.

The format was used to reach a wide audience across Australia, and respond to participant questions with a live panel discussion. Radio and television personality Julie McCrossin facilitated a professional and engaging webcast with a panel of expert speakers including Professor Mark Moyad, Director of Complementary Medicine at the University of Michigan; Professor Phillip Stricker, Urologist at St Vincent's Hospital; Associate Professor Erica James, Public Health researcher at the University of Newcastle; and Jaime Rose Chambers, Dietitian and Nutritionist.

Information about healthy lifestyle, use of supplements and importance of nutrition and physical activity in the management of prostate cancer was delivered to people at varying stages or perspectives of the prostate cancer journey. We had an overwhelmingly positive response from network members, health care professionals and members of the broader community who registered. It was fantastic to hear how support groups incorporated the webcast into their group meetings or hosted a webcast night. The webcast is now accessible through our Online Community as a valuable and ongoing resource.

“Webcasts are used to respond to questions, have live panel discussion and reach a wide audience.”



Big Gay Aussie Barbie



Prostate Cancer Foundation of Australia had a presence at Fair Day for the fifth year running. To celebrate, we hosted a Big Gay Aussie Barbie, together with the Shine a Light support group.

Sharing the site with Cancer Council NSW, a Winnebago was organised to add visual presence along with drag queens Charisma Belle and Carmen Geddit to interact with attendees. The significant draw card for the campaign was ambassador and Olympian diver Matthew Mitcham. Photos for a Facebook and Instagram competition provided an innovative and successful way to raise awareness. Fair Day provides a platform to network with workers from other agencies and community organisations and provide information on the support group and to promote specific gay/bisexual information. With over 100,000 people attending it was again a great opportunity to promote PCFA and raise awareness of prostate cancer in the gay, bisexual, transsexual and intersex communities.

Rural Field Days

New Holland Agriculture has partnered with us to raise awareness of prostate cancer within regional and rural communities, where men are 20% less likely to survive the disease than those living in metropolitan areas.

Through this partnership, we have been able to work with local support groups and have a strengthened presence at Field Days in Gunnedah (NSW) and York Peninsula (SA). We would like to thank and acknowledge the great work of the Inverell, Armidale, Tamworth, Port Pirie and Yorke Peninsula Prostate Cancer Support Groups and the Prostate Cancer Action Group across these events. With the support of New Holland Agriculture, we look forward to attending more Field Days across the country and encourage interested support groups to be involved locally.



David Foster, world champion woodchopper, with Evan Kallipolitis (PCFA) & support group leaders

Community Conversations – Connecting clinicians, researchers, survivors and their partners

Prostate Cancer Foundation of Australia hosted the first of its new series of Community Conversations on prostate cancer in Australia on 12 August 2016. This important pilot event brought together researchers, our network of volunteers, affiliated support groups and Ambassadors, our National Board and the broader community impacted by prostate cancer. It was a wonderful opportunity for everyone impacted by prostate cancer to be informed and connected.

The event was held in Adelaide, at South Australian Health and Medical Research Institute (SAHMRI), South Australia's first independent, flagship health and medical research institute, which houses nearly 600 researchers with almost an entire floor working tirelessly to resolve some of the most pressing questions that remain in prostate cancer.

Hosted by former ABC radio presenter Carole Whitelock, Community Conversations was a wonderful success, a booked-out event reaching the capacity of 200 people. A number of invited health professionals, researchers and lifestyle experts brought the very latest developments across Research, Awareness and Support in the field to the attendees.

Adelaide medical oncologist Dr Francis Parnis gave a comprehensive review of the diagnosis and treatment of prostate cancer.

Associate Professor Michael Hofman from the Peter MacCallum Cancer Centre followed with a description of his clinical trial of PSMA PET scans, a Movember-funded Australian trial investigating whether these PET scans can be used to guide the treatment pathways of newly diagnosed patients.

Leading prostate cancer researcher Associate Professor Lisa Butler from SAHMRI, Chief Team Leader of one of the three Movember Revolutionary Team Awards offered through our research program, spoke about development of new methods to accurately diagnose and monitor high-risk localised prostate cancer.

Dietitian Jessica Barbon from Flinders Medical Centre presented evidence-based advice for healthy eating after a prostate cancer diagnosis, followed by effervescent Adelaide chef and cooking show host Rosa Matto's practical ideas for preparation of fresh and healthy Mediterranean-style meals.

The audience engaged through sharing personal stories, asking questions and – in doing so – connecting with others at a different level.

A Q&A panel session held in the afternoon enabled an interesting conversation between the attending community and health professionals. Our CEO, Associate Professor Anthony Lowe, discussed the financial costs of tests and treatments; Prostate Cancer Specialist Nurse Sally Sara spoke about coping with treatment and side-effects; Gill Miller, from Cancer Council SA, had excellent advice on support services for cancer patients and their families and Dr Dick Wilson discussed referral pathways and regional access to healthcare.

One of the highlights of the day was a series of guided lab tours generously offered by SAHMRI. These tours provided attendees a view into its exciting state-of-the-art laboratory research programs and facilities.

We will hold similar events Australia-wide next year and beyond. We extend a big thank you to all who joined us on the day, our wonderful presenters, SAHMRI management and staff and AstraZeneca, the sponsor of the event.

Key presentations from the day can be accessed through our Online Community for those who could not attend.





SUPPORTING MEN & THEIR FAMILIES

Prostate Cancer Foundation of Australia supports men and their families affected by prostate cancer by providing evidence-based information through our extensive network of support groups and Prostate Cancer Specialist Nurses.



Support Groups



Roger Climpson OAM

Much has been achieved over the last 20 years in the area of support and awareness thanks to everyone who answered the call to help others and make the experience of prostate cancer better. Leading advocates such as Roger Climpson OAM and Max Gardner AM paved the way in uniting people to raise awareness about prostate cancer and supporting the men impacted by the disease, and their legacy is still felt strongly today.

In the early years, men diagnosed with prostate cancer had no information available to them or opportunity to connect with others. Many said the experience had a detrimental impact on them physically, socially and psychologically. Knowing what support and information is available to you is such an important first step in the cancer journey. Since then, the amount of evidence-based and accessible information has increased tremendously, along with the ability to reach out to others. There is still much work to be done in ensuring accessibility, timeliness and tailoring of information and support needs to the individual.

There has been significant activity across the support network this year, with 170 affiliated support groups across the country providing valuable peer support. We are very proud of the wonderful work undertaken by the network in their local communities.

Special interest groups continue to develop, reflecting the diverse perspectives and experiences relating to prostate cancer. The focus for 2016 has been on strengthening and sustaining the existing network, whilst fostering diversity of groups to meet the varying needs of the Australian community. A Network Support administrator role and Network Helpline were introduced as a way of personalising support and simplifying a point of contact for the network, which has been positively received.

