



Prostate Cancer
Foundation of Australia

Outlining *the* Future

Annual Report 2014/15



Contents

"I am pleased to present the Annual Report for Prostate Cancer Foundation of Australia for the financial year 2014/2015 which showcases our achievements during the year and outlines our plans for the future. We will continue our work to identify gaps in prostate cancer research, build alliances with expert organisations within Australia and internationally, broaden and deepen our engagement with the Australian community and build our advocacy activities".

JIM HUGHES AM, National Chairman, PCFA

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Prostate Cancer Foundation of Australia (PCFA) is a broad-based community organisation and the peak national body for prostate cancer in Australia. We are dedicated to reducing the impact of prostate cancer on Australian men, their partners and families, recognising the diversity of the Australian community.

We do this by:

- Promoting and funding world leading, innovative research into prostate cancer
- Implementing awareness campaigns and education programs for the Australian Community, health professionals and Government
- Supporting men and their families affected by prostate cancer through evidence-based information and resources, support groups and Prostate Cancer Specialist Nurses.

PCFA receives Government funding for specific projects and relies on the generosity of individuals, the community and partnerships, such as those with the Movember Foundation and Commonwealth Bank, to carry out our essential work.

OUR VALUES
INTEGRITY
OPTIMISM
COMPASSION
RESPECT
COMMITMENT





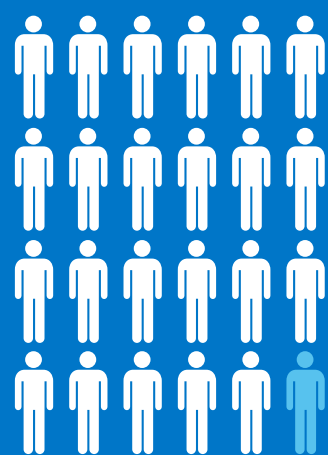
NEW WEBSITE LAUNCH

+8,000 VISITORS PER MONTH



XX

23



TOTAL NUMBER OF NEW SUPPORT GROUPS AFFILIATED WITH PCFA

19,000+



PCFA'S TOTAL NUMBER OF FACEBOOK FOLLOWERS

PCFA launched the new prostate app in March 

8,000+ LEAFLETS DISTRIBUTED TO NON-ENGLISH SPEAKING COMMUNITIES

23,000+



NUMBER OF SUBSCRIBERS TO PCFA'S NEWSLETTER

TOTAL INCOME FOR THE YEAR

\$15.4 MILLION



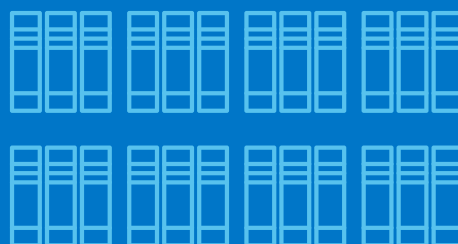
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172

TOTAL NUMBER OF SUPPORT GROUPS AFFILIATED WITH PCFA

27

TOTAL NUMBER OF PROSTATE CANCER SPECIALISTS NURSES



100,000 RESOURCES WERE DISTRIBUTED WITHIN THE COMMUNITY



Since its formation 18 years ago, the Prostate Cancer Foundation of Australia (PCFA) has developed from a grassroots community organisation into the nation's peak body for prostate cancer. I feel very honoured to have been elected to the role this year as National Chairman of this influential organisation, which is poised for significant growth to achieve its goals of research, awareness and support of men and their families affected by prostate cancer.

I believe our mission has never been more critical. There are some estimates that by 2017 there could be more than 200,000 men in Australia with prostate cancer. With variable survivorship duration and the possibility of serious side effects, this disease significantly affects men, their partners and families. At a community level, its impact can be devastating for those affected by the disease. Looking to the future we must be contemporary and flexible to meet the changing demographics and needs of the men and their families affected by prostate cancer.

A key priority is to broaden and deepen our engagement with the Australian community. Prostate cancer is not just a male problem – it's a community problem. It is therefore imperative that we continue to expand our engagement with all Australians, regardless of their age, gender, cultural background or sexual orientation. This will include finding additional and innovative ways to reach out to people from non-English speaking backgrounds, indigenous Australians, the gay and bisexual community, younger men, general practitioners, specialists, universities, researchers and governments.

An important part of this will be to continue to build upon our brand identity and presence. We have been very fortunate this year that the Governor-General, His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd) has become Patron in Chief of PCFA. His support is invaluable in raising our visibility as the peak prostate cancer body in Australia.

PCFA is already the acknowledged voice of the prostate cancer community, but we need to continually strengthen our influence. We will build our advocacy activities, providing solid evidence to policy makers, communicating regularly

with governments at Federal and State level, and ensuring Australians have timely and affordable access to the latest and best treatments.

The provision of timely, evidence-based information is one of our core activities, and this must also evolve in line with changing demographics and technologies. More than 8,000 people already access our website every month for information about prostate cancer. Into the future, we will strive to develop resources so that we can provide support and information to men and their partners wherever and whenever they need it. For example we see this happening through online forums and additional telephone support through our prostate cancer information lines as well as the dissemination of materials in prostate cancer information packs available via the medical profession.

“Prostate cancer is not just a male problem – it’s a community problem.”

Our support services have increased very rapidly in recent years and we now offer this engagement through our 172 support groups in cities and towns across the country. The volunteers who run these groups are the heartbeat of our community presence and we are very grateful for their ongoing commitment to our cause. However, as not everyone chooses to access this form of support, we are also committed to assisting people in other ways, such as through the provision of Prostate Cancer Specialist Nurses, and an online network where consumers can interact with each other to access peer support and timely information.

To beat this disease, research is mission critical. We plan to continue to identify the gaps in prostate cancer research, and further refine the direction of the research we fund to ensure Australian expertise plays an increasing role. We will continue to build alliances with expert organisations both within Australia and also overseas where we can access and contribute to global knowledge about Prostate Cancer.

Finally may I say that I am indebted to the National Board, all of whom are volunteers and whose altruistic and

collective minds are making our work possible. In particular, I pay tribute to our immediate past Chairman, David Sandoe OAM, who has worked tirelessly alongside his wife, Pamela Sandoe OAM, for their extensive commitment and achievements for PCFA. I am also very grateful to all those who have gone before in assisting the progression of PCFA.

I would wish to thank Deputy Chairman Steve Callister for his ongoing and substantial collegiate contribution to my work as Chairman. I would also like to particularly thank our Chief Executive Officer, Associate Professor Anthony Lowe for his commitment and achievements for our cause.

It is due to PCFA's conscientious, consistent and dedicated staff, executives and army of volunteers that we will continue to grow and evolve. Thanks to their incredible work, PCFA's position is stronger than ever.

We will continue to work together, never pausing in our mission to ensure a brighter future for those affected by prostate cancer. We stand shoulder to shoulder with these men and their families, and we will earnestly pursue our cause on their behalf.

Jim Hughes AM
NATIONAL CHAIRMAN



I am pleased to report that 2014/15 saw major achievements in research, awareness and support.

Research

Our research program continues to go from strength to strength. The current funding round, launched in March 2015, includes Young Investigator Awards, New Concept Grants and, for the first time, Clinical Trial and Clinician Scientist Awards in partnership with the Movember Foundation. We are very excited to launch the third pillar of our research program – clinical science – with these two new awards.

We have also made steady progress on survivorship research with the publication of important new work on how masculine beliefs influence men's responses to prostate cancer and the development of an economic model of prostate cancer which will be used for policy setting and advocacy. The economic model has already been applied to answer questions about multi-parametric MRI/ MR guided biopsy, active surveillance strategies and PSA testing.

In partnership with Griffith and Edith Cowan Universities, we submitted an application for a Centre for Research Excellence in Prostate Cancer Survivorship to the National Health and Medical Research Council. The outcome of this application is expected later in 2015.

The Prostate Cancer Foundation of Australia-Cancer Council Australia national clinical guideline on PSA testing and early management of test-detected prostate cancer was launched for public consultation on 4 December 2014 at the Union for International Cancer Control World Cancer Congress in Melbourne. Thirty-nine submissions were received during the public consultation with half from members of the support network. The guideline was submitted to the National Health and Medical Research Council for approval in late March and were discussed at the September Council meeting.

Awareness

During the year we completed new information and resources on prostate cancer and relaunched our website. The three series of resources cover general information for the community; information for newly diagnosed men and their

families; and further detailed information on treatment options and side effects. The general information is available in Arabic, Chinese, Greek, Italian and Vietnamese as well as English.

We continue to be very active advocates for new drugs and other treatments for prostate cancer to be available at an affordable cost to Australian men. This year, in partnership with Urological Society of Australia and New Zealand (USANZ), The Royal Australian and New Zealand College of Radiologists (RANZCR) and the Department of Health, we have been working on Medical Benefits Schedule item numbers for prostate MRI and MR guided biopsy. This would mean men no longer have to pay out of their own pocket for MRI scans of the prostate.

“We continue to be very active advocates for new drugs and other treatments for prostate cancer to be available at an affordable cost to Australian men.”

Support

There has been significant activity in the support network this year. We now have 172 support groups across Australia including groups for men with advanced prostate cancer, younger men, partners and carers, gay and bisexual men, culturally and linguistically diverse men and sport and fitness. We also launched our online community, Network Online. At the moment Network Online is only open to Ambassadors, Prostate Cancer Specialist Nurses and Support Group Leaders, but in time we will widen the membership to include everyone in the prostate cancer community.

We are pleased at the strong community support for our Prostate Cancer Specialist Nursing Service that has enabled us to place new nurses at Goulburn Valley Health in Shepparton Victoria and Bairnsdale Regional Health Service in Bairnsdale Victoria. This brings the number of Prostate Cancer Specialist Nurses across Australia to 27.

In March we launched ProstateApp, an iPad App and companion to Professor

Suzanne Chambers' book *Facing the Tiger, A Guide for Men with Prostate Cancer and People Who Love Them*. The App is available free from the Apple App Store. An Android version will be launched later this year.

Thank you to our supporters

Our work would not be possible without our many wonderful generous supporters and volunteers who contribute their time and money to the cause, many of whom are featured in this report. I would especially like to give my heartfelt thanks to the thousands of support group members and Ambassador speakers around Australia who generously contribute their time supporting men and their families affected by prostate cancer and raising awareness of the disease. Together we can be justifiably proud of our work in research, awareness and support.

Anthony Lowe

Associate Professor Anthony Lowe
CHIEF EXECUTIVE OFFICER

OUR RESEARCH YOUR FUTURE

Our research mission is to make discoveries which will improve the length and quality of life of men with prostate cancer, especially prostate cancer which cannot be cured by surgery or radiation therapy.