A strong emphasis has been on how to build, develop and broaden our direct relationships with the community. Emerging project areas have been identified in an effort to respond to current needs and how people seek out support and information today. Online engagement has been a particular focus, with the launch of Online Community to the public, piloting of a webcast, and ongoing review and updates to the website. Strengthening links between Support Groups, Ambassadors and the community is one way of assisting sustainability and outreach of groups. Shared partnerships, promotion of local support group events and piloting of the Community Conversations open forum in Adelaide were other successful approaches to working together. Broadening involvement and awareness specific to targeted population groups such as rural, Aboriginal and Torres Strait Islander,

gay, bisexual and culturally diverse men occurred at various events, forums and conferences throughout the year. Significant expansion and widening of the governance of our support and community outreach programs also took place this year. The new National Support and Community Outreach Committee (NSCOC) was formed and held its first meeting in August. The breadth of experience and knowledge from committee members has allowed for diverse community links through to our support and community outreach programs.

Over the decades, although there have been changes to how support and information is delivered, the key principles still hold true today. If you are a man diagnosed with prostate cancer, or care for someone who has been diagnosed, you are not alone. While it may be difficult, for men in particular, to have a frank and open discussion on prostate cancer, there are people to connect with and share the load.

Whether you are actively engaged in the support network or passing the baton on to others, thank you for being a part of this wonderful community.

Online Community

After we established an online network for Support Group Leaders, Ambassadors and Prostate Cancer Specialist Nurses, the platform was developed further in 2016 to engage with the broader community. Our Online Community is now an interactive site that provides greater connection and information exchange to those impacted by prostate cancer across Australia. Of high interest to members is the development of a Research Blog featuring weekly articles on the current research in prostate cancer. Written by our Scientific Writer, the Research Blog has been developed to deliver easy-to-understand information on the latest findings and encourage the community to share their perspectives. The site hosts a Community Forum, providing an open online space to share stories and to connect with others going through similar experiences. Members can also access the Video Gallery with a growing library of videos to include webcasts, presentations, interviews and relevant reports.

Stories from the Network

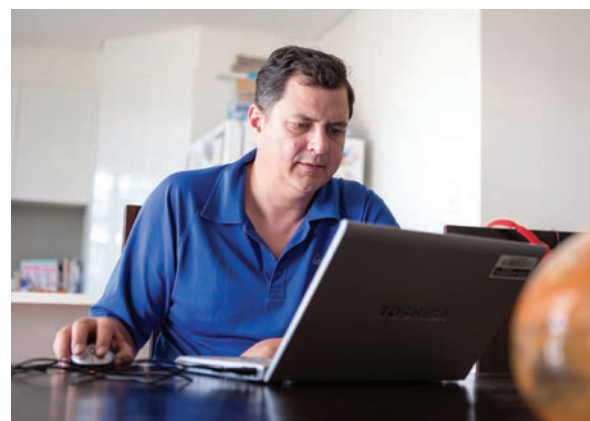
A new exercise group has been established by the PROST group at the University of Western Australia and welcomed into the Network. Two exercise groups now operate in the Perth area with participation and interest growing amongst members. In May, a record number of men (57) engaged the exercise program offered by the two groups.

The South West region of WA has developed into a very active region over the past year, with numerous information and awareness events being held in the local community. Busselton Prostate Cancer Support Group held an information session with guest speaker Jo Milios, Physiotherapist; Dr David Millar, Sexual Health Specialist; and Kaye Pedretti, Prostate Cancer Specialist Nurse and Regional Men's Health Nurse.

Bunbury Prostate Cancer Support Group teamed together with the newly formed Bunbury Partners Support Group to host an awareness event with Ambassador Adrian Lester as the guest speaker. A successful lunchtime sausage sizzle, information and awareness session was hosted for hospital staff at St John of God Hospital during Men's Health Week. A big thank you to Kaye Pedretti, Prostate Cancer Specialist Nurse, the Busselton Prostate Cancer Support Group and Bunbury Men's Shed for their great team work in coordinating the event.

The Bathurst Prostate Cancer Support Group successfully introduced information sessions to rural NSW via video link-up with remote health centres. The initiative proved successful, with Broken Hill, Cobar, Nyngan, Warren, Condobolin and Parkes regions connecting and coordinating presentations from health professionals at Bathurst Hospital.

The inland support groups of NSW hosted an information filled weekend in Dubbo for the men and families living in rural and regional area of NSW. Prostate Cancer Forum provided an opportunity for the community to come together, share stories and increase knowledge of prostate cancer. We were proud to sponsor the event and host a dinner attended by support group leaders and members. The collaboration also facilitated a PCFA program presentation and distribution of resources.



Support Groups

A milestone was reached for the Central Coast Prostate Cancer Support Group, which celebrated its 20th anniversary. Past and present members of the support group, members of the community, and health professionals attended the event. For two decades the group has been providing support, information and camaraderie for people with prostate cancer and their families and carers. The afternoon showcased the true meaning and value of community spirit. John Daven, Central Coast Support Group Leader was the MC for the event and speakers included a local urologist speaking on behalf of all the urologists on the Central Coast, continence nurse Lindy Lawler, Terry Wheeler from the Newcastle Prostate Cancer Support Group, Cancer Council NSW and PCFA. The afternoon included a slideshow of photos looking back at many memories and achievements of the group.



The Mackay Prostate Cancer Support Group held a successful two-day Men's Health Forum in October 2015. In partnership with the North Queensland Primary Health Network, the program received accreditation from the Royal Australian College of General Practitioners (RACGP) to inform and engage with over 50 General Practitioners, Nurses and Allied Health Professionals. The second day of the forum was attended by 90 members of the public. We were proud to support the Mackay PCSG in their professional coordination and delivery of the well-received forum.

The Box Hill Prostate Cancer Support Group utilised local partnerships to deliver a successful Men's Health Night in their local community during November 2015. Over 90 attendees heard from a range of speakers and had an opportunity to ask questions and connect with both peers and professionals.

The Monash University Prostate Cancer Research Group opened invitations to nearby Affiliated Support Groups to attend a Prostate Cancer Laboratory Open Day in June 2016. The Open Day enabled those interested in prostate cancer research to talk with researchers and take a behind-the-scenes laboratory tour.



The combined NSW rural support group



Jeff Roberts:

Network Member Profile

While there is still a lot to be accomplished, much has changed over the past two decades for those impacted by prostate cancer.

To help reflect on how far we have come since the beginnings of PCFA, long-time member of Adelaide-Mitcham Prostate Cancer Support Group and Max Gardner Award recipient Jeff Roberts shares his journey.

When were you diagnosed with prostate cancer and what was your experience like at the time?
I was tested in 1998 and my diagnosis was confirmed in early 1999. I had no symptoms or other health problems, so it came as a huge shock to me.

I knew nothing about prostate cancer at that time and information available was very limited. After seeking the opinion of three urologists, I had a radical prostatectomy. In hindsight seeking a second opinion was important because it helped me be informed, and go into treatment feeling as confident as possible.

How did you become involved with a prostate cancer support group?

My wife and I first attended the Adelaide Support Group in early 1999 before I was treated and when I was still trying to make up my mind. The group was well attended with around 40 members. Everyone was sitting around a table and briefly shared their stories. There were quite a few men with aggressive forms of prostate cancer, which gave me a lot to think about.

What are some of the experiences you have had through your voluntary work with PCFA that have had an impact on you?

My involvement with support groups has had a big effect on me.

In addition to attending the Adelaide group, I became involved with the Prostate Cancer Action Group (PCAG), which is an awareness group. In 2001 PCAG received a grant from the South Australian government, which led to us running information evenings across rural communities. We had no idea what to expect and to our surprise the first event in Whyalla had over 100 people attending. I was then involved in around 30 awareness nights over the next 11 years. I was also one of the founding members of the Mitcham group and a member of PCFA Support and Advocacy Committee.

While I am fortunate to have been diagnosed with medium grade prostate cancer, assisting others has definitely helped me develop a positive approach throughout this experience.

How do you think the experience of having prostate cancer changed over the past 20 years?

Treatments are more efficient, there are more options and the relationship with the treating doctor has changed. Patients have more information and more questions. I have heard that urologists now have to schedule in longer appointments with prostate cancer patients to allow time for all the questions. There is also prostate cancer nurse at appointments, which in my mind has made a fantastic difference.

What message would you like give to others impacted by prostate cancer?

Be as informed and proactive about your own health as possible. Every man's situation is different when it comes to prostate cancer, but if you need support seek it, because there are people able to help you.

Prostate Cancer Specialist Nursing Service



We are grateful for the generosity and support from Government, community and corporate funding that today supports 28 dedicated Prostate Cancer Foundation of Australia Prostate Cancer Specialist Nurses nationally. The nurses are caring, supportive, highly educated, respected by patients and peers, innovative and passionate professionals, who walk alongside their patients and their families no matter where they are in their journey.

When the Prostate Cancer Specialist Nursing Service commenced in May 2012 with 12 nurses, it was innovative and the first of its kind in Australia. The past four years have seen nurses steadily grow in numbers as well as in service demands and role diversity. This growth has continued in 2016 with a new nurse at Orange Hospital Radiation and Cancer Service Clinic (NSW) and three new Prostate Cancer Specialist Nursing positions – one each within Community Health Services at Bairnsdale (VIC) and Wagga Wagga (NSW) and the 28th Prostate Cancer Specialist Nurse position in Toowoomba (QLD).

This growth would not be possible without the generosity, concern, goodwill and passion which saw It's a Bloke Thing Foundation join with the Freemasons of Queensland, ManUp! and PCFA to fund and provide support.

Toowoomba's nursing position is shared between Toowoomba Base Hospital and St Andrews Toowoomba Private Hospital. The nurse works at both hospitals and within the community in order to be available for those affected by all stages of prostate cancer, from their diagnoses onwards.

Nursing Professional Development Funding Conferences

The Prostate Cancer Specialist Nurse professional development annual training and education event is funded by PCFA. This year for the first time, the nurses joined ANZUP by attending their 2016 Annual Scientific Meeting in Brisbane. The nurses joined with some of the country's leading researchers to learn about the latest clinical trials in prostate and urological cancer.

Gay Corbett presented on the Prostate Cancer Specialist Nurse program to a large group of researchers and peers at a nurses' breakfast, where she received enthusiast support for her talk about the diversity of the role.

Prostate Cancer Specialist Nurses also attended professional conferences including the Cancer Nurses Society of Australia and the Asia Pacific Prostate Conference, where they presented their work and were active members of planning committees, or for networking and furthering their continuous professional development.

“The past four years have seen nurses steadily grow in numbers.”

Educational Grants

Prostate Cancer Foundation of Australia funded five Nurses Education Grants to enable participants to undertake a program of study in Prostate Cancer Nursing Care through correspondence courses delivered by Latrobe University.

The cancer journey of rural men suffering with prostate cancer is different from those in the city. To gain a greater understanding of this journey, the Mildura nurse Craig Millard followed one of his patients from diagnosis in Mildura to surgery in Melbourne and back to Mildura for his ongoing care.

The patient said: *“Coming from the country, it was nice to see someone from home there, it was nice to have someone to talk to and as a support”.*

Craig said he felt he had developed a bond with the patient because of the experience. Reflecting on professional nursing practice he said: *“I found the whole experience of watching the robotic surgery amazingly impressive and well worth doing.”*

The professional development funding that was used for this journey has benefited Craig and the whole community.

Prostate Cancer Specialist Nurse professional leadership

The nurses are called upon to deliver education and presentations to a variety of audiences and settings, from professional medical conferences to patients, staff and support groups every day around the country. In January and July, two of our nurses delivered presentations and education in Singapore.

Trish Husband from Townsville Hospital delivered three days of intensive training to a large number of Singapore nurses on starting a Prostate Cancer Nurse Program. She also met with the local community support group, Walnut Warriors.

Christopher McNamara from Greenslopes Private Hospital in Brisbane was invited to attend the Singapore Nurse's Prostate Cancer Conference to present his work on survivorship. He also participated in a judging panel for nursing papers presented at the conference.

Victorian State Integrated Care Tumour Summit for Prostate Cancer

The nurses were invited to attend the Victorian State Integrated Care Tumour Summit for Prostate Cancer. This event was a multidisciplinary care summit that gave clinicians an opportunity to prioritise state-wide actions and reduce variation in practice to produce better outcomes for men with prostate cancer. They remain on the working party to identify a plan of activities for the next 12 months.

Awards

Nurse-led clinics

Two of our Prostate Cancer Specialist Nurses have received highly recognised awards.

Sally Sara, the only PCFA Prostate Cancer Specialist Nurse in Adelaide, has been awarded the \$5,000 Diamond Award from the Australian and New Zealand Urological Nurses Society. Sally presented her nurse-led clinic at The Repatriation Hospital in Adelaide. This award has given Sally the opportunity to travel to the United Kingdom in August 2016 and visit other nurse-led clinics including Guy's and St Thomas' hospitals in London.

Cindy Ogluszko, a Prostate Cancer Specialist Nurse from Sunshine Hospital Footscray Cancer Services & Division of Surgery Western Health, received a visit from the Victorian Health Minister, The Hon Jill Hennessy MP. The Minister formally announced 13 projects funded under Victoria's four-year Cancer Services Plan, of which Cindy's project – a Survivorship clinic for men with prostate cancer – is one of the

recipients of a three-year, \$300,000 grant. The Minister then met prostate cancer survivors who told their stories.

Patient Story

One gentleman, 48 years old and Gleason eight disease, told the Minister: *"No one tells you that you can get to some really dark places when your journey is not the norm"*. He could not see the light at the end of the tunnel and felt like the only answer was to end it.