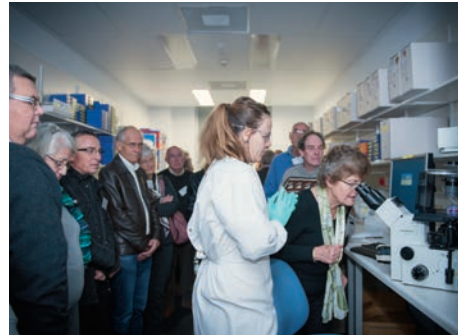


Research Update



Our research, your future: an overview of the Annual Research Update Forum 2015

Men living with prostate cancer, women living with ovarian cancer and their carers, researchers and other health professionals, gathered in Melbourne in June to talk about the latest in clinical management of both cancers at our Annual Research Update Forum.



The latest news in the treatment of both ovarian and prostate cancer was delivered by Prof Gary Richardson, A/ Prof Clare Scott and Dr Ben Tran. Some of the most insightful talks on the wellbeing of the body and the mind during cancer treatment were covered by Dr Jane Fletcher and Ms Debbie Summers. We were extremely grateful for the presence and facilitation by Ms Catherine Deveny, comedian and column writer.

Highlights included:

- updates on prostate and ovarian cancer research from experts in the field
- an overview of the psychological effects of cancer diagnosis and coping strategies
- a review of Pilates-based treatment recovery strategies
- lunchtime tours of Walter and Eliza Hall Institute of Medical Research (WEHI) laboratories generously hosted by WEHI scientists
- an informative and lively panel discussion

A summary of the news presented on the day is available on our website: pcfa.org.au



Clinical Practice Guidelines on PSA Testing

In partnership with Cancer Council Australia and a multi disciplinary expert advisory panel comprising urologists, pathologists, GPs, epidemiologists, allied health professionals and consumers, PCFA has developed national evidence-based clinical practice guidelines on PSA testing and early management of test-detected prostate cancer.



The public consultation was launched at the Union for International Cancer Control World Cancer Congress in Melbourne in December 2014. Thirty-nine submissions were received with half from members of prostate cancer support groups. The guidelines were submitted to the National Health and Medical Research Council for approval in March 2015 and were discussed at the September Council meeting.

The aim of the guidelines is to resolve the controversy and confusion surrounding PSA testing for both men and their doctors. For men who decide to be tested, they contain guidance on matters such as what age to start testing; how frequently to be tested; when to stop testing; the PSA level which should prompt further investigation; family history; and the role of the digital rectal examination.

We are now working on:

- A decision aid on PSA testing for use by men and their doctors. This will provide a framework for men to make an informed decision about PSA testing based on the latest available evidence on the benefits and potential harms of testing and subsequent treatment for prostate cancer
- A communication and implementation plan to ensure that the guidelines are widely understood and adopted in clinical practice, especially by GPs.

The guidelines are intended for use by people with training in medicine or other health sciences. Once they have been approved we will also develop a version for the general public.



Funding Round 2014

**CLINICAL TRIALS**

Pain Free TRUS B: A placebo-controlled, randomised trial of methoxyflurane to reduce the discomfort of prostate biopsy

PROF IAN DAVIS, Monash University

Prostate cancer is the commonest cancer in Australia and diagnosis usually requires a biopsy called a transrectal ultrasound (TRUS), which can be very painful. Many doctors use local anaesthetic but some doctors use sedation instead. This requires an anaesthetist and is costly. The 'green whistle' (Penthrox) used in ambulances is safe and effective during TRUS. This trial will test whether Penthrox plus local anaesthetic improves outcomes for men having TRUS compared to local anaesthetic alone.

SPARK: Stereotactic Prostate Adaptive Radiotherapy Utilising Kilovoltage Intrafraction Monitoring

PROF PAUL KEALL, University of Sydney

The SPARK multicentre clinical trial will measure cancer targeting accuracy and patient outcomes in 48 prostate cancer patients. Patients will be treated with a novel cost effective real-time targeting radiotherapy technology developed and pioneered in Australia. The SPARK technology enables prostate cancer patients to be treated in 5 sessions rather than 40 sessions with comparable outcomes. The technology has potential for worldwide benefit for many other cancers e.g. lung, pancreas and liver.

**MOVEMBER REVOLUTIONARY TEAM AWARD**

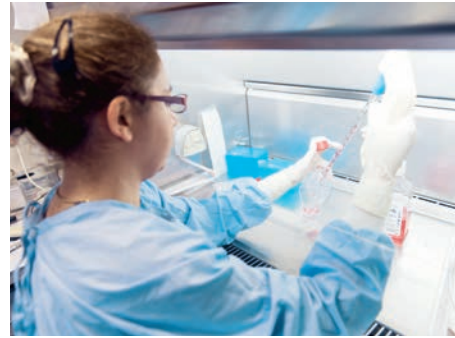
Exploiting alterations in lipid metabolism to improve diagnosis, treatment and molecular imaging of prostate cancer

A/PROF LISA BUTLER, University of Adelaide

Due to advances in diagnosis and management of prostate cancer over the past 20 years, most cases are now potentially curable by surgery or radiotherapy, or amenable to active surveillance. Despite these advances, up to 15% of diagnoses are of high risk localised disease (HRLD), which has a high (30-60%) rate of biochemical recurrence within 10 years, and is increasingly being considered for neoadjuvant or adjuvant therapies (treatment before or after surgery). These divergent clinical scenarios have given rise to new dilemmas for disease management, including:

1. The inability to distinguish, at the time of diagnosis, between slow-growing or indolent, versus lethal aggressive forms of prostate cancer.
2. The inability to accurately monitor the efficacy of novel therapeutic agents in neoadjuvant and adjuvant clinical trials that are increasingly likely to represent the future of HRLD management.

By combining a unique laboratory model incorporating ex vivo cultured primary tumours with well-annotated clinical specimens and contemporary clinical trials, and by merging the complementary expertise of this multi-disciplinary team, we are in a unique position internationally to assess the biomarker potential of the cellular lipidome in prostate cancer.

**YOUNG INVESTIGATOR AWARD**

Targeting neuropilin-1 to inhibit prostate cancer metastasis and therapy resistance

DR BRETT HOLLIER, Queensland University of Technology

Prostate cancer is the most common cancer in men. As long as the tumour remains localised within the prostate tissue, the patient has a good prognosis. Unfortunately, many of these men will have their tumours spread and progress to terminal stage disease. This research study will investigate a protein involved in the spread and therapy resistance of prostate cancer. The results obtained from this project will reveal a new biomarker and therapeutic target to inhibit aggressive forms of prostate cancer.

“Prostate cancer is the most common cancer in men.”

Inaugural BeauMo & BelleMo Awards

During the month of November, in the name of Movember, we turn our minds to the Creation of the Mo.

PCFA held our Inaugural BeauMo and BelleMo Awards in 2014, a call aimed at embracing the spirit of awareness and giving of the prostate cancer research community.

Researchers from all Australian Research Institutes/Universities were encouraged to register a team at movember.com. Each team nominated the most Beau and BelleMos from their team. The most outstanding BeauMo, as grown by a Mo Bro, and the most creative improvised BelleMo, as worn by a Mo Sista, received a David Jones gift voucher. While our BelleMo sisters will need a little more encouragement for next year, the following two winners were announced in the BeauMo category.



DR JEFF HOLST (Left)
Centenary Institute, NSW

Jeff was the recipient of one of the first Movember Young Investigator Grants through PCFA's Research Program and continues his prostate cancer research as head of the Origins of Cancer Laboratory. Jeff has a long history of growing moustaches for Movember.

JUSTIN TUCKER (Right)
South Australian Health & Medical Research Institute (SAHMRI), SA

Justin is a member of the Lysosomal Diseases Research Unit at SAHMRI. The judging panel was especially pleased to receive an entry from a researcher who has not been directly funded through PCFA's Research Program but who actively supported the work of Movember and therefore PCFA.

PCFA Research Investment Strategy

With substantial funding from The Movember Foundation, PCFA's research program has supported outstanding science in all areas of the prostate cancer field.

In 2012 we conducted a formal evaluation of the first five years of the program (2007 to 2011) which demonstrated that it has been very successful in meeting the initial objectives set in 2007 (for detailed outcomes of this program please refer to our Evaluation Report at <http://pcfa.org.au/publications/research-publications/>).

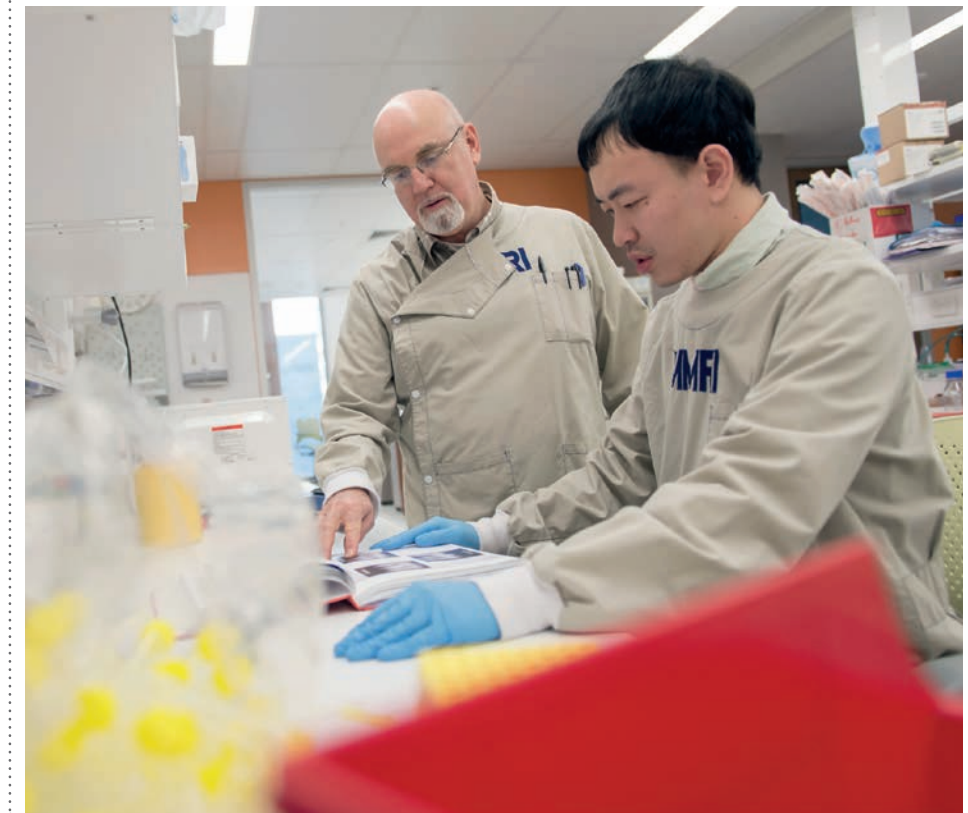
However, the research landscape is changing and PCFA's research program continues to evolve in response. Following extensive consultation with researchers, clinicians and consumers, in December 2014 the National Board approved a new research strategy for the period 2015 to 2018 under which PCFA will establish three pillars of research funding, with each of the pillars representing a broad funding area with its own priorities and governance:

Pillar I: Basic Science: Team Awards, Young Investigator Awards, and support towards first in field ideas in prostate cancer research (New Concepts)

Pillar II: Clinical Science: Clinical trials, Clinician Scientist Awards and Clinical Guidelines

Pillar III: Survivorship Research: Psychosocial and survivorship needs of men with prostate cancer, their partners and families, and research that will lead to solutions to those needs.