Cindy made her regular follow-up call to him after his surgery and they discussed his experience and emotions. *"Cindy gave me the strength and talked me through each step we would take together to get to that light,"* he said. *"If not for that call and care, I wouldn't be here."*

He told the Minister, *"I am grateful to her. I am now 130 days a survivor and cherish life more and more. I want to help other men see that prostate cancer is not always an easy journey but with the excellent support from a Prostate Cancer Specialist Nurse, as I have received, you can survive, too."*



THANK YOU TO OUR PARTNERS & SUPPORTERS

Prostate Cancer Foundation of Australia is proud of our partnerships with the Australian business community, and we thank our many generous supporters, donors and thousands of dedicated community fundraisers for contributing vital funds and raising awareness of prostate cancer.



BMW Partnership



BMW Group Australia is driving support for prostate cancer through a new partnership with Prostate Cancer Foundation of Australia announced in June 2016.

As the automotive partner, BMW Group Australia's commitment to PCFA extends the Group's support of prostate cancer, building on MINI's existing relationship with Movember.

Together with PCFA, BMW Group Australia aims to increase awareness and support of prostate cancer and, importantly, raise critical funds for the cause. This will be achieved through national events, digital marketing campaigns and retail activations in all BMW, MINI and Motorrad dealerships.

BMW Group Australia has a strong retail, digital and customer base in Australia – and a following that directly aligns to PCFA's audience.

The aim of the partnership is to build the foundation of a national campaign that propels the understanding and significance of prostate cancer in Australia to the benchmark achieved by breast cancer.

BMW Group Australia's support was initiated when the PCFA logo adorned the BMW Team SRM's M6 GT3 competing in the 2016 Australian GT Championship and the 10 BMW and MINI vehicles that took part in the world's largest tarmac rally, Targa Tasmania, in April.

“Together with PCFA, BMW Group Australia aims to increase awareness and support of prostate cancer.”

Workplace Giving Launch



In June 2016, we released a toolkit to help employers and employees donate through their workplace.

Giving through the workplace is one of the most effective ways to support us in the fight against prostate cancer. Employees can ask their employer to make regular pre-tax deductions from their salary which will be donated to support our vital work.

This form of giving is:

Easy: get your donation tax-benefit straight away without the need to keep receipts

Effective: multiply your impact by encouraging your colleagues to join in and asking your employer to match your donations

Impactful: workplace giving provides an ongoing, stable source of income that allows PCFA to ensure that we are always there to support men and their families living with prostate cancer

We are encouraging members of our network and businesses who want to make a difference in the fight against prostate cancer to see how they can get involved in this new program.

Free Workplace Giving Toolkits can be ordered by emailing us at workplacegiving@pcfa.org.au or visiting our website for more details.

“Giving through the workplace is one of the most effective ways to support PCFA in the fight against prostate cancer.”

Our Corporate Partners

Prostate Cancer Foundation of Australia was delighted to welcome our new Major Partner BMW Australia Group in 2015/16. To all our longstanding partners and those who have recently joined, thank you for your commitment and support. It has allowed us to achieve a great deal for men and families affected by prostate cancer.

MAJOR PARTNERS:



CORPORATE PARTNERS:



Diverse Activity Across Australia

Big Aussie Barbie

The Big Aussie Barbie is all about getting together with friends, family and colleagues to raise funds for PCFA and encourage conversations about prostate cancer, in particular with men over the age of 50. Now in its eighth year, the campaign provides significant funding for ongoing research projects, community awareness initiatives and support programs.

This year's campaign focused on strong community engagement and participation by corporate Australia. We have reached out to thousands of individuals, clubs and community organisations to engage new audiences for the Big Aussie Barbie.

We are fortunate to have former Australian cricketer Matthew Hayden AM as Ambassador of the Big Aussie Barbie campaign for the fourth year. Following his father's prostate cancer diagnosis in 2012, Matthew saw firsthand the toll prostate cancer can have on families.



Antony's Story

Big Aussie Barbie fundraisers were encouraged to share their stories this year to inspire and motivate other Big Aussie Barbie hosts. Antony Stege was one of them and shared her moving story of why she fundraises for the Big Aussie Barbie each year.

"We held our first PTG (Phil the Greek aka my dad) Big Aussie Barbie in our backyard in September 2009 a few months after dad died, with the sole purpose to honour our dad and raise money for PCFA. The first barbie was very small with just 20 of our close family and friends and we only raised a very small amount of money. The response to this first barbie was overwhelming, so we thought it could be a great tradition to keep my dad's memory alive by holding this event every year. These days we get over 80 people at our PTG barbie. We are massive supporters of PCFA and we live in hope that the small efforts we make will help PCFA make a difference so that other families do not have to go through the pain and heartache that we did when we lost our dad".

"It is a simple way Australians can help PCFA provide information and support to men like my dad. It is all about turning an everyday barbecue into a Big Aussie Barbie."

MATTHEW HAYDEN AM
Big Aussie Barbie Ambassador



The Big Aussie Barbie also took to the streets of Sydney with an interactive advertising campaign. We brought the sounds and smells of the quintessential Aussie barbecue to Martin Place in Sydney via an interactive JCDecaux billboard. Passers-by were able to make a simple \$1.99 donation to the campaign by tapping their credit card.

CBA — Major Sponsor

Commonwealth Bank of Australia has been the Major Sponsor of the Big Aussie Barbie campaign since 2009. Each year, CBA branches get behind the Big Aussie Barbie campaign by holding dedicated barbecues and other prostate cancer awareness activities throughout September to raise funds for PCFA's research and awareness programs. CBA staff also volunteered at Big Aussie Barbie events across Australia.

In addition, CBA Sydney held its own inaugural fundraising and cook-off competition in 2015. Six business units competed and, despite the fierce competition, victory eventually went to the Business and Private Banking team.

Our thanks also go to BMW, Bowls Australia, DGL Australia, Harley-Davidson, Hire a Hubby, New Holland, Transdev and Tyrepower, all of which were participating partners in this year's campaign.

bigaussiebarbie.com.au



— Major Sponsor —



Diverse Activity Across Australia

The Long Ride

In its ninth year, The Long Ride participants gathered from all parts of Australia to join together at Margaret River in April 2016. Nearly 450 riders rode across the Nullarbor to raise awareness in rural Australian communities.

For the second year, television presenter James Tobin took part in the Long Ride, conducting live weather crosses for Weekend Sunrise from rural parts of the ride.

The Long Ride founders Chris and Gail Dunne were awarded the Medal of the Order of Australia in the 2016 Queen's Birthday Honours. Chris and Gail received their award in recognition of their service to the community through the Long Ride. We attribute and commend the success of the Long Ride to the commitment, dedication and hard work of both Chris and Gail Dunne and congratulate them on receiving this award.



Men's Health Gala Ball

During Men's Health Week in June, a committee led by Vik and Bhavisha Bhandari held a magnificent Men's Health Gala Ball at the Sheraton on the Park, Sydney. The night was filled with witty and informative speeches, fine dining, and lots of laughs and dancing. The success of the event can be attributed to the exceptional organising and the dedication of the event committee.

"Exceptional organising and dedication."