The proposed three pillar structure will ensure that PCFA's research program continues to occupy a unique place in the prostate cancer research landscape and remains strongly aligned with consumer priorities and our mission to reduce the impact of prostate cancer on Australian men, their partners and families, recognising the diversity of the Australian community.



Economic Modelling of Healthcare Services for Prostate Cancer



Health services and treatments for prostate cancer are changing rapidly as researchers and clinicians look for better ways to control the disease.

In Australia over 20,000 men are diagnosed with prostate cancer each year and there are an estimated 200,000 men currently living with the disease. Consequently, prostate cancer is common and exerts a substantial financial burden on men and families affected by it. It also presents an immense challenge to the health system for planning of future services. Hence, we need to better understand the healthcare resources used in prostate cancer diagnosis and treatment and their impact.



PCFA commissioned researchers at the Centre for Applied Health Economics at Griffith University to develop an economic model for the healthcare services involved in prostate cancer treatment. The model structure was validated by two clinicians and the model predictions have been externally validated using Australian and international epidemiological trends in prostate cancer mortality, costs and health utilities.

“We need to better understand the healthcare resources used in prostate cancer diagnosis, treatment and their impact.”

Key findings from the economic modelling include:

- On average, each case of prostate cancer has an estimated lifetime cost to the health system of \$26,645, with the majority incurred in the few years after diagnosis
- The lifetime cost of prostate cancer is less expensive for low-risk disease at \$19,680 and increases linearly by disease severity up to metastatic disease at \$45,475
- For privately insured men, the estimated out-of-pocket costs to men over the long term were on average \$9,150 but this is highly dependent on physician fees. Out-of-pocket costs will be substantially lower for men treated in the public system
- The total estimated cost of prostate cancer treatment to the Australian health system in 2016 is \$394.2 million rising to \$546.7 million in 2025, an increase of 43%.

The economic model is a flexible resource for assessing the cost-effectiveness of new and existing interventions in the management of prostate cancer and is currently being used to analyse the cost effectiveness of multi-parametric MRI, active surveillance and PSA testing.



Our Research Partners

Through our research partners' generous efforts PCFA has been able to support research in more than 100 laboratories nationwide; the careers of 27 young investigators and 200 independent scientists; 22 new concepts and three major collaborative teams; and a major prostate-specific bio resource.



MOVEMBER

The Movember Foundation has invested \$685 million in research and health programs globally and more than \$50 million, through PCFA's Research Program, in prostate cancer research in Australia.

Through the PCFA partnership, Movember invests in critical initiatives including building capacity in clinician scientists, supporting clinical trials that deliver near term outcomes and building powerful multi-disciplinary teams through the Movember Revolutionary Team Award program.

Movember is now able to use their size and global network to bring experts and men living with prostate cancer together from across the world to find answers and solutions. Programs like TrueNTH, Global Action Plan and Prostate Cancer Outcomes are uniting the best minds around the world to have an unprecedented collective impact.

The annual Movember campaign ('the hairiest month of the year') is a key way of delivering information for men to take charge of their health, make informed treatment decisions and empower them to take action where necessary so they can live happier, healthier, longer lives and lead ultimately to a time where no man dies of prostate cancer.



IT'S A BLOKE THING FOUNDATION

When two Toowoomba mates shared their prostate cancer diagnoses over a bottle of red in 2010, they decided to try and make it easier for other blokes to talk about men's health issues.

In four short years, It's a Bloke Thing Foundation has turned their annual lunch into the largest daytime fundraising event in Australia. Toowoomba based businessmen and foundation members Gary Gardner, John Wagner, Mark Crampton and John Fitzgibbons wear Akubras, Drizabones and boxer shorts to the Luncheon, held in August annually. This year, QantasLink became naming sponsor, a coup for the fundraiser according to IABT Chairman John Fitzgibbons.

Funds raised from IABT support prostate cancer research, including supporting the Queensland University of Technology's Australian Prostate Cancer BioResource team at the Translational Research Institute (TRI) in Brisbane. The bio bank, which has four state nodes, has collected tissue samples from more than 5,800 men over the past 10 years and has 150,000 samples nationally. It is now entering a critical phase gaining more information on these men as to whether or not their disease has progressed.



DISTINGUISHED GENTLEMAN'S RIDE

Three years ago a group of friends decided to channel the style of a bygone era, and created The Distinguished Gentleman's Ride, one of the fastest growing fundraising events in Australia and across the globe.

It's all about the scramblers, café racers, classic styled bikes and bobbers, and the dapper chaps who own them. What's important for the Distinguished Gentlemen is having a great ride and raising awareness and as much money as possible to combat prostate cancer, a disease that kills one gentlemen every hour somewhere in the world.

"Our first focus was on fun but we also wanted to break the stereotypes a lot of society associates with men on bikes, whilst also raising funds for men's health issues. We believe fundraising and wanting to help one another comes from the heart, so we never force a rider to raise funds. It's a personal choice and we don't charge those wanting to ride in the event" explains founder Mark Hawwa.

In September this year, more than 37,206 smartly-dressed gentlemen in 410 cities from 79 countries straddled the saddles of their café racers, bobbers, scramblers and other marvelous custom motorcycles to raise awareness and help fund the cure for prostate cancer.

"Our first focus was on fun but we also wanted to break the stereotypes a lot of society associates with men on bikes, whilst also raising funds for men's health issues."

MARK HAWWA, Founder of Distinguished Gentleman's Ride

RAISING COMMUNITY AWARENESS

PCFA has worked extensively to broaden our engagement with the whole Australian community, regardless of their age, gender, cultural background or sexual orientation.



Advanced Prostate Cancer



Advanced Prostate Cancer Groups lobby for faster and affordable prostate cancer treatments

Despite having advanced prostate cancer himself, Jim Marshall has continued his work over the years to support other men with advanced prostate cancer.

On behalf of the Advanced Prostate Cancer Support Groups, Jim Marshall was invited to Canberra in April 2015 to appear before a Senate Standing Committee inquiring into the availability of new, innovative and specialist cancer drugs in Australia. Currently it takes longer for Australian patients to access new cancer medications than in comparable countries, and treatments can be unaffordable.

For prostate cancer in particular, the request was made to have the cost of multiparametric magnetic resonance imaging (MRI) and Gallium(Ga68) Prostate-Specific Membrane Antigen (PSMA) Positron Emission Tomography (PET) scans rebateable through the Medicare system to assist in reducing prostate cancer costs through enhanced accuracy in diagnosing and treating prostate cancer.

Acting as a panel for the Senate Standing Committee along with the leaders of three other organisations advocating for cancer patients, each gave a short opening statement outlining their position, and raised new issues for consideration.



“It is heartbreaking for Australian patients and their families to be aware of, but not have access to, treatments that have been evaluated overseas and proven to be effective.”

A substantial part of their case was the unfairness brought about by the operations of the Pharmaceutical Benefits Advisory Committee (PBAC) which advises the Australian Government which drugs go on the Pharmaceutical Benefits Scheme (PBS).

One week later the Australian Department of Health announced a review of the PBAC to ‘address technical methods issues raised by the PBAC and stakeholders’. The Minister for Health, Sussan Ley, has approved a review of the Pharmaceutical Benefits Advisory Committee’s (PBAC) submission guidelines to ensure Australians continue to have affordable and timely access to new medicines and products.

Congratulations to Jim and his team for all their work. The Advanced Prostate Cancer Support Groups is affiliated with PCFA, and can be found at: jimjimjimjim.com. It is an excellent resource for men with advanced prostate cancer, and includes a monthly teleconference, links to resources, and regular updates on relevant news and issues.

Parliamentary Friends of Prostate Cancer Awareness



Karen McNamara MP (Member for Dobell) and the Hon Jason Clare MP (Member for Blaxland) established the Parliamentary Friends of Prostate Cancer Awareness during the year. This group is bipartisan with co chairs drawn from the Government of the day and the Opposition. This development will further strengthen PCFA’s already strong links with the Federal Parliament.

We anticipate that the group will provide a forum for PCFA to update parliamentarians on topical issues in prostate cancer treatment and care, such as the need for additional Prostate Cancer Specialist Nurses and the importance of obtaining an MBS item number for prostate MRI so that patients no longer have to pay themselves. The group planned four events for 2015: a launch event in March; an event to coincide with International Men’s Health Week in June; the Parliamentary Big Aussie Barbie in September and an event to coincide with Movember. The group also plans to encourage Federal MPs to hold awareness and fundraising events in their electorates, including using PCFA Ambassadors to deliver the awareness message.

“I know from personal experience just how important early diagnosis is in the successful treatment of prostate cancer.”

THE HON. JIM LLOYD
(The former member for Robertson, and a prostate cancer survivor)

MRI in Diagnosis & Treatment of Prostate Cancer

MRI is increasingly being used in the diagnosis of prostate cancer. Potentially it could be a game changer, providing more accurate diagnosis than biopsy and avoiding the need for repeat biopsies for men on active surveillance. It would also eliminate sepsis from Transrectal Ultrasound (TRUS) biopsies, which although rare, occurs in approximately 1% to 2% of procedures.

Advocates for its adoption as standard clinical practice claim that multi-parametric MRI is already capable of accurate diagnosis. Others suggest that whilst it shows great promise, further research is required before MRI scans could be offered more routinely to men with an abnormal PSA.

The cost, which is of the order of \$500 to \$700, is not currently reimbursed and there is a strong desire in the PCFA

community for us to advocate for an MBS item number. This would mean that patients would no longer have to pay for prostate MRIs.

In order to understand the current evidence relating to the use of multi-parametric MRI in diagnosis of prostate cancer, PCFA is conducting a systematic review of the scientific and medical literature in partnership with Cancer Council Australia. We will continue to review the literature as new evidence emerges.

PCFA is also participating in a multi-disciplinary effort to obtain an MBS item number(s) for prostate MRI in partnership with the Department of Health, Urological Society of Australia and New Zealand and The Royal Australian and New Zealand College of Radiologists. It is expected that an item number(s) will take approximately two years to obtain.



Resources

PCFA completed a three year program of resource development, assisted by the Australian Government through Cancer Australia, to provide national, evidence based, self-management information, resources and psychological support for men and their families that are affected by prostate cancer.

At the program conclusion in 2015, a total of 14 new consumer resources have been developed. These include 6 targeting specific population groups and 8 addressing the psychosocial needs of men with prostate cancer. The 6 targeted populations include:

- Men with advanced prostate cancer
- The partners and carers of men with prostate cancer
- Gay and bisexual men
- Men aged under 50
- Aboriginal and Torres Strait Islanders (ATSI)
- Culturally and Linguistically Diverse (CALD) men: Arabic, Chinese, Greek, Italian and Vietnamese.

The following 8 consumer resources were developed to address psychosocial issues for men with prostate cancer:

- Understanding your cancer journey
- Understanding urinary problems following prostate cancer treatment
- Understanding surgery for prostate cancer
- Maintaining wellbeing with prostate cancer
- Understanding bowel disturbances following prostate cancer treatment
- Understanding sexual issues following prostate cancer treatment
- Understanding hormone therapy for prostate cancer
- Understanding brachytherapy for prostate cancer.

“Psychological support.”



Connecting with our community

Our new website was launched in November 2014, based on our 3 pillars of research, awareness and support. Our site provides updates on our research programs, access to our library of resources, location of our national Support Groups and Prostate Cancer Specialist Nurses, and links to the network of Community Events. Over 8,000 new visitors access the site each month.

Our Facebook community has grown to almost 20,000, and is a key arena to share information from around the network of events, personal stories and news.

Our Network Online was rolled out to our Ambassadors and Support Group Leaders following a successful trial with our Prostate Cancer Specialist Nurses. This is now an active community engaging with each other in a secure network, sourcing and sharing material and getting to know each other. At the moment Network Online is only open to Ambassadors, Prostate Cancer Specialist Nurses and Support Group Leaders, but in time we will widen the membership to include everyone in the prostate cancer community.

“I would like to thank the Australian Health Department and PCFA for taking care of us. We are honoured to have associations like PCFA.”

(70-year-old Panania Arabic speaking man born in Egypt, who has lived in Australia for 40 years)

Ambassadors



The WA PCFA Ambassadors Club is a first of its kind in Australia, in which all PCFA Ambassadors in the state come together regularly to network and learn from each other.

PCFA Ambassador Adrian Lester of Perth wanted to look at better ways to connect fellow Ambassadors and increase speaking opportunities, and this led to the creation of the Club in early 2015, which meets in person or by teleconference each quarter.

“I think the main accomplishment is in really finding out just how willing so many Ambassadors are to give presentations”, said Ken Robertson, also of Perth. “After my own experiences, my motivation for becoming an Ambassador is primarily to encourage appropriate men to discuss the issue with the doctors, and hopefully, by doing so, avoid the ‘inconveniences’ which can result from delayed diagnosis”.

“Following a recent presentation to a Shire of Kalamunda early morning ‘Toolbox Meeting’, I was approached by one of the attendees a few weeks later in our local shopping centre and he thanked me because it had inspired him to speak to his doctor, and overdue testing was in progress. He assured me that a number of others were also talking to their doctors”, states Ken.

Ken and Adrian are just two of the many incredible Ambassadors PCFA has across the country. In total, PCFA has 149 Ambassadors, who have been impacted by prostate cancer in some way, and volunteer to present to workplaces, community groups, or other organisations about the importance of awareness and early detection of prostate cancer.

Throughout the 2014-2015 financial year, Ambassadors delivered over 200 presentations across Australia, making it the most successful year for the program

in PCFA’s history. Presentations occurred in a wide variety of locations, including Lions and Rotary Clubs, libraries, corporate and governmental bodies, and Men’s Sheds. PCFA would like to thank all of the Ambassadors and the host organisations for their support and dedication throughout the year.

“I think the main accomplishment is in really finding out just how willing so many Ambassadors are to give presentations.”

SUPPORTING MEN & THEIR FAMILIES

PCFA supports men and their families affected by prostate cancer by providing evidence-based information through our extensive network of support groups and Prostate Cancer Specialist Nurses.



Support Groups

Our dedicated and energetic support groups roll up their sleeves to raise awareness and support each other with information and goodwill, and our heartfelt thanks go to all who volunteer their time so generously.

We are pleased to report that PCFA has established 23 new support groups this year, including special groups targeting younger men, partners and carers, gay and bisexual men, and culturally and linguistically diverse men (CALD). Our 172 support groups now cover rural and regional areas across Australia, and include teleconferencing models to connect remote areas.

Following are examples of the great work undertaken by support groups.

Parkes Prostate Awareness and Support Group

Michael Lynch and Pauline Gosper co-founded the Parkes group. Together with Robert Lea as treasurer and Michael's wife Peg, this team is very strong and active in the community, running three events this year, and more in the pipeline. Each member is also active in the wider community, including St Vincent de Paul Society, the Parkes Palliative Care Volunteer Service, the Anglican and Catholic Churches, to name a few.

The inaugural meeting in September last year was attended by around 70 people, with guest speakers from local medical and health professionals. The guest speakers included local GP Dr David Harwood, urologist Dr Manuel Yuhico, long-time supporter of PCFA, Dr John Troller, and Barry Spilstead from PCFA's NSW/ACT Chapter Council.



"We receive strong support in advertising our meetings through the local paper, the Champion Post, the radio stations and flyers in many shops throughout the town" Michael says. *"The Health Services recognise our value and refer men to our meetings."*

Both men and women attend each meeting, with people coming from Forbes as well. *"The support and recognition we receive from the community is unbelievable. For our Bowls day we had forty businesses in Parkes sponsoring the event."*

Griffith Prostate Cancer Support Group

Not only is the Griffith group active in supporting men and women in the prostate cancer community, they are also active on the fundraising front. Darlington Point Apex Club held the Riverina Fishing Comp on Saturday 28th February – 1st March this year and the proceeds went to PCFA for research. Over 530 entered the comp, raising \$18,000, a great effort considering the total population of Darlington Point and Coleambally is about 2,500.

The Griffith group meet at the local leagues club, provided free as part of community grants. Barry Marples, the GPCSG facilitator says that meetings are advertised in the local paper, and on the community notice board on WIN TV. *"We continue to be visible in the community, have started to put brochures, Prostate News and our group cards out at the doctors' surgeries, chemist shops and specialists rooms."*

Prostamates

After the successful rollout of a pilot 5-week Prostate Cancer Information and Support Program, Senior Support Officer at Cancer Council Tasmania's Launceston Centre, Richard Austin invited attendees to identify future services they wanted. The response was clear: a bi-monthly two-hour daytime session, the first hour to be facilitated peer support and information sharing, followed by a guest speaker talking on a prostate cancer related issue plus Q&A for an hour. The group, called Prostamates, is affiliated with PCFA. This ongoing support model was

introduced in December 2014 and speakers have covered diet and nutrition; erectile dysfunction, pelvic floor exercises, the importance of exercise generally and for cancer recovery, and the link between physical health and psychological health; radiotherapy including side effects; oncology massage therapy; and oncology social work. In addition to these sessions a Prostamates member also attended the PCFA research update in Melbourne in June on behalf of the group.

Albury Wodonga Prostate Cancer Support Group

For the fifth year running, the Albury Wodonga PC Group hosted a stand at the Henty Machinery Field Days, a major agricultural expo which runs for three days and attracts more than 60,000 attendees. The Men's Health Information forum at the Albury Commercial Club during the year, supported by Coloplast and PCFA, was attended by over 300 men and women. The open and honest addresses by David and Pam Sandoe, urological surgeon Mr Jonathan Lewin, and physiotherapist Anne Patterson were described by attendees as the best they have ever heard on these topics.

Albury Thunder Rugby League Club held a charity game during the year, and the first-graders wore blue jumpers with the PCFA logo, with all other grades wearing blue socks to signify the club's support for the group.

"We have developed 'Welcome Packs' to give to new members who join our group. These packs are very well received as they contain information as well as sample products our members have found useful in their experience of coping after treatment."



Support Groups WA

One of the key challenges for our Western Australian support groups is distance. Leaders from the rural and regional areas of Bunbury, Denmark, Albany, Geraldton, Collie and Denmark, plus metro Perth group leaders got together during the year to discuss issues unique to their groups, share experiences and meet new group leaders. They were also able to hear about some of the latest developments in prostate cancer treatment from a leading urologist.

St Vincent's Prostate Cancer Support Group for Women

Traditionally prostate cancer has been seen as a male condition. For the female partner it can lead to a whole new set of sexual and psychological challenges. In response to this need, Patrick Lumbroso and Donna Uk from the MindFocus Clinic started a women's only prostate cancer group at the St Vincent's Hospital in Sydney. Since its inception, the group has been discussing issues regarding health, relationships, sexual dysfunction and psychological challenges, especially depression, stress and anxiety following prostate cancer treatment.

"The Women's Group has been successful at giving female partners a voice within a safe and secure platform, to discuss openly the many practical, emotional and sexual challenges facing women and their partners."

Groups for Younger Men

The Younger PCSG was established in 2014 in Melbourne, but already provides an opportunity for a diverse group of young men, and their partners, to come together each month to share what it's like to be diagnosed with prostate cancer at a young age and how it affects one's daily life, relationships, activities and families.

Around 730 Victorian men under the age of 60yrs are diagnosed with prostate cancer each year. There is a high level of unmet needs for men diagnosed at 50 years or younger, impacting on family life, sexual intimacy and relationships, finance, employment and sense of being a 'man'.

Brendan Curran was diagnosed with prostate cancer at 37 and passed away at 40, and his wife Lesma King is now a PCFA Ambassador who shares their path through diagnosis, treatment and afterwards. *"I have found that by becoming an Ambassador and attending the group over the past year I've been able to share my husband's journey with prostate cancer in a positive way by raising awareness and education and telling what it's like from a partner's perspective."*

Prostate cancer support groups for younger men can also be found in Perth, and the NSW Central Coast.

Chapter Councils

Chapter Councils are an important component of PCFA's organisational structure. PCFA has five Chapter Councils: New South Wales/ACT, Queensland, Victoria/Tasmania, Central Australia (SA/NT) and Western Australia. PCFA Chapter Councils are representative bodies of each Chapter's PCFA Affiliated Support Groups.

Chapter Councillors act as both volunteer representatives of PCFA and a voice for the network. Key elements of the role relate to assisting the transfer of communication and provision of peer support to the network group leaders, as a way of sharing experiences and strengthening the network as a whole.

The Chairmen from each of the Chapter Councils make up the National Support Groups Committee (NSGC).

New era in Chapter Councils



JOAN MANFIELD

The Central Australia Chapter appointed its first (and Australia's first) female chapter chair. Joan Manfield, wife of prostate cancer survivor and Port Pirie Support Group convenor Allan Manfield, took over the role in February 2015, having joined the council in 2012. *"It doesn't matter whether it's a man or a woman who has the leading role in the prostate cancer organisation, it just has to be someone who is passionate about doing the job, and that certainly describes me"*, says Joan.