ProState Active Cycle

Over 100 cyclists signed up for the 2015 ProState Active event, cycling as one team from Perth to Margaret River. The riders were farewelled from South Perth foreshore with a live cross to Channel 9 as they set off. After facing challenging weather conditions on day one on their way to Bunbury, they arrived with a lively welcome at Watershed Winery in Margaret River on day two. Patron Kim Ledger once again joined the support crew entourage, supporting riders over the two-day journey. ProState Active attracts men and women of all ages committing to this challenge, as they come together, united in the fight against prostate cancer.

"United in the fight."



Dr Geoffrey Heise

Rough Rider Rudling Golf Day

The Rough Rider Rudling Golf Day held annually by Giles Partners in honour of Peter Rudling was a great success again with participants enjoying a wonderful afternoon of golf at the Western Australian Golf Club. The event attracts many corporate teams who support the day with an after-game function.





Know Your Score Men's Health Round

In partnership with West Australian Football Commission (WAFC), the Know Your Score Men's Health West Australian Football League (WAFL) Round was celebrated with games at Subiaco Lions, Peel Thunder, West Perth Falcons and televised at Perth Demons. With umpires sporting Know Your Score jerseys, 300 balloons were released to honour the men in WA who lose their lives to prostate cancer each year.

"Supported by WAFC."



Biggest Ever Blokes Lunch

This important concept continues to grow and is now a sought after event on many calendars. 15 events were held in 2015/16, including the first-ever events in metropolitan Melbourne as well as long-running favourites in rural and regional Victoria and NSW. More than 5,500 people attended lunches during the course of the year to hear important messages on men's health as well as to raise funds for Prostate Cancer Foundation of Australia's research and nursing programs.

"Over 5,500 people attended lunches throughout the year."



Save The Date for Prostate

In a true example of community spirit, the community in Scottsdale (Tas) banded together for a night of fun, fundraising and creating awareness of prostate cancer. This town has been very generous in its support and we look forward to continuing our relationship.



— Vale —

CHRIS McPHERSON

At age 61, Chris McPherson, PCFA Award recipient and founder of the Biggest Ever Blokes Lunches, passed away on 23 December 2015.

Diagnosed with prostate cancer in 2007, Chris turned his own personal challenge into an opportunity for the community by playing a key role in instigating the Biggest Ever Blokes Lunches which started in Shepparton, Victoria and have since spread to 14 other locations around Australia.

Chris was a tireless campaigner for prostate cancer and will be sadly missed by all at PCFA.



Diverse Activity Across Australia



Friday Long Lunch

Adelaide's major fundraiser for the year The Friday Long Lunch was an outstanding success. South Australia's own Rick Davies entertained the crowd of 600 plus with anecdotes and urged men to get tested in a timely fashion. PCFA partners on the day were St Andrew's Hospital, Adelaide Radiotherapy, Clinpath Laboratories, Device Technologies, Dr Jones & Partners and Channel 7.



Pedal for Prostate

These dedicated cyclists resumed their battle with the bitumen and rode over 800 kilometres from Wagga to Geelong, raising funds and spreading important prostate cancer awareness messages. They are fantastic ambassadors for us and their efforts are greatly appreciated.



Community Clubs

Thank you to the community clubs throughout Victoria and Tasmania for their support of the PCFA cause, especially Rotary Club of Devonport North Inc. who are in their tenth year of the PCFA golf day; Rotary Club of Terang, who held a event with Terang Harness Racing Club; and Union Abruzzesi Melbourne, who gathered a large crowd in support of PCFA.

Subway Restaurants

Subway Restaurants continued its amazing support with coin collection across South Australia, Western Australia and Victoria. Since the start of the partnership in 2014, the Subway moneybox initiative has raised significant funds for PCFA. A heartfelt thanks goes out to Subway management and staff and the hardworking volunteer crew.



Shag Islet Cruising Yacht Club

This year over 200 yachts and approximately 800 people enjoyed a fun-filled program which culminated with "Hands Across the Blue" (HATB) for prostate cancer awareness, when participating yachties assembled in the pristine waters of the Gloucester passage holding hands in the shape of the Prostate Cancer Foundation of Australia logo.



Partners

Partnership is the key word in South Australia and the Northern Territory. Signature events such as Whisky Live, Run With Dad in Darwin and The Mt Gambier Gold Cup assist in spreading the word and raising funds from the North of the country to the South. In addition, The Good Guys are a valued supporter across the region.

The special guest for Rendezvous 2016 was Distinguished Professor Judith Clements AC of Queensland University of Technology, who thanked the Club for its support over the past seven years. The Rendezvous was covered by Channel 7 "Creek to Coast".





Boards & Committees

NATIONAL BOARD

Jim Hughes AM (*National Chairman*)

Steve Callister (*National Deputy Chairman*)

Emeritus Professor Bruce Armstrong AM

Michael Brock

Distinguished Professor Judith Clements AC

Professor Mark Frydenberg AM

Chris Hall

Peter Haylen

Bill Munro

John Palmer

Geoff Underwood

Ian Wagner

FINANCE & OPERATIONS COMMITTEE

Chris Hall (*Chair*)

Steve Callister

Helen Falconer

Jim Hughes AM

Associate Professor Anthony Lowe

John Palmer

AWARENESS & EDUCATION COMMITTEE

Professor Mark Frydenberg AM (*Chair*)

Associate Professor Anthony Lowe

Ann Marie Alexander

NATIONAL SUPPORT & COMMUNITY OUTREACH COMMITTEE

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Kerry Caldwell

Ross Campbell

Bronwyn Cook

John Clinton

Dr Peter Kay

Dr Gary Morrison

Domenico Piro

Associate Professor Tony Walker

RESEARCH ADVISORY COMMITTEE

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Mr Alan Barlee

Associate Professor Lisa Butler

Professor Afaf Girgis

Professor Mary Haines

Associate Professor Declan Murphy

Dr Carmel Pezaro

Professor Pamela Russell AM

Professor Mark Smyth

Associate Professor Scott Williams

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NSW & ACT

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Lyn Thurnham (*Deputy Chair*)

Ross Alexander

Richard Bennet

Scott Gartrell

Dr Varsha Tembe

VIC & TAS

Geoff Underwood (*Chair*)

Peter Antonius (*Deputy Chair*)

Neil Brennan

Liana Johnson

Associate Professor Nathan Lawrentschuk

Gary Goldsmith

Professor Gail Risbridger

David Schmidt

WA

Bill Munro (*Chair*)

Michael Weir (*Deputy Chair*)

Max Kay AM CitWA

Jeff Leach

Neil Randall

The Honorable Dr Ken Michael AC

Dr Tom Shannon

Morgan Solomon

QLD

Distinguished Professor Judith Clements AC (*Chair*)

Peter Cox (*Deputy Chair*)

Warren Cameron

Dr Michael Gillman

Daryl Hyland

Liliana Montague

Ian Smith

SA & NT

Michael Brock (*Chair*)

David Baker (*Deputy Chair*)

David Colovic

Helen Dundon

Ian Fisk

Peter Hurley AO

Will Taylor

David White

Dr Dick Wilson

PATRON-IN-CHIEF

His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd), Governor-General of the Commonwealth of Australia