MARGARET AMM

Margaret Amm initially became involved with PCFA as an Ambassador through her local Lions Club. She is now the Group Leader for the Fremantle and Advanced Support Groups, the Chairman of the WA Chapter Council, and continues her role as an Ambassador for PCFA. Margaret feels that through her journey with breast cancer, which has now metastasised to the bone, she can relate to men who have been diagnosed with advanced prostate cancer.

Prostate Cancer Specialist Nurses



PCFA is proud to have a national team of 27 Specialist Nurses who work around Australia to provide care to men with prostate cancer, helping them understand different treatment options and deal with the side effects of treatment.

The Prostate Cancer Specialist Nurses (PCSNs) are guided by a Practice Framework and Competency Standard produced by PCFA that specifically defines a best practice model to ensure that all men under their care receive a defined standard of care.

Prostate Cancer Specialist Nurses undergo annual training focussing on the strategic development of the nursing positions, host monthly teleconferences and quarterly journal clubs and creating a peer support network.

The following case studies illustrate the importance of the nurses' work.

Helping patients get consistent care

A 62 year old mildly intellectually disabled man, who lives independently 100kms from his hospital, needed a lot of support and explanation regarding his treatment. The Prostate Cancer Specialist Nurse was able to stay with him during the biopsy as he was very frightened, minimising the patient's distress and helping X-ray staff to complete the procedure as quickly as possible. The Prostate Cancer Specialist Nurses assisted through his bone and CT scan, and believed he wouldn't have gone unless she was there. *"I attend his fortnightly appointment with him. I explain what the doctors say, urologist and oncologist, and I ensure he sees the same doctor in Outpatients clinic to make it less confusing for him."*

Patient Review: Making a difference

Following up on a man in clinic who presented to the Emergency Department the previous week, the Prostate Cancer Specialist Nurse recounts that as he was leaving the appointment, he dropped back into his chair saying he 'felt funny', and looked quite unwell.

After conducting a set of observations, the Prostate Cancer Specialist Nurse identified a drop in his blood pressure, notified the doctor and he was sent back to the emergency department for further heart monitoring. Both the patient and his wife were very pleased he was with the nurse at the time of event, and directed to the best care available. Without that review this may have gone undetected until he was extremely unwell.

"It's a good feeling to know you have helped a patient from serious and possible life threatening outcomes due to our reviews."



THANK YOU TO OUR PARTNERS & SUPPORTERS

This year has been our most successful fundraising year on record for PCFA. We would like to thank our partners and supporters, both longstanding and new, and the thousands of volunteers and fundraisers raising money and awareness of prostate cancer.



Our Corporate Partners

We would like to thank our corporate partners many of which have been longstanding supporters of PCFA. We're also delighted to welcome on board our new major partners Tyrepower and New Holland Agriculture.



Tyrepower

...

PCFA welcomed Tyrepower as a major partner. With over 250 independent stores within its national network, Tyrepower is Australia's largest independent tyre retail chain, and recognised by many tyre manufacturers as a primary distribution channel in Australia.

As the major sponsor of our convenience advertising campaign, Tyrepower and PCFA are delivering powerful material reminders in public washrooms around the country to build awareness and educate and inform both men and women on the resources and support available through PCFA. Aiming to improve men's help seeking behaviours, the campaign features A4 posters and takeaway cards placed in public conveniences right across Australia targeting both men over age 40 and women as influencers.

As the naming rights sponsor of the Tasmanian V8 SuperSprint held on 27-29 March 2015, Tyrepower brought PCFA on board as the official charity of the event, held at Launceston's iconic Symmons Plains racetrack. With the overall aim to raise awareness of prostate cancer amongst the predominantly male V8 spectator crowd, co-branded partnership signage featured around the racecourse and Tyrepower and PCFA representatives jointly collected gold-coin donations throughout the weekend.



throughout the weekend.

throughout the weekend.

throughout the weekend.

throughout the weekend.

throughout the weekend.

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throughout the weekend.

throughout the weekend.



New Holland Agriculture

...

PCFA also welcomed new major partner New Holland Agriculture – one of the world's most respected brands in agricultural machinery. Renowned for its innovative nature and commitment to excellence, New Holland provides a complete range of products to suit a variety of applications.

Backed by a highly professional dealer network, New Holland is passionate about the agricultural industry and its position in the marketplace.

Our partnership will see New Holland and PCFA working hand in hand to raise awareness of prostate cancer, primarily among rural areas, where men are 20% less likely to survive the disease than those residing in metropolitan areas.

New Holland has co-designed their promotional material with PCFA branding in the hope of reminding and encouraging men over 50 years of age, or 40 years if they have a family history of prostate cancer, to talk to their doctor about being tested as part of their annual health check. The PCFA logo features on all blue New Holland tractors sold at dealerships throughout the country.

New Holland local dealerships also teamed up with PCFA affiliated support groups at major Field Days to educate and inform men from across Australia about the resources and support available.

To our longstanding partners and those who have recently joined, we would like to sincerely thank you for your wonderful support this year.

MAJOR PARTNERS:



CORPORATE PARTNERS:



CORPORATE SUPPORTERS:



Diverse Activity Across Australia



Big Aussie Barbie

The Big Aussie Barbie campaign is all about getting together with family, friends and colleagues to raise funds for PCFA and encourage discussions about prostate cancer, especially with men over the age of 50 years.

The new theme ‘tools to fight prostate cancer’ featured on postcards and posters and were distributed around the country through our support network, 5,000 butchers around Australia, bus shelters and outdoor billboards and a radio campaign.

Cricket legend and Big Aussie Barbie ambassador, Matthew Hayden, says hosting a fundraising barbecue is an easy way to support PCFA’s work. *“The Big Aussie Barbie campaign is a simple way Australians can help PCFA reach its goal. It is about turning your barbecues into Big Aussie Barbies where you can fundraise and talk to your friends and family about prostate cancer,”* says Matthew.

“My family understands first-hand the devastating effects of a prostate cancer diagnosis. We need to get to that point where discussing health issues, like prostate cancer, is a normal part of our conversations with friends and family.”

PCFA has been running the Big Aussie Barbie campaign for six years and has successfully raised over \$4 million through community barbecues and other affiliated initiatives. The money raised has helped to sustain ground-breaking research projects, raise awareness of prostate cancer and support men and their families affected by the disease.



Commonwealth Bank of Australia has been a supporter of PCFA since 2000 and continues to be the major sponsor of the Big Aussie Barbie campaign. Transport and logistics company, DGL Australia has also thrown its support behind the Big Aussie Barbie campaign with three specially branded semi-trailer trucks. Jim Beam, new sponsors on board this year, have supported the campaign through their Give Back With Jim Beam Black initiative.

Our thanks also go to Harley Davidson, Pentol, Barbeques Galore and IGA QLD, all of which have made major contributions towards the campaign.



“We are proud to once again be supporting the Big Aussie Barbie. Many Australians are impacted by prostate cancer each year and we want to help. Our people will be rallying the community by hosting barbecues throughout September to raise awareness and funds to fight prostate cancer.”

IAN NAREV
Chief Executive Officer, Commonwealth Bank

— Major Sponsor —



The Long Ride

...

PCFA is proud to be the beneficiary of The Long Ride 2014 for the 8th consecutive year. Founded by Chris & Gail Dunne, the ride inspires people to join together and ride for a cause.

All attendees are encouraged to discuss the issue of prostate cancer, bringing into focus this important men’s health issue. James Tobin, television presenter and Weekend Sunrise weatherman was the Long Ride ambassador and helped raise awareness by hosting live crosses throughout the ride. *‘Like everyone, I’ve had people close to me affected by cancer – some who have survived and some who haven’t. Cancer affects so many people around the world, but the difference with prostate cancer is it doesn’t get quite as much attention as other forms.’*



Whisky Live

...

Whisky Live is the whisky tasting and sampling event of the year, taking place from London to Tokyo, Paris to Glasgow, and right across Australia.

It’s the time once a year where all things ‘whisky’ are under one roof, including talks from Master Blenders, copies of whisky magazines, rare whiskies, and the latest cocktails. The events held in Sydney, Melbourne, Brisbane, Perth and Adelaide across the year each have their own flavour, supported by great local food and identities.

Biggest Ever Blokes’ Lunch

...

The Biggest Ever Blokes Lunches continue their momentum, and are now a major social event on the southern calendar.

Closely aligned to the Big Aussie Barbie, the first BEBL Lunch was held in Shepparton in 2009, and has now grown to 11 locations across Victoria, down to Hobart and over the border to Wagga Wagga in NSW.

These lunches are now much anticipated, and although they are certainly light-hearted and enjoyable events they don’t lose sight of the reason they are coming together: the importance of checking prostate health, and raising awareness and funds for PCFA programs.

Thanks go to Chris McPherson, a former PCFA Victorian Board Member, and his band of supporters, whose tireless efforts are taking this event to new levels every year.

“A major social event.”



Diverse Activity Across Australia



Murray Meander

...

A fleet of tinnies travelled the Bringenbrong Bridge to Echuca stage of the 2015 Murray Meander, the tenth year of the event. Held annually, the Meander travels one stage every year for 3 years to complete the length of the Murray River.

Funds raised are shared between PCFA and Otis Foundation, a breast cancer charity, and have helped fund oncology nurse scholarships nationally, coordinated through Echuca Regional Health.

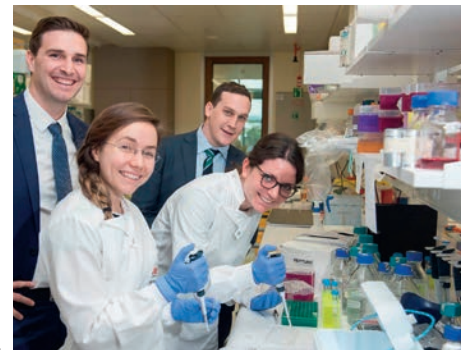


The Gentlemen's Ball

...

The social highlight of the Brisbane calendar, The Gentlemen's Ball, celebrated its tenth anniversary in June 2015.

The Gentlemen's Ball is an annual not-for-profit black-tie event established in 2005 by a group of twenty young professionals from Brisbane. Through the generous efforts of this team, over \$150,000 has been raised to support research and awareness of men's health issues.



Subway Restaurants

...

Subway Restaurants continue to kick goals with coin collection in South Australia, Western Australia and Victoria.

Moneybox collection also continues at retail outlets including Charlesworth Nuts, Barossa Fine Foods, Australian Hotels Association hotels and TABs in SA. PCFA blue Subway badged moneyboxes, shaped like baseball caps and stationed at tills, collect donations.



Shag Islet Cruising Yacht Club

...

The Shag Islet Cruising Yacht Club (SICYC) started in 2009 with a modest membership of 34. It now reaches 14 countries and over 3,700 members ('vice commodores') and is arguably the fastest growing 'virtual' yacht club in the world.

Over 180 yachts sailed into the Gloucester Passage in the Whitsundays for the annual Rendezvous in August, and over 800 people stayed for the weekend of festivities. As part of the four days of fun, dinghies gathered to form the shape of the PCFA logo, in the 'hands across the blue' event. Members of the SICYC enjoy access to a growing community across Australia, and discounts from sponsor organisations while supporting an important cause. The SICYC 'Vice Commodore' Rendezvous is now arguably the largest yacht participation event in the Whitsunday region.



Pedal 4 Prostate

...

The Pedal for Prostate team (P4P), a prostate cancer awareness group from the Geelong/Ballarat area, held their annual ride again this year.

Riders on this year's 'Tour de Highlands' travelled nearly 1,100 kilometres over seven days, including a demanding 12,500 metres of climbing. The route included such climbs as Arthurs Seat, The Black Spur, The Macedon Ranges, Mt Buller and just to top it off, the notorious Mt Baw Baw, the only categorised climb in Australia.

The P4P riders are all amateur riders from a variety of backgrounds with a number of the group having been directly affected by prostate cancer. They are terrific ambassadors for PCFA.

"Travelled nearly 1,100 kilometres."

'Run with Dad' Father's Day Fun Run, Darwin

...

Katie Woolf organised the first Run for Dad in Darwin in 2014 in memory of her father Rod who died from prostate cancer at just 66.

Around 1500 people came together on East Point Reserve in Darwin to take part in the inaugural Father's Day Fun Run to raise money and awareness for prostate cancer. Katie, her mother Lesley, and a dedicated committee were delighted with the support and success, and the event is now being held annually.

"The day is an opportunity to celebrate the men in our lives and the important role they play in our families and in the community."



The Friday Long Lunch

...

The Friday Long Lunch was introduced in Adelaide as a new fundraising initiative. Backed by Solitaire Automotive Group, Dr Jones & Partners, Clinpath Laboratories, Device Technologies, The Vater Corporation, Raw Pearls and Channel 7, prominent SA sporting identities hosted by David Koch raised awareness for the cause and vital funds.



Diverse Activity Across Australia



Butchers Sausage Sizzle Day

...

The Butchers Sausage Sizzle Day, developed in partnership with the Australian Meat Industry Council is held in September in support of the Big Aussie Barbie campaign. Developed as a way of connecting the butcher with their local community, the goal is to have 80 butchers across WA participating by 2017.



Know Your Score

...

Launched in 2013 in partnership with the West Australian Football Commission, the Know Your Score campaign aims to raise awareness of serious men's health issues during Men's Health Week in June, encouraging men to be proactive about their health.

In 2014 Know Your Score was supported by WAFL, Amateurs, Country, Junior's and Women's competitions, as well as AFL Masters WA. Glen Jakovich, patron of Know Your Score, is passionate about working with PCFA to grow this campaign within the broader football community of WA, with a longer term plan to take it to AFL level.

“Supported by WAFL.”



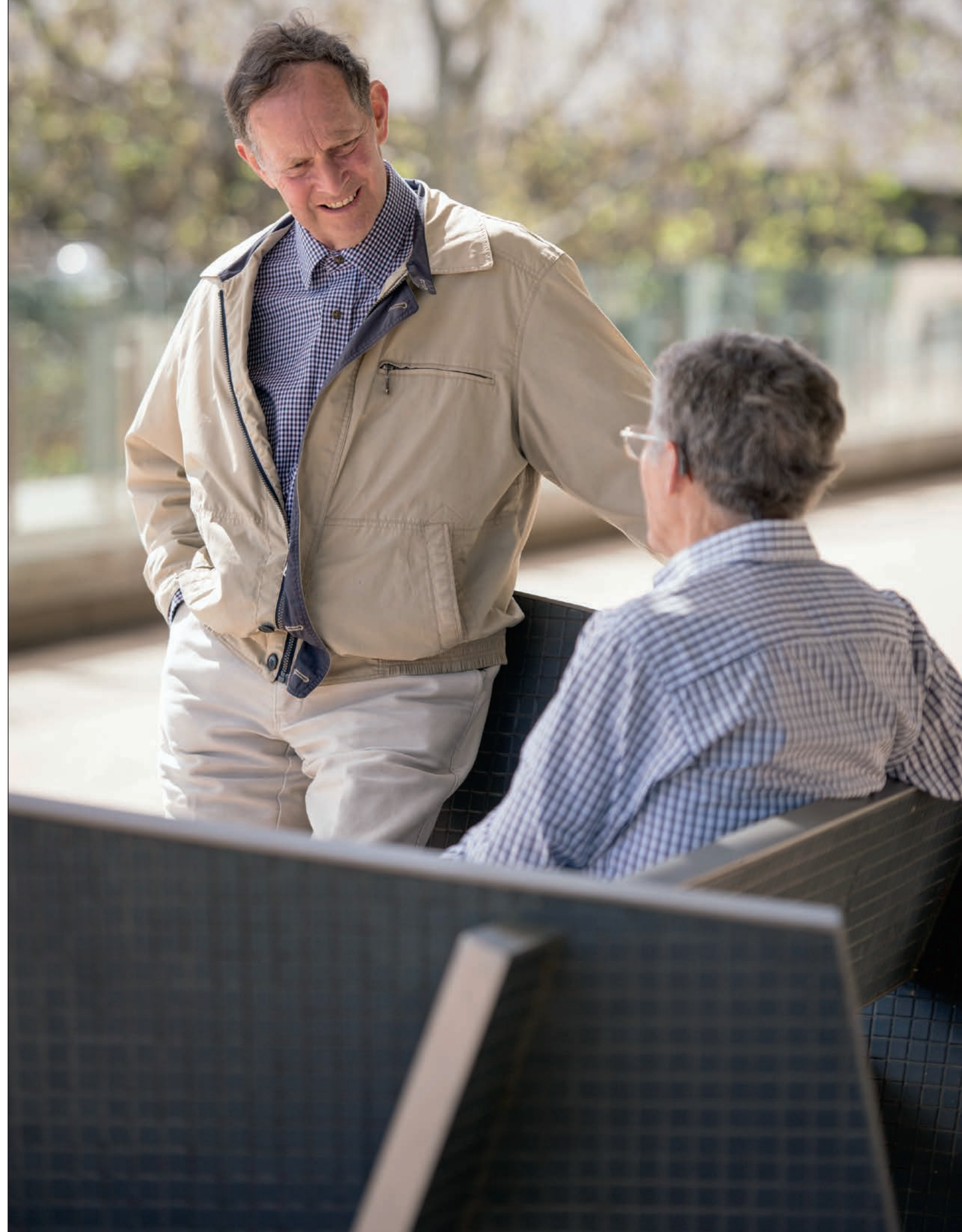
ProState Active Cycle

...

This cycle event continues to grow, seeing almost 100 riders make the journey from Perth to Margaret River in 2014.

Jeremy Watkins, founder and event manager, developed this model after his father in law was diagnosed with prostate cancer. Jeremy's goal is to make the event national, raising awareness of prostate cancer across Australia. Currently it's the most successful awareness and fundraising event in WA, having raised over \$500,000 to date.

“Our vision is to reduce the impact of prostate cancer by raising awareness and inspiring wellbeing for everyone.”



A Year of Recognition



Above:
Distinguished Professor Judith Clements

Companion of the Order of Australia

— Long-time member and current chair of PCFA Queensland Board, and member of PCFA National Board, Distinguished Professor Judith Clements, was awarded a Companion of the Order of Australia (AC) for eminent services to the biological sciences and to education.

Officer of the Order of Australia

— PCFA National Board Member Professor John Mills was awarded an AO for distinguished service to medicine as a researcher and physician.

— Former PCFA National Board Member Professor Phil Stricker was awarded an AO for distinguished service to medicine and medical research.

Member of the Order of Australia

— Former PCFA National Board Member Professor Tony Costello was awarded an AM for significant service to the field of urology as a clinician, administrator and author.

Medal of the Order of Australia

— Former PCFA National Chairman Graeme Johnson was awarded an OAM for service to the community in charitable groups.

— Former PCFA National Chairman Jim O’Ryan was awarded an OAM for service to community through the Prostate Cancer Foundation of Australia and to golf.

The Max Gardner Awards 2015

Named in honour of former PCFA Chairman Max Gardner AM, who died of prostate cancer in 2004, the Max Gardner Award is given for outstanding and significant contributions to prostate cancer support groups.

— Ian Wagner (Central Australia Chapter)

— John Shields (Central Australia Chapter)

— Jim Hope (QLD Chapter)

— Fred Travis (QLD Chapter)

— Rob Tonge (QLD Chapter)

— Allan Sudholz (WA Chapter)

— Alan Moran (NSW/ACT Chapter)

PCFA Awards 2015

PCFA Awards are given in recognition of exceptional contribution by members of the public to raising awareness of prostate cancer in the community.

— The Hon Jim Lloyd

Honorary Life Members 2015

Honorary life membership is awarded in recognition of exceptional contribution to the PCFA community over many years.

— David Sandoe OAM

— Pam Sandoe OAM

— Roz Baker

Boards & Committees

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Steve Callister (*Deputy Chairman*)

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Peter Gebert

Chris Hall

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His Excellency the Honourable Hieu Van Le AO, Governor of South Australia

Her Excellency Professor the Honourable Kate Warner AM, Governor of Tasmania

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His Excellency the Honourable Paul de Jersey AC, Governor of Queensland

His Honour the Honourable John Hardy OAM, Administrator of the Northern Territory

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Anne Maerz
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Wendy Winnall
Research and Grant Administrator

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NURSING PROGRAM**

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Director of Nursing

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Manager, Support & Community Outreach

Katie Dundas
Education Projects Coordinator

Evan Kallipolitis
Support Group & Outreach Coordinator
(NSW/ACT)

Emilia Hay
Support Group & Outreach Coordinator (WA)

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Network

Daniel Moore
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Sophie Winton
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Merran Davies
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James Tucker
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Accountant

Lois Liu
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Thank You

Our work at PCFA would not be possible without the support from our many valued partners and supporters and are pleased when their important contributions are recognised in the wider community. Although we only give formal recognition on these pages to individuals who contributed over \$1,000, and corporate partners, trusts, clubs and community fundraisers which have contributed over \$5,000, please know we are sincerely grateful for all your support.