PATRONS

His Excellency General The Honourable David Hurley AC DSC (Ret'd), Governor of New South Wales

His Excellency the Honourable Hieu Van Le AC, Governor of South Australia

His Honour the Honourable John Hardy OAM, Administrator of the Northern Territory

Her Excellency Professor The Honourable Kate Warner AM, Governor of Tasmania

Her Excellency the Honourable Kerry Sanderson AC, Governor of Western Australia

His Excellency the Honourable Paul de Jersey AC, Governor of Queensland

Staff

CEO'S OFFICE

Associate Professor Anthony Lowe
Chief Executive Officer

Kelly Foster
Executive Assistant

Ross Anderson
National Office Coordinator

RESEARCH

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Director of Research Programs

Anne Maerz
Senior Research Program Coordinator

Dr Wendy Winnall
Scientific Writer & Pathfinder Registry Coordinator

PROSTATE CANCER SPECIALIST NURSING PROGRAM

Ann Marie Alexander
Director of Nursing

SUPPORT & COMMUNITY OUTREACH

Amanda Pomery
National Manager, Support & Community Outreach

Katie Dundas
Community Awareness & Education

Evan Kallipolitis
Community Engagement

Emilia Hay
Community Engagement

Daniel Moore
Network Support

Kathleen Fagan
Community Programs & Administration

NATIONAL FUNDRAISING

Kris Alisch
Head of Fundraising

Stuart Guerin
Database & Supporter Care Manager

Steve Matthews
Corporate Partnerships & Philanthropy Manager

Joanne Scott
Acting Campaign Manager

STATE OFFICES

Cassandra Birch
State Manager (NSW/ACT)

Karyn Foster
State Manager (SA/NT)

John Strachan
State Manager (VIC/TAS)

Cate Harman
State Manager (WA)

Megan Cairney
State Manager (QLD)

Janie Green
Office & Event Coordinator (SA/NT)

Belinda Katz
Office & Event Coordinator (WA)

Amy Ward
Office & Event Coordinator (WA)

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Marieke Koets
Manager, Marketing & Communications

Ramin Tehrani
Online Manager

FINANCE

Helen Falconer
Financial Controller

Rita Gurung
Accountant

Rachel Qui
Finance Officer

Thank You

Our work at Prostate Cancer Foundation of Australia would not be possible without the support from our many valued partners, supporters and donors. We are so grateful for your commitment and belief in our cause.

ROTARY

- Rotary Club of Armidale
- Rotary Club of Armidale Central
- Rotary Club of Armidale North
- Rotary Club of Beenleigh
- Rotary Club of Belmont
- Rotary Club of Berwick
- Rotary Club of Brisbane
- Rotary Club of Charles Sturt Grange
- Rotary Club of Cobar
- Rotary Club of Cockburn
- Rotary Club of Como
- Rotary Club of Devonport North Inc
- Rotary Club of Devonport South-East
- Rotary Club of Dural
- Rotary Club of Esperance
- Rotary Club of Esperance Bay
- Rotary Club of Fitzroy
- Rotary Club of Horsham East
- Rotary Club of Inverell
- Rotary Club of Inverloch
- Rotary Club of Kincumber
- Rotary Club of Kurrajong North Richmond
- Rotary Club of Lane Cove
- Rotary Club of Leeton
- Rotary Club of Maitland
- Rotary Club of Mareeba Inc.
- Rotary Club of Moonah
- Rotary Club of Morwell
- Rotary Club of Mundaring
- Rotary Club of Parkwood
- Rotary Club of Perth
- Rotary Club of Point Gellibrand-Williamstown
- Rotary Club of Port Fairy
- Rotary Club of Preston
- Rotary Club of Rockingham
- Rotary Club of Ryde
- Rotary Club of Shepparton

- Rotary Club of Summerland Sunrise
- Rotary Club of Swan Districts
- Rotary Club of Tamworth First Light
- Rotary Club of Tamworth West
- Rotary Club of Terang
- Rotary Club of Torquay
- Rotary Club of Tuncurry-Forster Inc
- Rotary Club of Wagga Wagga
- Rotary Club of Wagga Wagga Koorngal

CORPORATE SUPPORTERS

- Agosta Constructions Pty Ltd
- ALS Minerals Division, Geochemistry
- Aranz Geo Australia
- Astellas Pharma Australia Pty Ltd
- AstraZeneca Australia
- Australian Institute of Superannuation Trustees
- Australian Military Bank Ltd
- Balmain Sports Medicine
- Beam Suntory Australia
- BMW Group Australia
- BT Financial
- Colonial First State
- Commonwealth Bank of Australia
- CSA Global Pty Ltd
- DataBank Technologies Pty Ltd
- DGL Australia
- Direct Connect
- Dr Jones & Partners Medical Imaging
- Drummond Golf
- ECU - Exercise Medicine Research Institute
- Equity & Advisory
- Financial Reporting Specialists Pty Ltd
- GAZ MAN Pty Ltd
- Genesis CancerCare
- Greyhound Racing Victoria
- GROUPON
- Hansen Yuncken Leighton Contractors Joint Venture
- Harley-Davidson Australia
- Hire A Hubby
- Institute of Actuaries of Australia
- Institute of Water Administration
- Janssen-Cilag Pty Ltd

- JJ Richards & Sons Pty Ltd
- Mann Family Settlement
- Merc Homes Pty Ltd
- Metcash Food & Grocery
- Mineral Mapping Pty Ltd
- New Holland Agriculture
- Peels Tourist & Ferry Service Pty Ltd
- Pental
- PIRTEK
- Plumbers' Supplies Co-op
- Qantas
- Qudos Bank Arena
- Reece Australia Limited
- Riverina Day Surgery
- Sandown Greyhound Racing Club
- Simson Cards
- St Andrew's Hospital Inc
- Steel Blue
- Subway Restaurants
- The Vater Group
- Think Pink Realty
- Thomas Hare Investments Pty Ltd
- TOLMAR Australia Pty Ltd
- Tyrepower Limited
- UBET QLD Limited
- Underworks

ESTATES

- Estate of the Late Agnes Ferguson Clark
- Estate of the Late Alfred Ewart Gladstone Morris
- Estate of the Late Alice May Michel
- Estate of the Late David Lancaster
- Estate of the Late Franz Stroh
- Estate of the Late Gloria Natalie Quinlan
- Estate of the Late Jack Wood McNaughton
- Estate of the Late John Joseph Faulkner
- Estate of the Late Lawrence Oliver Layton
- Estate of the Late Peter Craig
- Estate of the Late Peter Powell