ROTARY

Lower North Shore Rotary Club

Rotary Club of Altona City Inc

Rotary Club of Armidale

Rotary Club of Armidale AM

Rotary Club of Bathurst East

Rotary Club of Beenleigh

Rotary Club of Belvoir-Wodonga Inc

Rotary Club of Bentleigh Moorabbin Central

Rotary Club of Boggabri

Rotary Club of Brighton

Rotary Club of Bundoorra

Rotary Club of Camberwell

Rotary Club of Canterbury

Rotary Club of Charles Sturt Grange Inc

Rotary Club of Clare

Rotary Club of Cobar

Rotary Club of Cockburn

Rotary Club of Como

Rotary Club of Crookwell

Rotary Club of Dalkeith

Rotary Club of Dandenong East

Rotary Club of Devonport North Inc

Rotary Club of Devonport South-East

Rotary Club of Eaglehawk

Rotary Club of Flagstaff Hill

Rotary Club of Geelong West

Rotary Club of Grenfell

Rotary Club of Holdfast Bay

Rotary Club of Inverell

Rotary Club of Inverloch

Rotary Club of Kempsey West Inc

Rotary Club of Lane Cove

Rotary Club of Mackay West

Rotary Club of Macksville

Rotary Club of Maryborough

Rotary Club of Mildura

Rotary Club of Mooroopna

Rotary Club of Noarlunga

Rotary Club of Noosa

Rotary Club of Perth

Rotary Club of Red Cliffs

Rotary Club of Rockhampton West

Rotary Club of Rockingham

Rotary Club of Shellharbour

Rotary Club of Sorrento Inc

Rotary Club of Summerland Sunrise

Rotary Club of Tamworth

Rotary Club of Temora

Rotary Club of Theodore

Rotary Club of Turrumurra

Rotary Club of Wagga Wagga

Rotary Club of Walcha

Rotary Club of Warrnambool East

CORPORATE

Agosta Constructions Pty Ltd

AstraZeneca Australia

Australian Defence Credit Union (ADCU)

Australian Hotels Association

Australian Institute of Superannuation Trustees

Australian Sports Nutrition

Bank of America

Bayer Australia Limited

Bellbowie Motors

Bendigo Bank

Casey Cardinia Biggest Ever Blokes Lunch

Charity Greeting Cards Pty Ltd

Chemist Warehouse

CNH Industrial Australia Pty Ltd

Commonwealth Bank

Corporate Rugby Tens Pty Ltd

DataBank Technologies Pty Ltd

Department of Health WA

Department of Health, Queensland Government

Drummond Golf

East Gippsland Biggest Blokes Inc

Edith Cowan University

GAZ MAN Pty Ltd

Genesis CancerCare

Giles Partners Pty Ltd

Greyhound Racing Victoria

Griffith Health Executive

Harley-Davidson Australia

Institute of Actuaries of Australia

Janssen-Cilag Pty Ltd

JJ Richards & Sons Pty Ltd

JSESJ Pty Ltd

Kingston Biggest Ever Blokes Lunch

Merc Homes Pty Ltd

National Fishing Challenge Pty Ltd

Nelsons Restaurant

Pental Ltd

Perpetual Trustee Company Ltd

Plumbers' Supplies Co-op

Procter & Gamble Australia

Reece Australia Limited

Roads and Maritime Services

Selleys

Simson Cards

St John of God Subiaco Hospital

Steel Blue

Subway

Suncorp Bank

Tennis Australia

Thiess Pty Ltd

Thomas Hare Investments Pty Ltd

TOLMAR Australia Pty Ltd

Total Financial Solutions

Tyepower Limited

Westpac Group

Whitehaven Coal Limited-Maules Creek Coal
Project

WIN TV Mount Gambier

Zorich Group

ESTATES

Estate of the late Allan Macrae Gordon

Estate of the late Cornelius Rote

Estate of the late Doriel Rowena Matzen

Estate of the late Graham Hartmann

Estate of the late John Joseph Faulkner

Estate of the late Judith Lesley Hardie

Estate of the late Lola Marlene Hall

Estate of the late Patricia McGregor

Estate of the late Rex Foster Smart

Estate of the late Robin Michael Furniss

Estate of the late Ronald James Allwood

COMMUNITY FUNDRAISERS

Adonis Society

APEX Darlington Point

ARKS

Ballarat's Biggest Ever Blokes BBQ

Baw Baw Big Blokes Inc

Bayview Golf Club

Bendigo Biggest Ever Blokes Lunch

Boat People The Band

Brighton Bowling Club

BT Financial

Capalaba Mens Bowls Club

Carbrook Golf Club

Chermside Royal Arch Chapter No 131

Cromer Golf Club

Dalby Diehards Rugby League Football Club

Distinguished Gentleman's Ride

Fernleigh Gardens Retirement Village

Granite Belt PCSG

Greystane's Devils Junior Rugby League
Football Club

Jabiru Golf Club

Latrobe Biggest Ever Blokes BBQ

Lions Club of Northcote

Lions Club of Whitfords

Masonicare

Mildura Biggest Ever Blokes Lunch

Mount Gambier Racing Club

Muscle On The Mountain

Pedal for Prostate

Prost For Prostate

Royal Fremantle Golf Club

Run For Dad

Seachange Social Club

Shag Islet Cruising Yacht Club

The Crane Industry Council of Australia (CICA)

The Horizon Committee Inc

The Long Ride

Wagga Wagga Biggest Ever Blokes Lunch

Wentworthville Leagues Club Ltd

Whisky Live

Wynnum Manly Workers Social Club

HONORAY LIFE MEMBERS

Bruce Fisher

Connie Cameron

David Sandoe OAM

Emeritus Professor Dexter Dunphy AM

Emeritus Professor Willis Marshall AC

Graeme Johnson OAM

Jim O'Ryan OAM

Pam Sandoe OAM

Patricia Watson

Peter Hledik

Professor Pamela Russell AM

Roger Climpson OAM

Rosalind Baker

Tom Tait

Thank You

INDIVIDUALS

A & S Malouf	Cicely Sturgess	Fiona Ferrier
A Hung	Cliff & Jenny Farmer	Frances Truda
A J Goebbels	Clive Powell	Frank Goudge
Alan Green	Colin Flint	Frank Green
Alana Seymour	Cornelis Hoogland	G E Sharp
Alex Green	Craig Hosie	G Timmins
Alexander Munt	Craig Johnson	Garry Shirvington
Alexander Smith	Cynthia Coleman	Gary Balloch
Allan Donald	D Wilson	Gary Jeston
Alma Ross	Damian Cook	Gatehouse Simon
Andrew Coles	Danny Latham	Geoff Brown
Andrew Greig	Darryl Henning	Geoff King
Andrew McGuigan	David Baxter	Geoffrey Board
Andrew Papworth	David Daley	Geoffrey Cottrell
Andrew Piper	David Dellabona	Geoffrey Organ
Andrina Lenahan	David Fielding	Glenn Murcutt
Ann Browne	David Heim	Glenn Watson
Annette Briffa	David Hooper	Graeme Small
Anthony Francis Aboud	David Lloyd	Graham & Jeanette McConnochie
Araminta Dunstone	David McManus	Graham Cook
Ashley Hudson	David Mullen	Graham Horton
Barry J Walsh	David Munro	Grant Osborne
Ben Shearer	David N Fairy	Greg Miller
Bernard Sadler	David Newman	Gregory Kean
Bill Jauncey	David Sandoe OAM & Pam Sandoe OAM	Grenville Turner
Blake Blain	David Vaarwerk	H Watson
Brad Isaac	David Wilkinson	Hannah Goswell
Brenda Hicks	Deb Walker	Hannes Gebauer
Brendan Groves	Deborah Poulton	Hayley Martin
Brett Cooper	Dennis Boyce	Helen Jones
Brian & Sandra Prendergast	Des Hillhouse	Helen McDougall
Brian Coates	Des Hilton	Hugh Sheardown
Brian Mann	Diane Baldock	Ian Boucher
Brian Taylor	Dr Angus Hains	Ian Miller
Bridie Cash	Dr Changshun Jia	Ian Payne
Bruce & Sally Robertson	Dr D K Faithfull	Ian Pryde
Bryan Fuller	Dr Donald Stokes	Ian Sanderson
Charles Farquharson	Dr Gerard Tripp	Ivan Bennett
Charlie Borg	Dr Glen Truscott	J A Denovan
Cheryl Johnston	Dr Helena Johnston	J L Hoge
Cheryl Strachan	Dr Henning Reichardt	Jack Trenaman
Chris Boyer	Dr Jill Hawker	James Keeffe
Chris J Spesser	Dr Mark Kent	James Wang
Chris Logan	Dr Samir Malek	Janev Aziz
Chris McPherson	Donna Maggs	Janharm Godfroid
Christine Callinan	Duncan Ford	Janice Puckett
Christopher Blackwood	Ed Gibson	Jarrold Elson
Christopher Daniell	Elizabeth Arthur	Jeff and Tricia Herrmann
Christopher N Caton	Elizabeth Reed	Jeffrey Persson
Christopher Wijns	Emanuel Kokas	Jennifer Roskowski
	Emeritus Professor Dexter Dunphy AM	Jeremy Hoani

Jeremy Russell	Mark Rak	Ralph Mammoliti
Jeremy Watkins	Mark Willcocks	Raymond Young
JK & SM Stiller	Mark Yem	Renata Phegan
Joe Abraham	Marlene Kenny	Rhonda Hawley
Joe Siu	Marlene Powell	Richard Sylvester
John Cameron	Martin J Higgins	Richard Tennant
John Farrell	Martin Ward	Richard Watson
John Gaylard	Mary & Ron Jones	Richard Wdowik
John Holyoake	Matthew Amos	Robert Brakspear
John Kennedy	Matthew Greenhouse	Robert N Gibli
John Morton	Matthew Holman	Robert Paget
John Palmer	Matthew Langdon	Robert Scott
John Parker	Max Watts	Robert Willis
John Stafford	McCarthys Pharmacy	Robin Simms
John Wood	Megan Governi	Rod Heathwood
Josie Meyers	Melanie Martin	Rodney Parker
Juanita Stumbles	Merv Bartsch	Roger Hallaran
Justin Brilliant	Michael Coorey	Rohan Taylor
Kai Ching	Michael Donegan	Ron Pitcher AM
Kaj Holst	Michael Tolley	Ronald Wylie
Kate McInerny	Michelle Bercari	Ross Duncan
Katherine Nikiforos	Mick Cottee	Russell Bullivant
Kathleen Smith	Miichael Christie	Russell Humphrey
Katie Woolf	Mike Buys	Salvatore Rinaldi
Keith Daddow	Naomi Arthurs	Samantha Bridge
Kelly Chapman	Natasha Griggs	Sandra Gillanders
Ken Bennett	Neil Golding	Sarah Pryor
Kerry Eupene	Nichola Doxford	Sarah Thomas
Kerry Kreis	Noel & Judith Toms	Scott Ford
Kevin Blain	Patrice Drewe	Scott Gralow
Kincaid Lunn	Patricia Russell	Scott Halley
Kristine Wade	Patrick Dwyer	Scott Yang
L A Ward	Paul Glynn	Seumas Dawes
Lauren Ross-Gilder	Paul Henderson	Shane R Taylor
Leanne Hemingway	Paul Mullaly	Sharon Kahone
Lee-Anne McCloskey	Paul Wilson	Simon Beams
Leigh Reeves	Peter & Louise Parsons	Spyridoula Marinis
Leigh Wilkins	Peter & Vicki Chapman	Steve & Karen Graham
Leo Browne	Peter Allen	Steve Rennick
Lesley Harper	Peter Bennie	Stuart Ralph
Libby Shelley	Peter Dorrell	Sue Stevens
Luigi Piccone	Peter Griffiths	Terri Piccioli
M Chan	Peter H Butts	Terry Gebert
M Crawford	Peter McNab	Terry Grano
M J Cahill	Peter Windle	Terry Purcell
Major Dawn D Anderson USAF	Philip McGown	Terry Snow
Marco Bonadio	Philip Price	Thelma Grant
Maria Lindgren	Professor David De Kretser	Thomas Lin
Marie-Therese Hunter	Professor Robert Smith	Timothy G Nelson
Mark Daynard	R A Simpson	Tom Marish
Mark Mahoney	R Eagles	Tony Sonneveld OAM