COMMUNITY FUNDRAISERS

- 24 Hours Of LeMons
- Aus'gustafest

Australian Defence Force Teams	Shepparton Biggest Ever Blokes Lunch	Andrew Stevenson
Ballarat Biggest Ever Blokes Lunch	SKLP v Joondalup Cricket Day	Andrew Wiley
Baw Baw Biggest Ever Blokes Lunch	Suncorp Bank Prostate Cancer Charity Golf Day	Angus Hunter
Bayview Golf Day	Swim from Europe to Africa	Ann Browne
Bendigo Biggest Ever Blokes Lunch	The Long Ride	Anne Sigre
Biggest Ever Blokes Lunch Melbourne	Tropicana Gold Mine Truck Tray	Anthony Harris
Brighton Bowling Club	Unione Abruzzesi Melbourne	Anthony Lococo
BTing Cancer Walk	Versace Golf Day	Anthony McFadden
Builders & Developers Lunch	Wagga Wagga Biggest Ever Blokes Lunch	Anthony Valos
Bulls Masters Charity Golf Day Series	Wellington Biggest Ever Blokes Lunch	Barbara Adamson
Carbrook Golf Club	Whisky Live	Barry Dun
Casey Cardinia Biggest Ever Blokes Lunch	Winton Angels	Benjamin & Melissa Fitzgerald
Castle Hill Country Club		Bernie Lamers
Charity Boys	HONORARY LIFE MEMBERS	Bert & Andrea Reuter
Dine and Dance for a Cure	Bruce Fisher	Beverly McIlwain
Distinguished Gentleman's Ride	Connie Cameron	Blair Freeth
Doc's Prostate Cancer Fundraising	Dr David Malouf	Blake Blain
East Gippsland Biggest Blokes Inc.	David Sandoe OAM	Brendon Gordon
Echuca Biggest Ever Blokes Lunch	Emeritus Professor Dexter Dunphy AM	Brett Gilleland
Friday Long Lunch	Graeme Johnson OAM	Brian & Sandra Prendergast
HYLC JV 2015 Gala Ball	Jim O'Ryan OAM	Brian Kakoschke
IPAC Charity Golf Day	Professor John Mills AO	Bryan Reid
Latrobe Biggest Ever Blokes Lunch	Pam Sandoe OAM	Byron Dumbleton
Market Stall	Professor Pamela Russell AM	Carmel McKenna
Mens Health Ball	Patricia Watson	Catania Stephen
Mildura Biggest Ever Blokes Lunch	Peter Gebert	Charles Farquharson
Mount Gambier Racing Club	Peter Hledik	Chris Dunne OAM & Gail Dunne OAM
Muscle on the Mountain	Roger Climpson OAM	Chris Caton
New Balls	Rosalind Baker	Chris Partington
Nillumbik Biggest Ever Blokes Lunch	Tony Sonneveld OAM	Chris Westrope
Norm Ross Memorial Annual Cricket Carnival	Emeritus Professor Willis Marshall AC	Christine & Penny Richards
Pedal for Prostate		Christopher Stacey
Pingelly Masonic Lodge	INDIVIDUAL DONORS	Chui Ping Cheng
ProState Active	A & S Malouf	Cliff & Jenny Farmer
Queensland Clay Target Association	A E Rutland	Colin Burgin
Rough Rider Rudling Charity Golf Day	A Garg	Colin Flint
Run For Dad	A J Goebbels	Colin Holloway
Run Melbourne	Alan Green	Cornelis Hoogland
Run With Dad	Alex Green	Craig Johnson
Save a Man: Mt Kilimanjaro 2016	Alan Joyce	D Donovan
Save the date for prostate	Allen Russell	Darren Brown
Seachange Social Club	Andrew Jeffreys	Darryl Loader
Shag Islet Cruising Yacht Club	Andrew Lacey	David Aitken
Shaving for Prostate Cancer	Andrew Moore	David Daley
		David Dean
		David Earle

Thank You

David Heim	Hugh Sheardown	Leo Browne
David Henderson	Ian Boucher	Leoll Barron
David Larkin	Ian Coleman	Lisa Dash
David McManus	Ian Lewis	Luigi Piccone
David Mullen	Ian Miller	Madeleine Drake
David Newman	J A Denovan	Mahau Ma
David Prentice	J Glass	Marcus Moufarrige
David Ross	J Page	Margaret Cunningham
Deb Blackman	Jacob Hepner	Mark Caine
Deborah Poulton	James Crittenden	Mark Creasy
Des Scanlan	James Terry	Mark Hawwa
Desley O'Brien	Jamie Freemantle	Mark Lazberger
Dexter Dunphy AM	Jan Ingersole	Mark Webb
Don Bastone	Janet Halsall	Marlene Powell
Don G Hutton	Jeremy Robinson	Martin J Higgins
Donald Robertson	John & Rhonda Hawley	Matt Amos
Edward Strapp	John Bignell	Matt Knight
Elizabeth Arthur	John Cameron	Maxine Brenner
Elizabeth Calder	John Collingwood	Michael Bowron
Elizabeth Charles	John Davies	Michael Brereton
Ellenor Hunt	John Farrell	Michael Cohn
Elvie Blair	John Forsyth	Michael Mak
Emanuel Kokas	John Gorrell	Michael Phillips
Emma Warburton	John Holliday	Michael Prunty
Evelyn Neale	John Robinson	Michael Quigg
Fiona Ferrier	John Toomey	Michelle Fraser
Frank Goudge	John Webb	Michelle Skinner
G Timmins	Jon McLean	N Wong
Garion Hall	Jonathan Iflyand	Nash Core
Geoff Roberts	Josephine Chung	Neil Carswell
Geoffrey Board	Josh DeGee	Neil Perry
Geoffrey Bott	Karen Bird	Nev Everett
Geoffrey Cottrell	Katie Fitzgerald	Nicole Grose
Geoffrey Jordan	Kelvin Davis	Nicole Quennell
Geoffrey Organ	Kenneth Wain	Noel Toms
Gillian Mays	Kerry Eupene	P W Mitchell
Glen Truscott	Kevin Colman	Pam Ryan
Graeme Jenkins	Kim Ledger	Pat Coughlan
Graeme Jones	L A Ward	Paul Barnett
Graham & Jeanette McConnochie	Laura Nardi	Paul Brealey
Greg Chippendale	Laurence Force	Paul Henderson
Greg Costello	Laurie Modaffari	Paul Hodkiewicz
Greg Hanson	Lavinia Mary Gabriel Gent	Paul Jackson
Greg Williamson	Lee Hardy	Paul Mullaly
Guy Smith	Leigh Reeves	Paul S Smith
Helen Watson	Leigh Wilkins	Penny Halliday