Thank You

Tony Wright
Tracey Martin
Troy Harley
Vaughan & Julie Emery
Vicki White
Victoria Zhou
Warren Hann
Warren Morley
Warren Skinner
Wayne Glenn
William Sherlock
Yvonne Brasington

MAX GARDNER AWARD RECIPIENTS

Alan Hall
Bill McHugh
Bob Collard MBE
Bruce Kinnersley
Colin Farmer
Con Casey
Daryl Hyland
David Gregory
Dr Bruce Kynaston
Dr John Conroy OAM
Dr John Trollor
Don Baumber
Jayne Matthews
Jim Reid
John Allen
John Dowsett
John Goodall
John Stead
Len Lamprecht
Les Mather
Les Payne
Max Shub
Michael O'Neill
Peter Dornan AM
Philip Webster
Robert Phillips
Robert Slade
Ron Schmarr
Spencer Broughton
Terry Wheeler
Trevor Hunt

PCFA AWARDS

Chris McPherson
Dr Carole Pinnock AM
Dr Ian Roos OAM
Lindsay May
The Hon Wayne Swan MP
The Hon Jim Lloyd

GIFTS IN KIND & PRO BONO

Abel Point Marina
Adelaide Oval SMA Ltd
Allens Linklaters
Aramis
Baker Young Stockbrokers
Battle of Bosworth
BEEF Australia 2015
Bird In Hand
Brock Williams
Burge Family Winemakers
Cancer Council Queensland
Channel 7
Cheong Liew
Clinpath Laboratories
CVIAQ
Dbusiness Events
Device Technologies
Dr Jones & Partners
Dressed For Sale
Gasoline Alley Harley-Davidson
Harcourts
Hardy's
Helistar Helicopters
ICW Productions
Intercontinental Hotel
Izben Wines
JC Decaux Street Furniture
Kangarilla Road
KPMG
Links Hope Island Golf Course
Lion Nathan
Longview Winery
Majella
McCormick Foods
Merv Bartch
MFS
Moet Hennessy
News Limited
Novatech
Pental
Peter Lehmann
Princi Butchers Fremantle

Professor Donald Stokes
Queensland University of Technology
R.M.Williams
Raw Pearls
Round Square Marketing
Rova Media Pty Ltd
Schwepps Australia
Selleys
Shane Yeend
Sidewood
Smartposts
Solitaire Automotive Group
Splice Group
Super Butcher
The Punch Group
Torbeck Winery
USANZ
Vater Group
Walter & Eliza Hall Institute for Medical Research
WIN TV
Wright's Air

TRUSTS & FOUNDATIONS

Association of Financial Advisers Foundation
Australian Chinese Charity Foundation Inc
Bell Charitable Fund
Count Charitable Foundation
David Mactaggart Foundation
It's a Bloke Thing Foundation
Mannkal Economic Education Foundation
Milton Corporation Foundation
Paul Ainsworth Family Foundation
RobMeree Foundation
Stan Perron Charitable Trust
Sydney Markets Foundation Inc
The Advertiser Foundation
The Aurora Group – A Ruby Foundation Limited
The Good Guys Foundation
The Honda Foundation
The Mather Foundation
The Movember Foundation
The Patricia Dukes Foundation
The Profield Foundation
The Wales Family Foundation





FINANCIAL HIGHLIGHTS 2014/15

These financial highlights provide an overview of our financial statements. The audited consolidated financial report for the year ended June 2015 forms a separate report, which can be viewed at pcfa.org.au.



The audited consolidated financial report for the year ended 30 June 2015 forms a separate report. These financial highlights are intended to provide an overview of the financial report and to highlight matters of interest. They are not intended to replace or modify the content of the separate audited consolidated financial report.

PCFA has fundraising and grant income from:

Movember

Events

including *The Big Aussie Barbie and community fundraising events*

Individual Giving

including *direct mail, major gifts, monthly pledges and bequests*

Government and Other Grants

Corporate Partnerships

Trusts and Foundations

Merchandise Sales

Other income represented \$0.9 million. Of this amount \$0.3 million of investment income was sourced from interest and dividends. Donations-in-Kind were noted as being \$0.45 million. These represented product donated to support the Big Aussie Barbie Campaign and other fundraising events, plus material support for activities carrying out PCFA's mission.

The principal activities of PCFA during the 2014/15 financial year were focused on reducing the impact of prostate cancer on Australian men, their partners, families and the wider community.

PCFA continued to benefit from generous support provided by The Movember Foundation. Funds provided by Movember, It's A Bloke Thing Foundation, The Distinguished Gentleman's Ride event, and funds provided from the Estate of the Late John Joseph Faulkner supported PCFA's research program. Movember and the Department of Health also provided support for PCFA's Prostate Cancer Specialist Nursing Program.

Income from community fundraising activities remain an important source of funds. Community involvement in and support of fundraising activities events saw event income grow to \$4.2 million in 2014/15 (from \$3.6 million in 2013/14).

The Federal Government funding to strengthen and grow PCFA's Affiliated Support Group Network, develop evidence-based information and educational resources and to devise and implement easily accessible web based resources through internet based social network tools ceased but the impact of this past funding continued to resonate as the support groups met and the resources were circulated throughout the community. Similarly the 'Prostate Cancer Rural Education Road Show' project ceased at the end of the 2013/14 financial year but the benefits should prove long lasting.

The level of income received from Trusts and Foundations and from Corporate Partnerships also continued to provide a significant source of income as in previous years. Major gifts, in the form of generous bequests from various estates increased in value in comparison to previous years.

Investments

PCFA raises in full the amount required to fund research grants before committing to funding grants. The funds raised are then invested over the duration of the grant period and released in periodic intervals.

PCFA's investment policy is to hold short term funding requirements on deposit at the Commonwealth Bank where they are available for immediate withdrawal without penalty. The balance of funds is invested in Commonwealth Bank term deposits. In addition, PCFA has a small managed investment portfolio with Macquarie Bank which is in the process of being sold.

At 30 June 2015 the cash investments amounted to \$6.5 million (\$14.8 million at 30 June 2014) and the managed investment portfolio amounted to \$0.06 million (\$0.13 million at 30 June 2014). During the 2014/15 financial year PCFA benefited from investment income of \$0.3 million (\$0.4 million in 2013/14).

Fundraising costs \$2.36 million, or 16% of fundraising income

PCFA endeavours to control costs and benefit from donated goods and services whenever possible. Direct fundraising costs were \$2.36 million or 16% of fundraising income (\$1.9 million or 12% of fundraising income in 2013/14).

Future commitments to research grant funding and Prostate Cancer Specialist Nursing Program of \$13.6 million

At 30 June 2015 the future commitments to research grant funding and to the Prostate Cancer Specialist Nursing Program amounted to \$9.7 million and \$3.9 million respectively (\$5.8 million and \$5.7 million respectively at 30 June 2014).

Distribution of fundraising & grant income in 2014/15

Revenue	Income (\$M)	% of Income
Movember	4.2	29.0%
Major events	4.2	29.0%
Government & other grants	2.3	15.9%
Corporate donations	0.9	6.2%
Direct mail	0.8	5.5%
Donations	0.6	4.1%
Trusts & foundations	0.4	2.7%
Major gifts	1.1	7.6%
Merchandise sales	0.0	0.0%
	\$14.5	100.0%

Allocation of expenses in 2014/15

Expenses	Expenses (\$M)	% of Expenses
Research grants & Specialist Nursing Program	11.7	56.0%
Project & other administration expenses	2.8	13.4%
Direct fundraising expenses	2.4	11.5%
Administration employee benefit expenses	1.9	9.1%
Direct awareness activity expenses	1.2	5.7%
Direct support group expenses	1.0	4.8%
Loss on revaluation of available for sale financial assets	(0.1)	(0.5)%
	\$20.9	100.0%

Financial Position as at 30 June 2015

Balance Sheet	Amount (\$M)
Assets	17.6
Liabilities	14.6

“The level of income received from Trusts and Foundations and from Corporate Partnerships also continued to provide a significant source of income as in previous years.”

“The principal activities of PCFA during the 2014/15 financial year were focused on reducing the impact of prostate cancer on Australian men, their partners, families and the wider community.”

5 Year Trend Tables

	2014/15	2013/14	2012/13	2011/12	2010/11
Revenue	\$	\$	\$	\$	\$
Government and other grants	2.3	3.0	1.6	1.3	0.1
Fundraising	12.2	13.3	10.6	10.9	10.3
Other revenue	0.9	0.6	0.5	0.9	1.1
TOTAL REVENUE	15.4	16.9	12.8	13.2	11.7
Expenses					
Administration employee expenses	1.9	1.6	1.7	1.5	1.3
Direct fundraising expenses	2.4	1.9	1.4	0.9	0.4
Direct support group expenses	1.0	0.6	0.7	0.7	0.8
Research grants & Specialist Nursing Program	11.7	8.2	4.2	8.2	8.0
Direct awareness activity expenses	1.2	0.7	0.7	1.0	2.7
Project and other administrative expenses	2.8	3.7	2.9	1.9	1.5
Loss on sale of financial assets	(0.1)	0.0	0.1	0.0	0.0
TOTAL EXPENSES	20.9	16.7	11.6	14.2	14.7
NET CURRENT YEAR (DEFICIT/SURPLUS)	(5.5)	0.2	1.2	(1.0)	(3.0)
Total Equity as shown on Balance Sheet	3.0	8.5	8.3	7.0	8.0

THANK YOU FROM THE TEAM AT PCFA



**Prostate Cancer
Foundation of Australia**

Prostate Cancer Foundation of Australia
Level 3, 39-41 Chandos Street
St Leonards NSW 2065

pcfa.org.au

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