Thank You

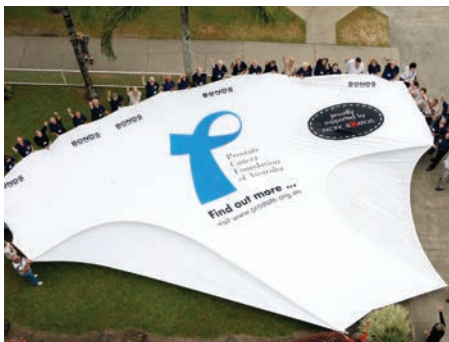
ICW Productions	QBE Foundation
J C Decaux	REIV Charitable Foundation
Kangarilla Road Wines	Rob Meree Foundation
KPMG	South Australian Health & Medical Research Institute
Leap Finance	Stan Perron Charitable Trust
Matchett's	Steadfast Foundation
Miss Margie	The Andrew & Geraldine Buxton Foundation
Musae (Musical Theatre Company of WA)	The Good Guys Foundation
Nable IT	The Mather Foundation
Ooh! Media	The Movember Foundation
Paragold Distributors Pty Ltd	The Profield Foundation
Personal Home	The Wales Family Foundation
Port Lincoln Hotel	
Pure Homewares	
Queensland University of Technology	
SA MFS	
Shark Cage Diving	
Shepherds Crooks & Canes	
Steel Blue	
The Union Hotel	
Thirsty Camel Racing	
Thom Rigney Photography	
Urological Society of Australia and New Zealand	
Watershed Premium Wines	

TRUSTS & FOUNDATIONS

Allbeau Pty Ltd
Association of Financial Advisers Foundation
Bell Charitable Fund
David Mactaggart Foundation
H & L Hecht Trust
Halcyon Foundation
Hand Heart Pocket
It's a Bloke Thing Foundation
K J Powell Cancer Foundation
Mannkal Economic Education Foundation
ManUp! Australia
Milton Corporation Foundation
P G Dukes Pty Ltd atf The Patricia Dukes Foundation
Paul Ainsworth Family Foundation
Paulusz Family Foundation
Pethard Tarax Charitable Trust

20 YEARS OF PHOTOGRAPHIC HIGHLIGHTS











FINANCIAL HIGHLIGHTS 2015/16

Prostate Cancer Foundation of Australia relies on your generosity to advance research, raise awareness and provide support to men diagnosed with prostate cancer and their families. We sincerely thank all donors and supporters who generously made a contribution during 2015-2016.

The audited consolidated financial report for the year ended 30 June 2016 forms a separate report. These financial highlights are intended to provide an overview of the financial report and to highlight matters of interest. They are not intended to replace or modify the content of the separate audited consolidated financial report.

PCFA has fundraising and grant income from:

Movember

Events

including the Big Aussie Barbie and community fundraising events

Individual Giving

including direct mail, major gifts, monthly pledges and bequests

Government and Other Grants

Corporate Partnerships

Trusts and Foundations

Merchandise Sales

Total fundraising and grant income from these sources was \$9.3 million. Other income represented \$0.2 million sourced from interest and dividends, bringing the total income to \$9.5 million.

In addition, PCFA has a contingent asset of \$3.75 million relating to income from The Movember Foundation and a contingent asset of \$1.6 million relating to income from the Department of Health for Prostate Cancer Specialist Nurses.

The principal activities of PCFA during the 2015/16 financial year continued the ongoing mission of reducing the impact of prostate cancer on Australian men, their partners, families and the wider community.

PCFA continued to benefit from generous support provided by The Movember Foundation. The funds provided by Movember, It's A Bloke Thing Foundation, and The Distinguished Gentleman's Ride event provided valuable support for PCFA's research program. The Department of Health continued to provide support for PCFA's Prostate Cancer Specialist Nursing Program.

Income from other community fundraising activities remained an important source of funds. Community involvement in and support of fundraising activities events saw event income grow to \$4.7 million in 2015/16 (from \$4.2 million in 2014/15).

The level of income received from Trusts and Foundations and from Corporate Partnerships again provided a significant source of income as in previous years. Major gifts, in the form of generous bequests from various estates also reflected the generosity of members of the Australian community towards PCFA's mission.

Investments

PCFA raises in full the amount required to fund research grants before committing to funding grants. The funds raised are then invested over the duration of the grant period and released in periodic intervals.

PCFA's investment policy is to hold short term funding requirements on deposit at the Commonwealth Bank where they are available for immediate withdrawal without penalty. The balance of funds is invested in Commonwealth Bank term deposits. In addition, PCFA has a small managed investment portfolio with Macquarie Bank which is in the process of being sold.

At 30 June 2016 the cash investments amounted to \$11.6 million (\$6.5 million at 30 June 2015) and the managed investment portfolio amounted to \$0.01 million (\$0.06 million at 30 June 2015). During the 2015/16 financial year PCFA benefited from investment income of \$0.2 million (\$0.3 million in 2014/15).

Fundraising costs \$2.17 million, or 21% of fundraising income

PCFA endeavours to control costs and benefit from donated goods and services whenever possible. Direct fundraising costs were \$2.17 million or 21% of fundraising income (\$2.36 million or 16% of fundraising income in 2014/15).

Future commitments to research grant funding and Prostate Cancer Specialist Nursing Program of \$12.2 million.

At 30 June 2016 the future commitments to research grant funding and to the Prostate Cancer Specialist Nursing Program amounted to \$9.6 million and \$2.7 million respectively (\$9.7 million and \$3.9 million respectively at 30 June 2015).

Distribution of fundraising & grant income in 2015/16

Income	Income (\$M)	% of Income
Major events	4.7	46.5%
Government & other grants	0.8	15.8%
Corporate donations	1.2	11.9%
Direct mail	0.9	8.9%
Donations	0.5	5.0%
Trusts & foundations	0.4	4.0%
Major gifts	0.8	7.9%
	\$9.3	100.0%

Allocation of expenses in 2015/16

Expenses	Expenses (\$M)	% of Expenses
Research grants & Specialist Nursing Program	4.4	36.7%
Project & other administration expenses	1.9	15.8%
Direct fundraising expenses	2.2	18.3%
Administration employee benefit expenses	1.8	15.0%
Direct awareness activity expenses	1.0	8.4%
Direct support group expenses	0.7	5.8%
	\$12.0	100.0%

Financial Position as at 30 June 2016

Balance Sheet	Amount (\$M)
Assets	13.3
Liabilities	12.8

5 Year Trend Tables

	2015/16	2014/15	2013/14	2012/13	2011/12
Income	\$	\$	\$	\$	\$
Government and other grants	0.8	2.3	3.0	1.6	1.3
Fundraising	8.5	12.2	13.3	10.6	10.9
Other revenue	0.2	0.9	0.6	0.5	0.9
TOTAL INCOME	9.5	15.4	16.9	12.8	13.2
Expenses					
Administration employee expense	1.8	1.9	1.6	1.7	1.5
Direct fundraising expenses	2.2	2.4	1.9	1.4	0.9
Direct support group expenses	0.7	1.0	0.6	0.7	0.7
Research grants & Specialist Nursing Program	4.4	11.7	8.2	4.2	8.2
Direct awareness activity expenses	1.0	1.2	0.7	0.7	1.0
Project and other administrative expenses	1.9	2.8	3.7	2.9	1.9
Loss on sale of financial assets	(0.0)	(0.1)	0.0	0.1	0.0
TOTAL EXPENSES	12.0	20.9	16.7	11.6	14.2
NET CURRENT YEAR (DEFICIT/SURPLUS)	(2.5)	(5.5)	0.2	1.2	(1.0)
Total Equity as shown on Balance Sheet	0.5	3.0	8.5	8.3	7.0

